

# Valori, percepții și reprezentări ale populației din România și Statele Unite ale Americii

100 de ani de la Marea Unirea a românilor și Cele 14 Puncte prezentate de președintele Woodrow Wilson

## Values, perceptions and representations of the population from Romania and the United States of America

100 years since the Great Union of the Romanians and the 14 Points presented by President Woodrow Wilson

**Sondaj național - România / National Survey - USA**

Octombrie 2018 / October 2018



## Metodologie / Methodology

### România

Sondajul de opinie la nivel național a fost realizat de INSCOP Research ([www.inscop.ro](http://www.inscop.ro)) la comanda LARICS

Sondajul a fost realizat în perioada 12 – 23 octombrie 2018

Volumul eșantionului a fost de 1050 persoane. Eșantionul este reprezentativ pentru populația României, neinstituționalizată, cu vârsta de 18 ani și peste 18 ani

Eroarea maximă admisă a datelor este de  $\pm 3\%$ , la un grad de încredere de 95%

Tipul eșantionului: multi-stratificat, probabilistic

Metoda folosită a fost cea a sondajului de opinie pe baza unui chestionar aplicat de operatorii de interviu la domiciliul respondenților

Chestionarele au fost aplicate în toate județele României și în sectoarele Municipiului București

Eșantionul a fost validat pe baza datelor oficiale ale Institutului Național de Statistică

### United States of America

The national survey was conducted by The polling company ([www.pollingcompany.com](http://www.pollingcompany.com)) at the request of LARICS

The field research was conducted during 19th – 22nd October, 2018

The sample - which included 1050 individuals - is representative for the US adult population (18 and over 18 years)

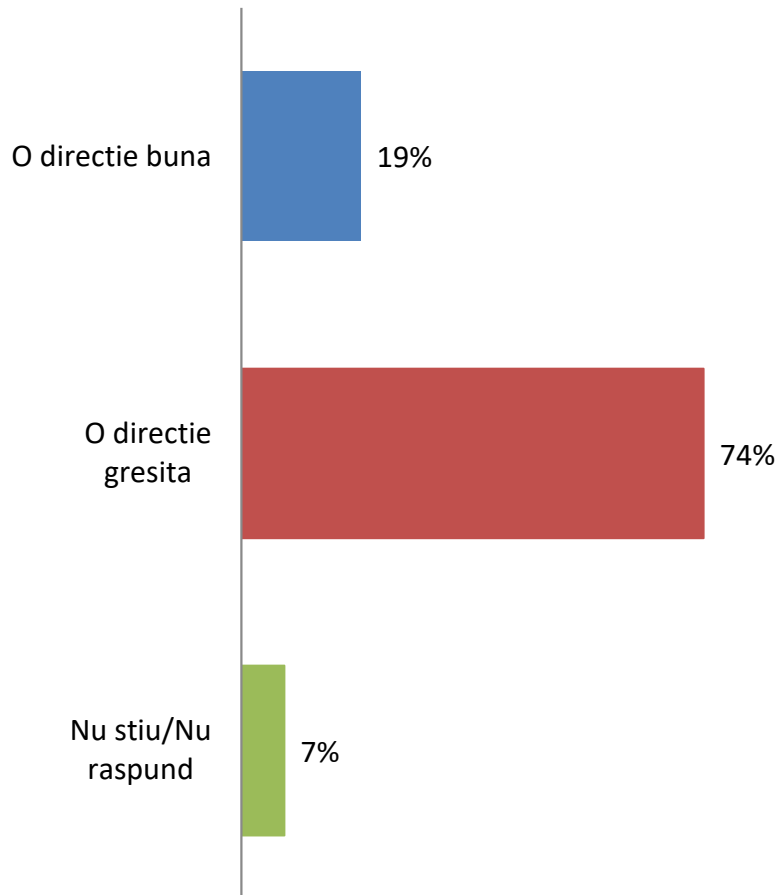
The maximum permissible error is  $\pm 3\%$ , at a confidence interval of 95%.

Data collection method: Quantitative research was conducted between October 19-22, 2018 among N = 1,050 adults using a multi-framed integrated sample providing live opt-in response technology of 70% landline, 30% cell phone coverage.

## Romania

În ce direcție credeți dvs. că se îndreaptă lucrurile în România?

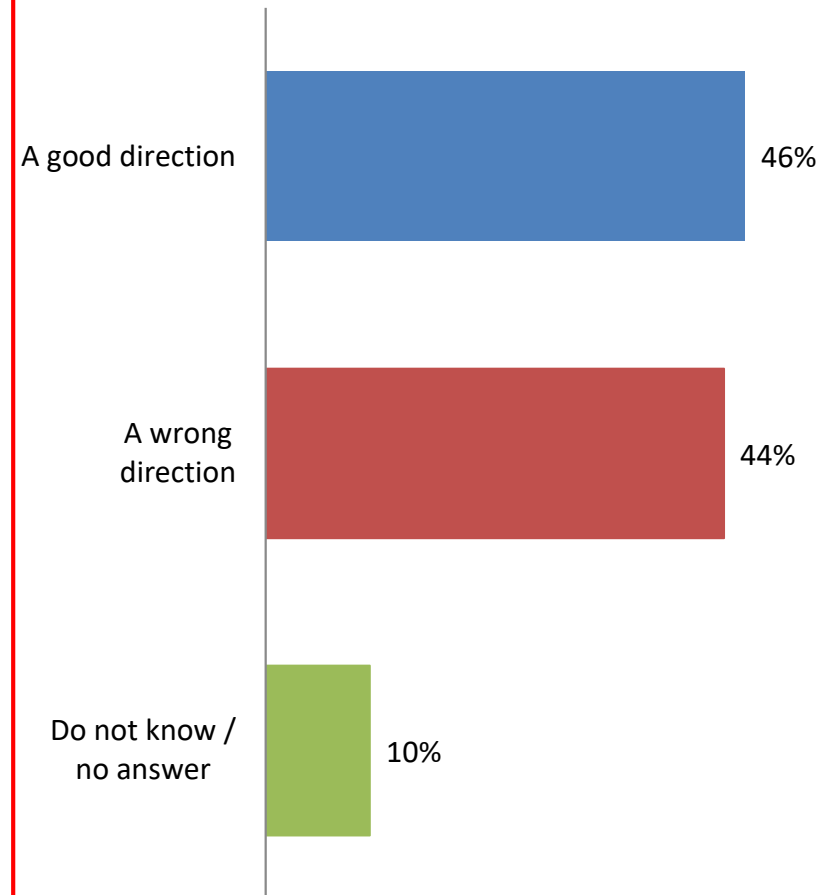
*% din totalul populației*



## United States of America

In which direction do you think things are going in USA?

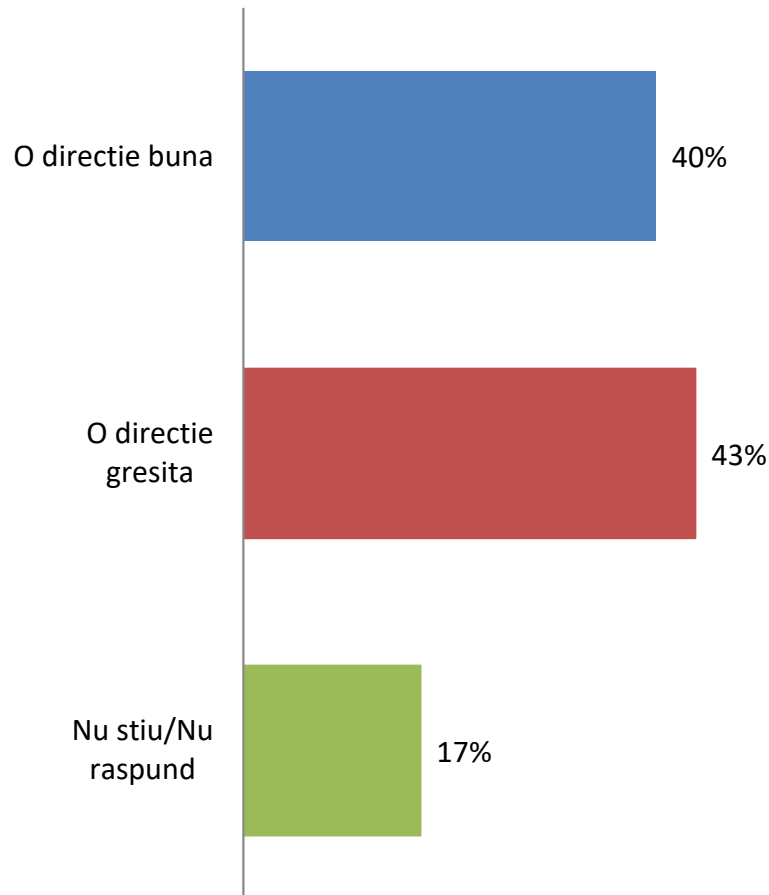
*% of the total population*



## Romania

În ce direcție credeți dvs. că se îndreaptă lucrurile în Europa?

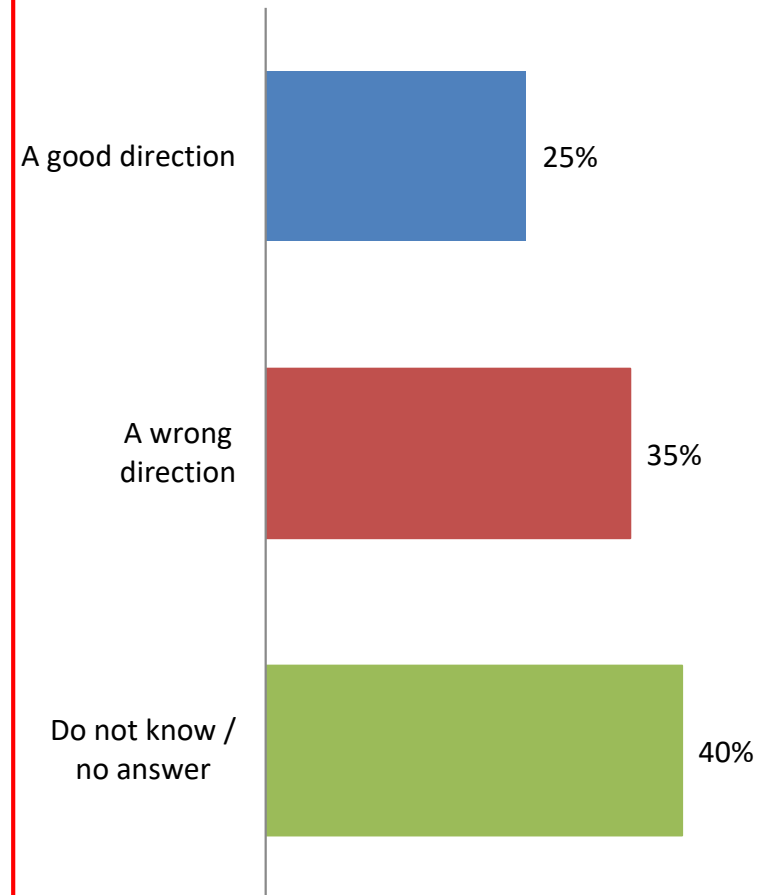
*% din totalul populației*



## United States of America

In which direction do you think things are going in Europe?

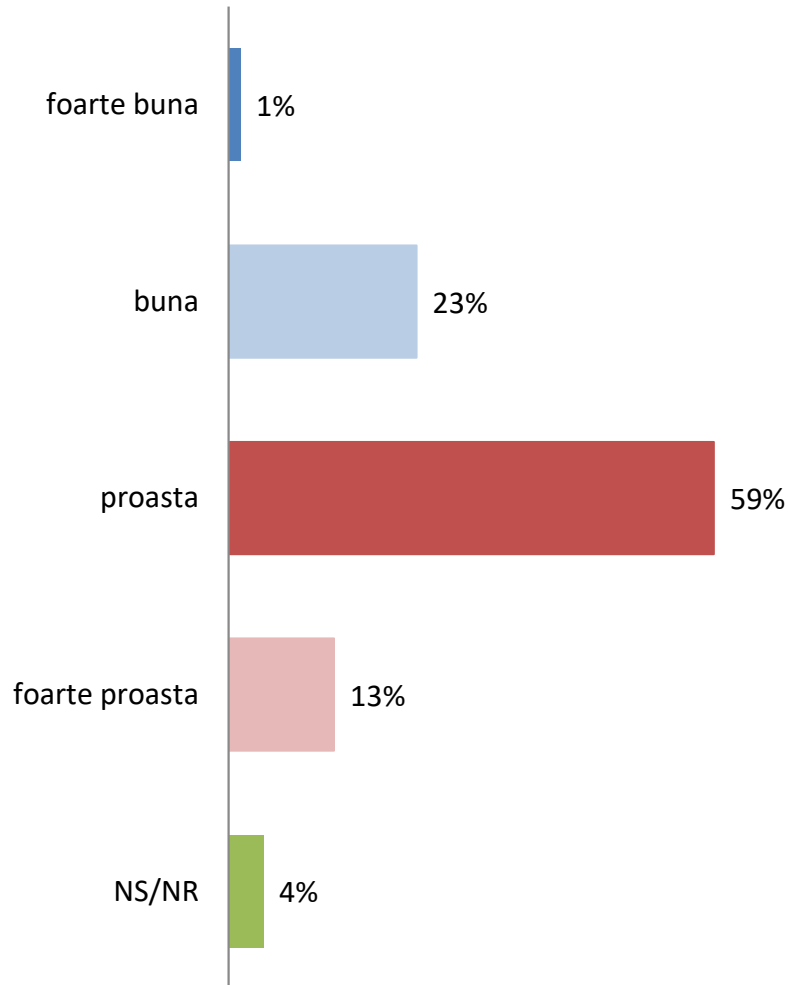
*% of the total population*



## Romania

Cum apreciați/ evaluați dvs. situația  
actuală generală din România?

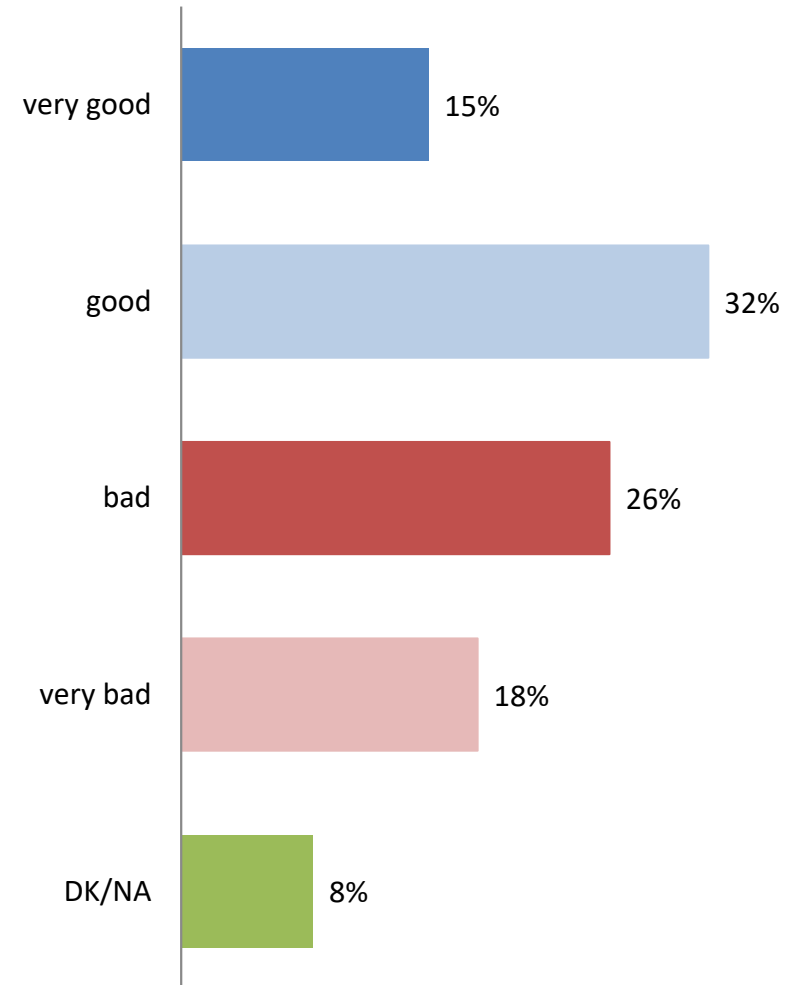
*% din totalul populației*



## United States of America

How would you assess the current  
general situation in the United States?

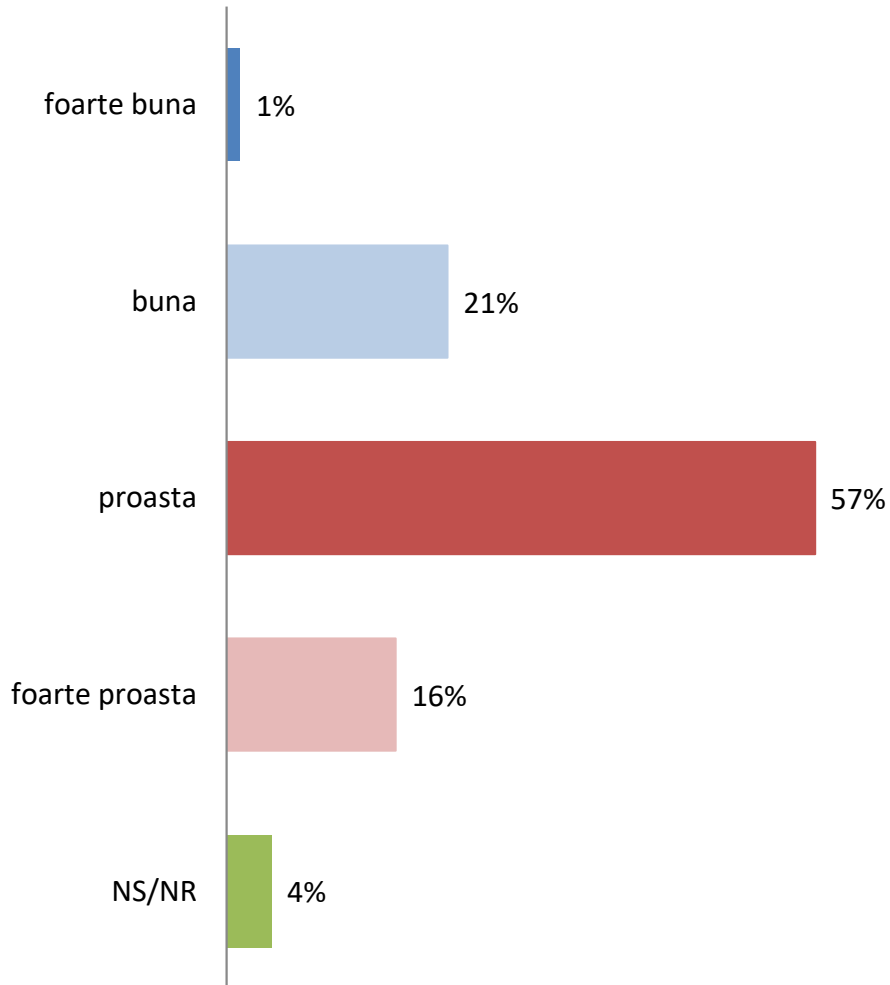
*% of the total population*



## Romania

Cum apreciați/ evaluați dvs. situația  
actuală economică a României?

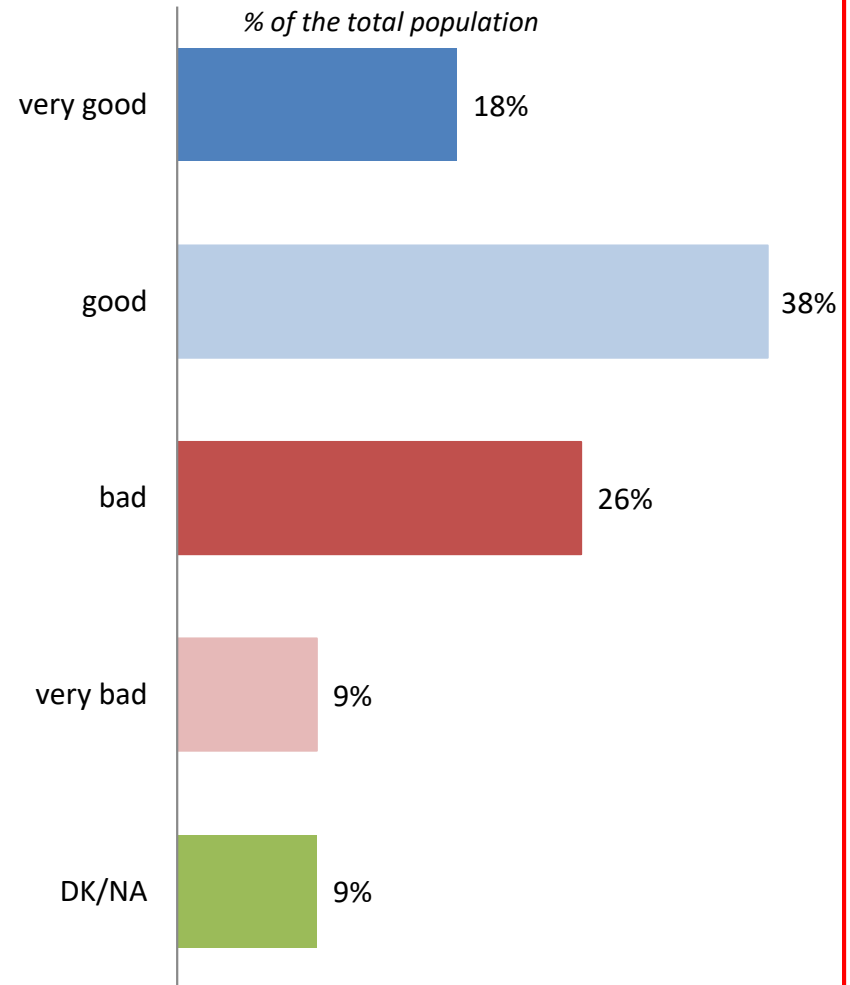
*% din totalul populației*



## United States of America

How would you assess the current  
economic situation in the United  
States?

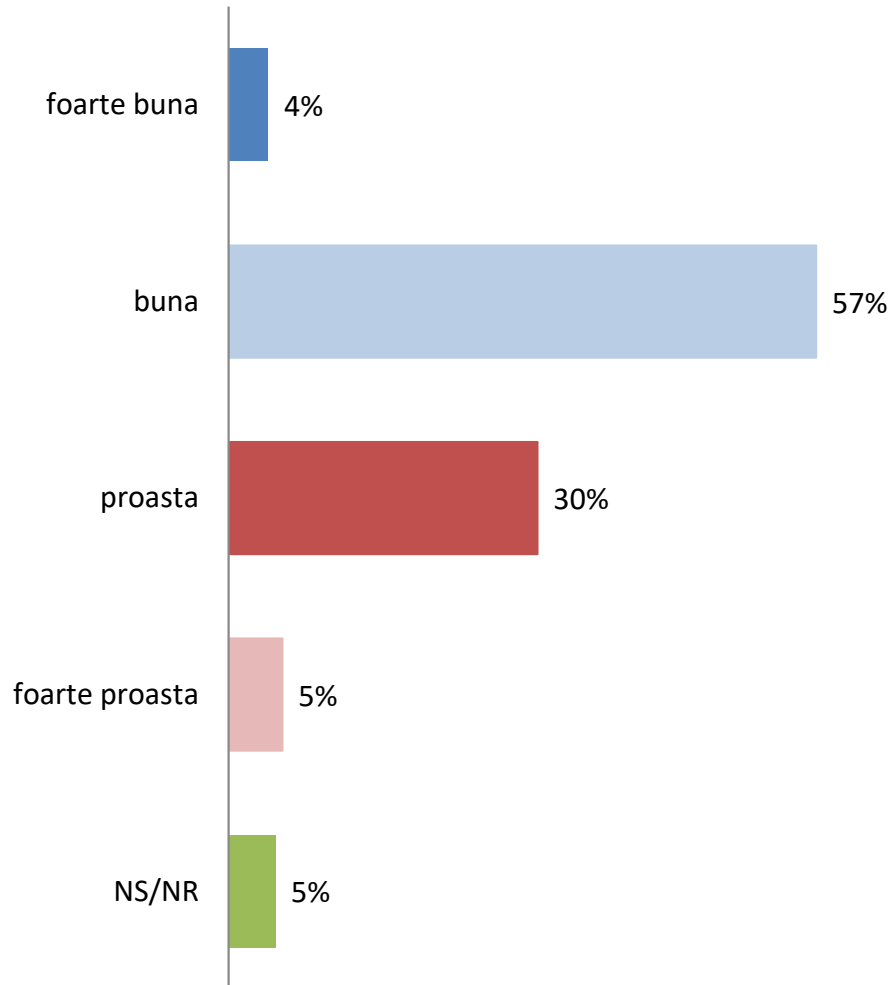
*% of the total population*



## Romania

### Cum apreciați/ evaluați situația financiară a familiei dvs.?

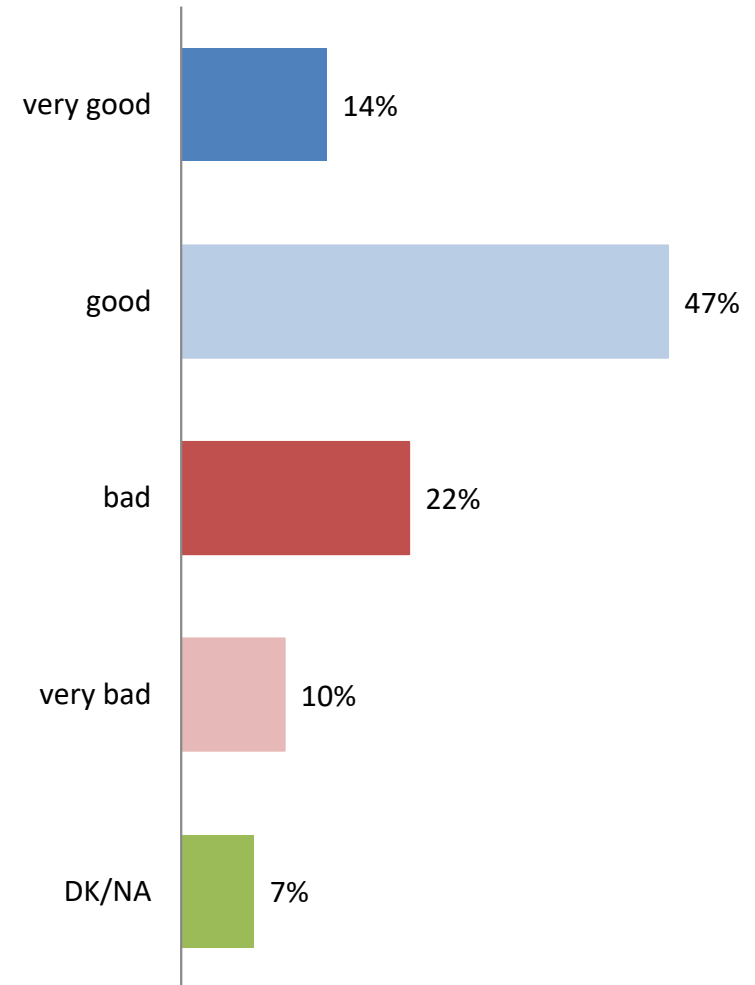
*% din totalul populației*



## United States of America

### How would you assess your family's current financial situation?

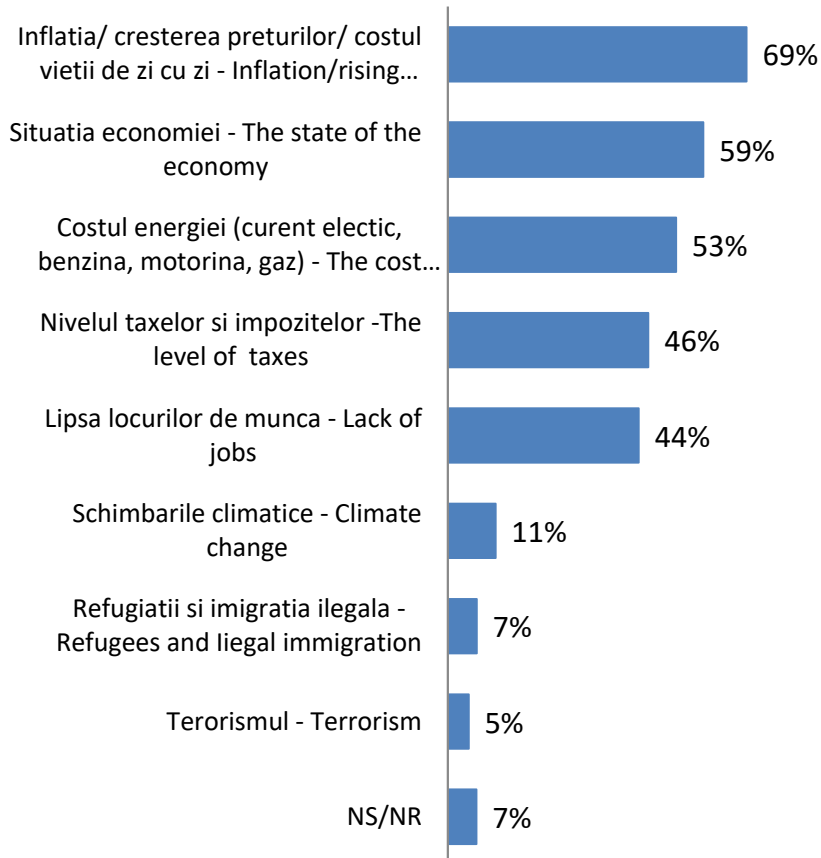
*% of the total population*



## Romania

**Care credeți că sunt principalele 3 probleme cu care se confruntă, în acest moment, România? (3 variante de răspuns)**

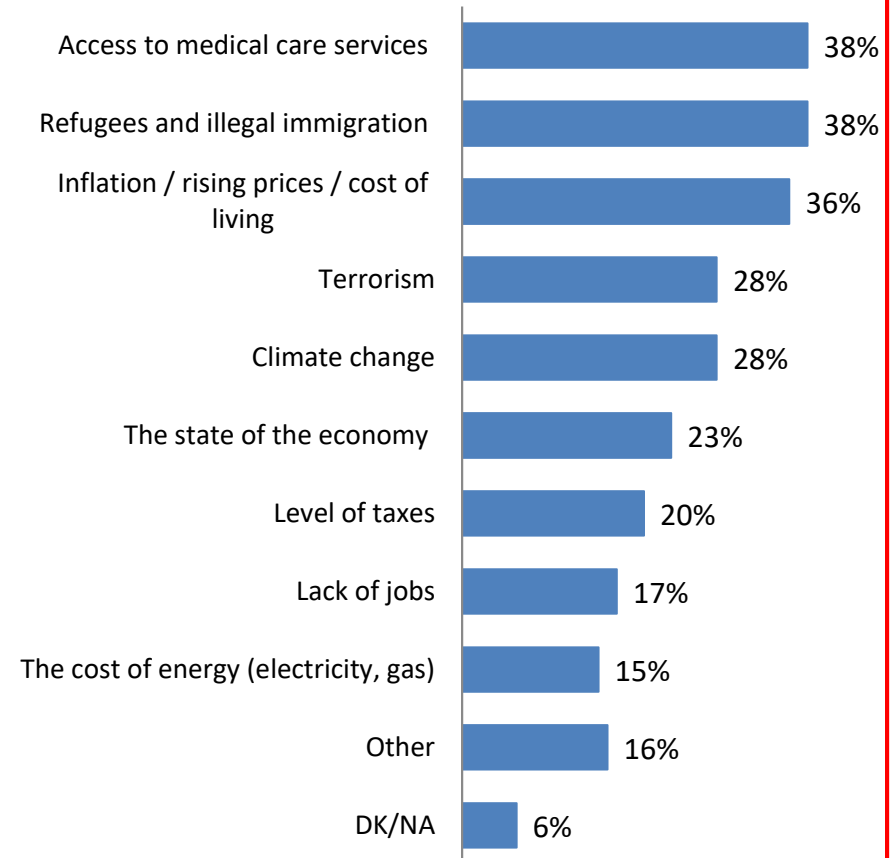
*% din totalul populației*



## United States of America

**What do you think are the three main problems the US are facing today? (Allow 3 possible answers)**

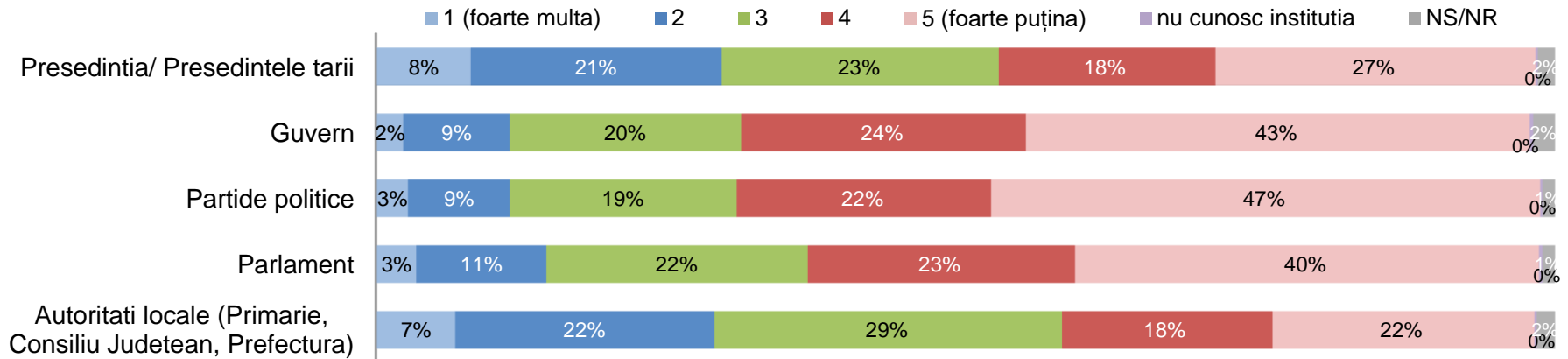
*% of the total population*





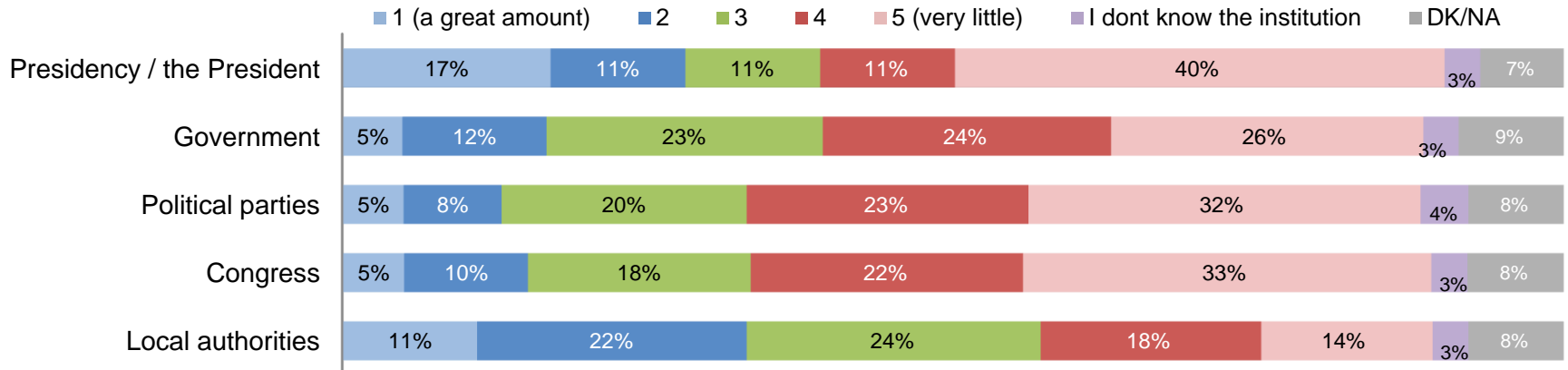
## Romania: Câta încredere aveți în următoarele instituții?

% din totalul populației



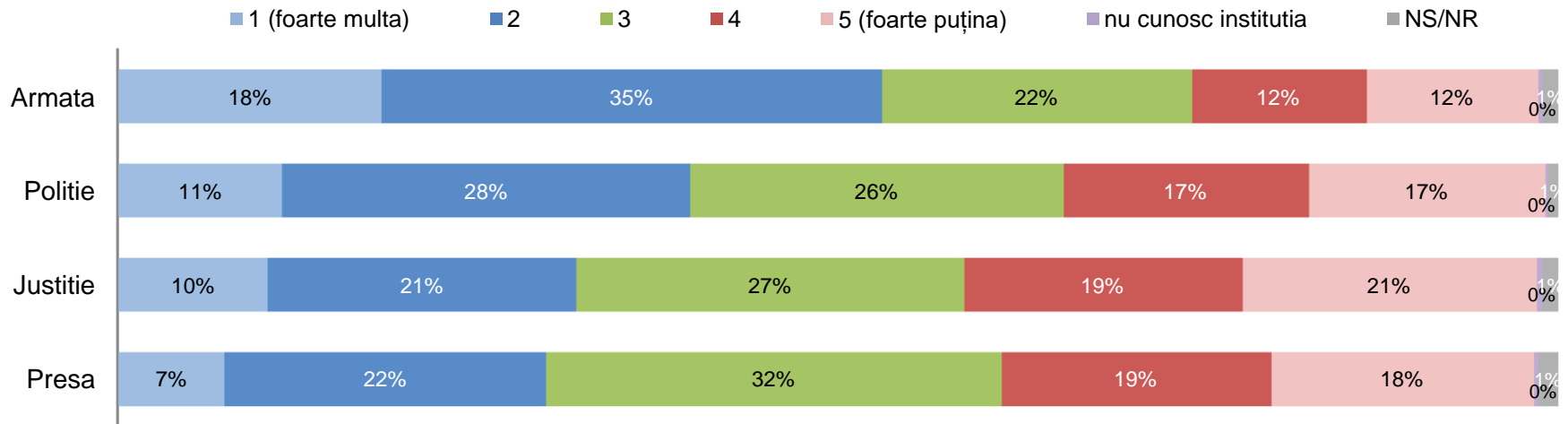
## USA: How much confidence do you have in the following institutions?

% of the total population



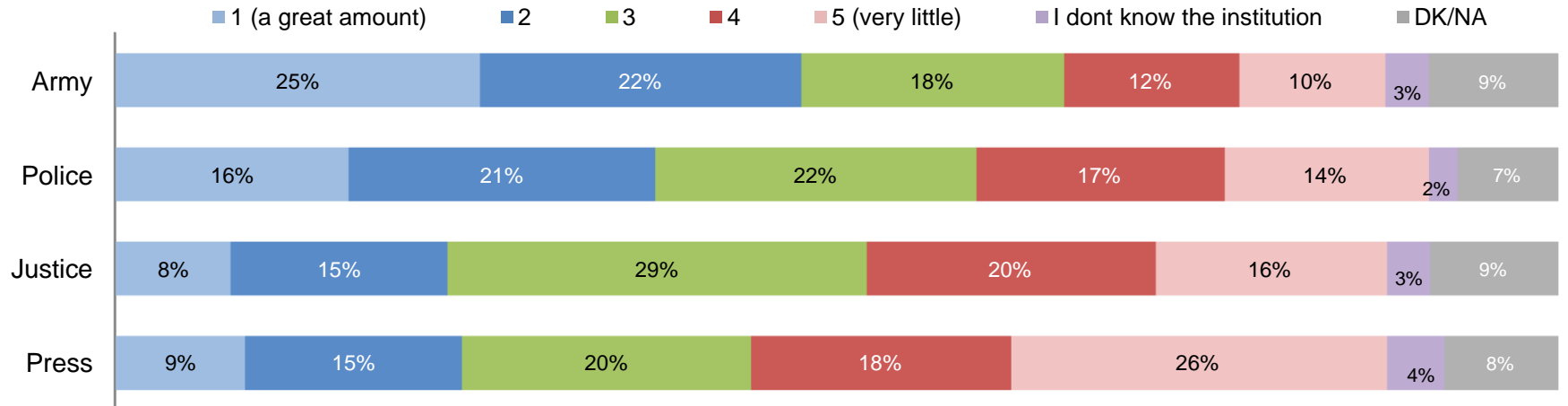
## Romania: Câta încredere aveți în următoarele instituții?

% din totalul populației



## USA: How much confidence do you have in the following institutions?

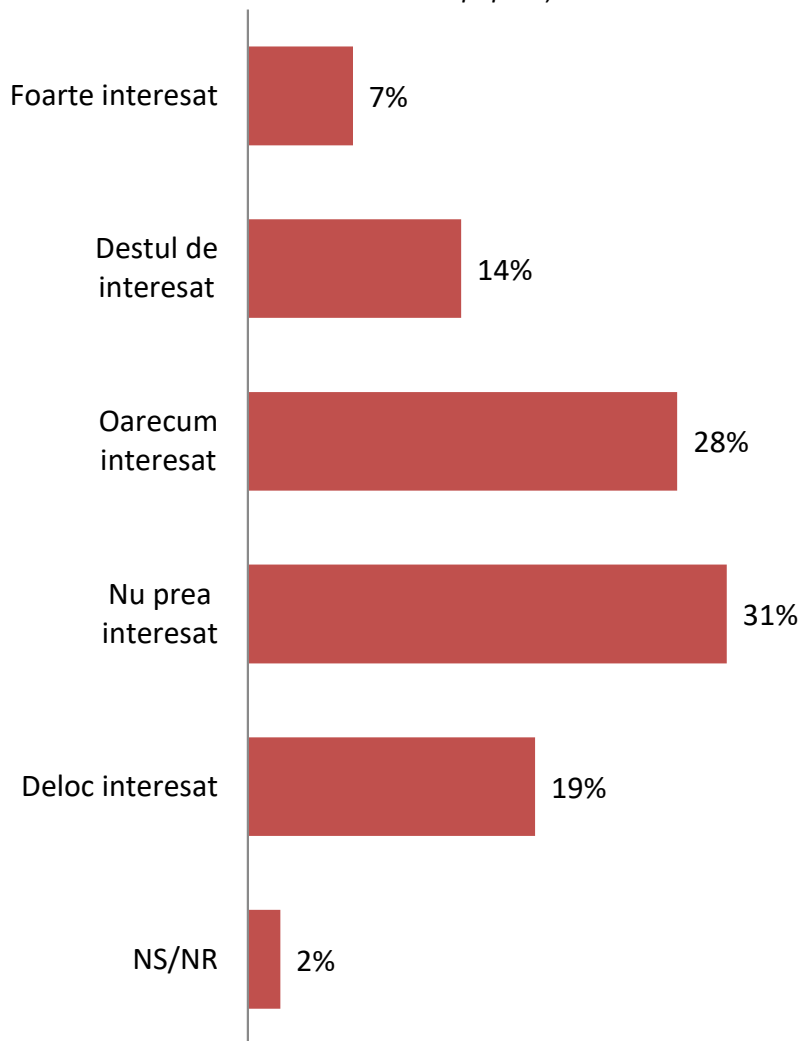
% of the total population



## Romania

### Cât de interesat ați spune că sunteți de politică?

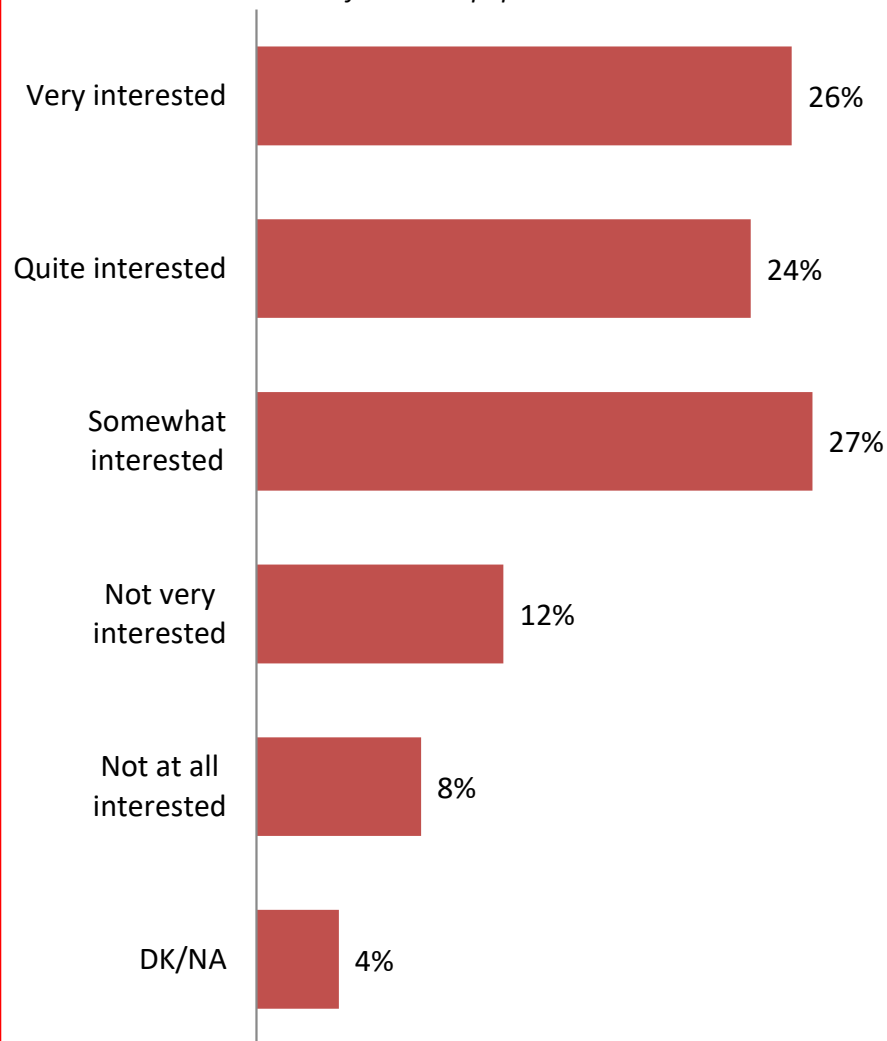
*% din totalul populației*



## United States of America

### How interested would you say you are in politics?

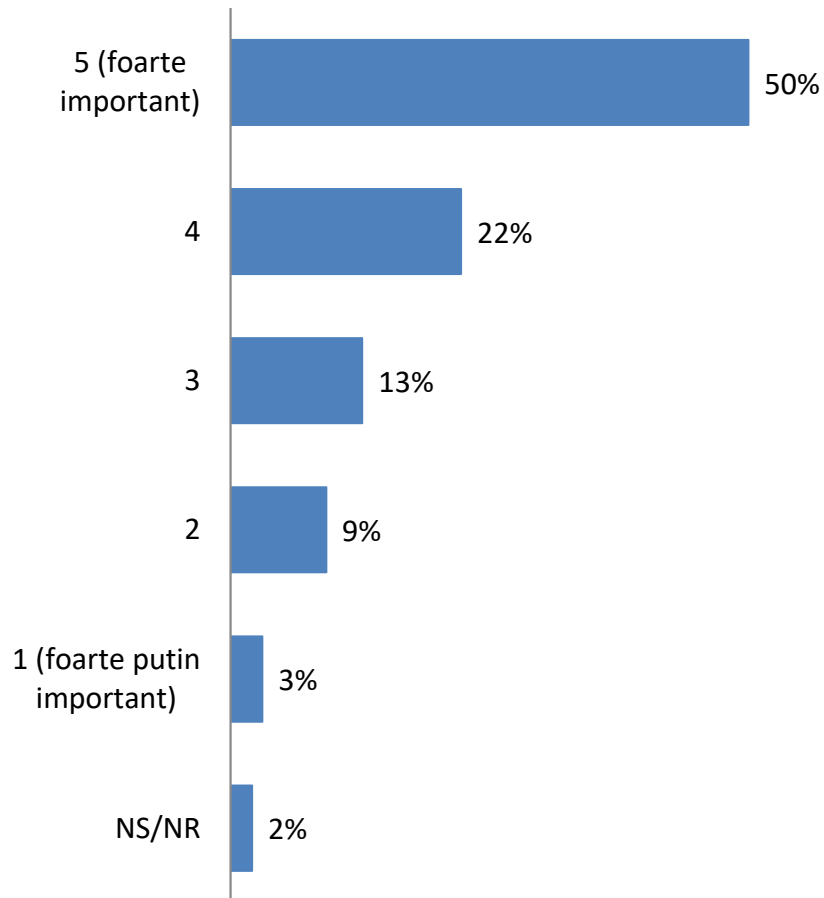
*% of the total population*



## Romania

Cât de important este pentru dvs. să trăiți într-o țară guvernată în mod democratic?

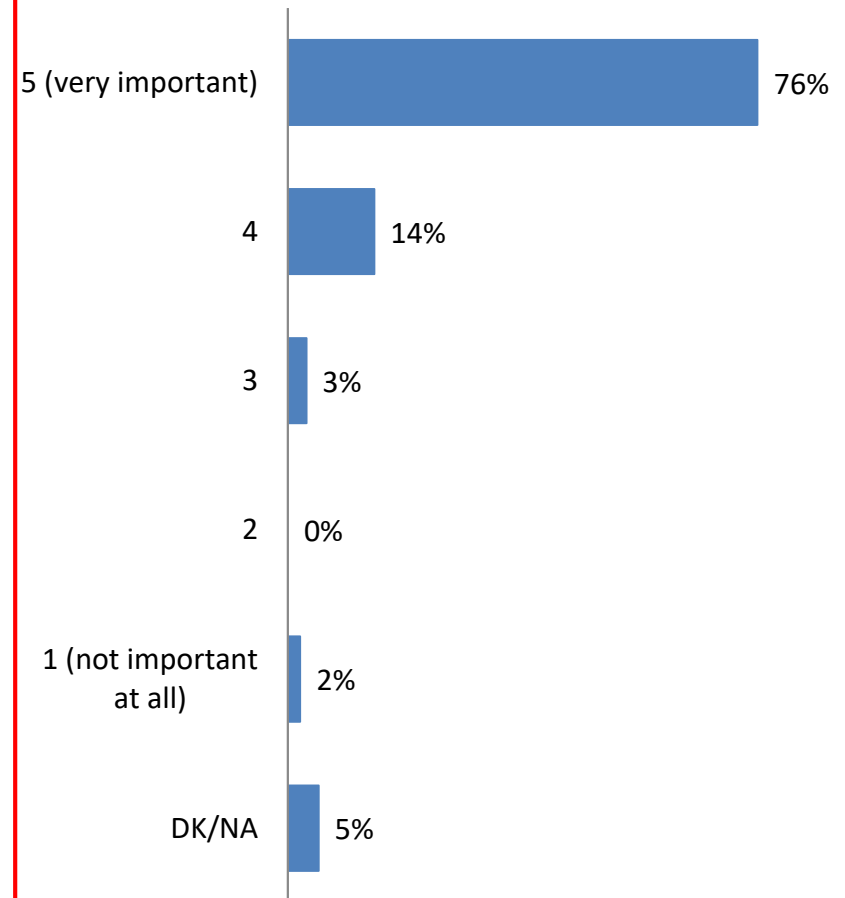
*% din totalul populației*



## United States of America

How important it is for you to live in a democratic society where you have the freedom to vote for your elected officials?

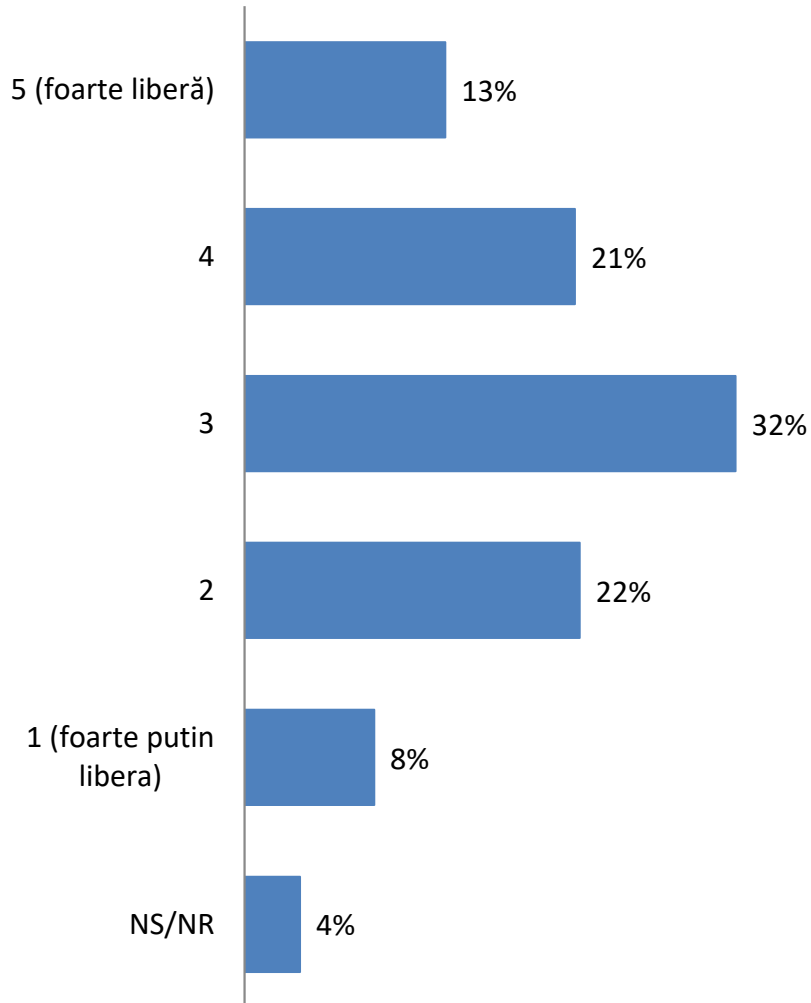
*% of the total population*



## Romania

### Cât de liberă credeți că este presa în România în prezent?

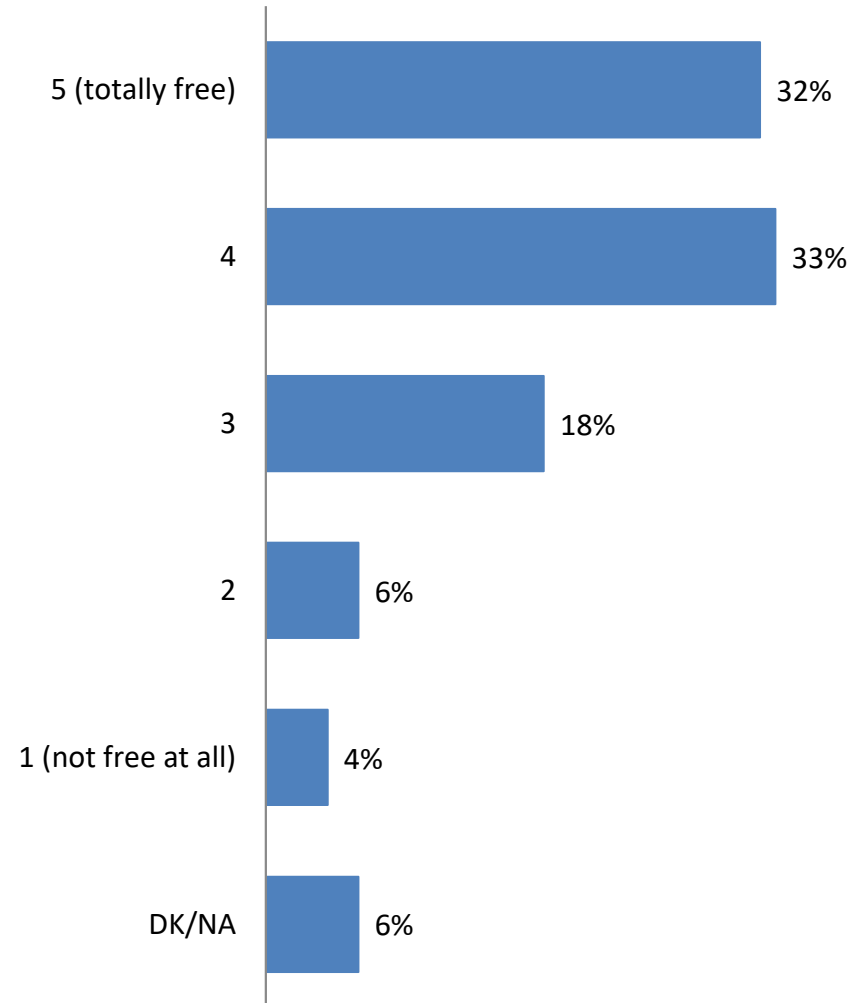
*% din totalul populației*



## United States of America

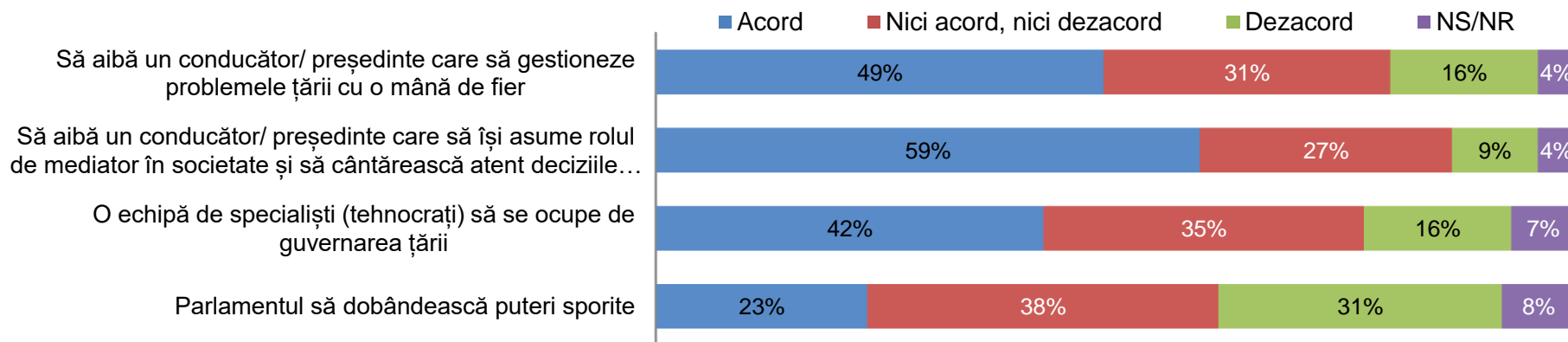
### How "free" do you think the press is in the US today?

*% of the total population*



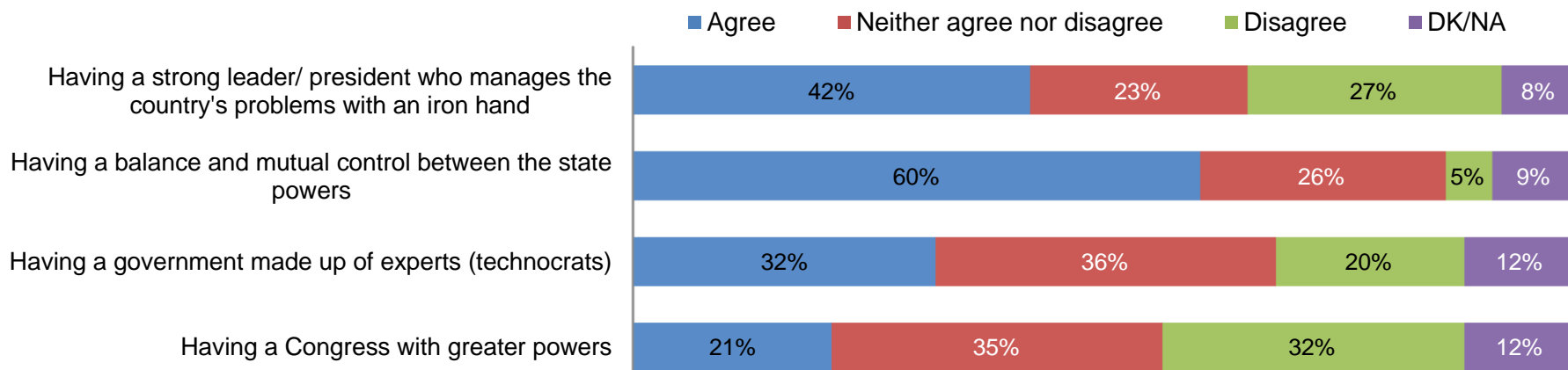
**Romania: Vă voi descrie câteva forme/stiluri de conducere politică și o să vă rog să îmi spuneți ce credeți despre ele. Cât de bine/ necesar credeți că ar fi pentru România ....?**

*% din totalul populației*



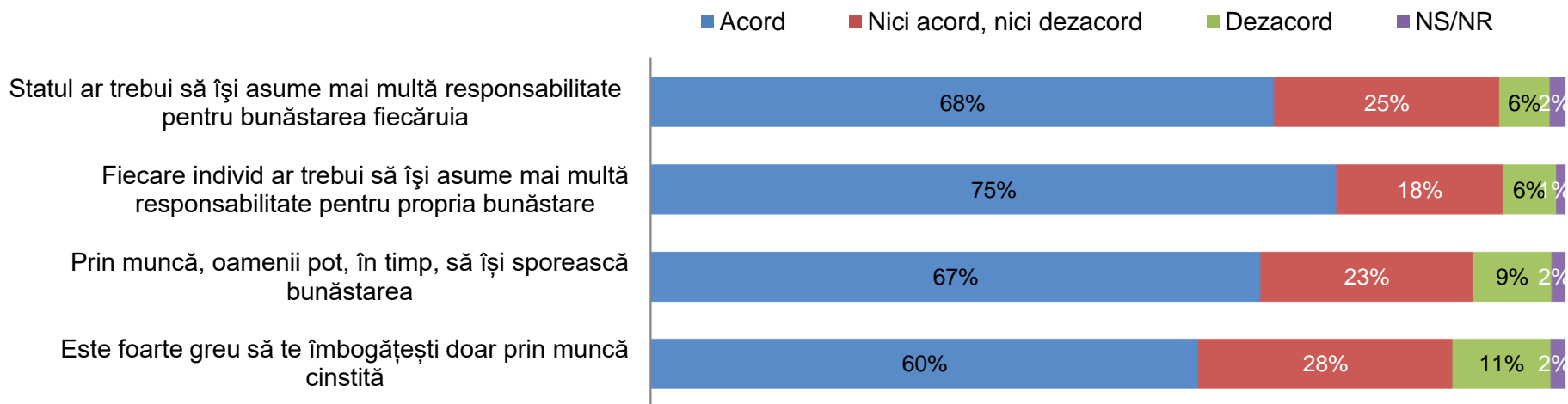
**USA: I'm going to describe various types of political leadership and government systems. Please tell me whether you agree or disagree with each type.**

*% of the total population*



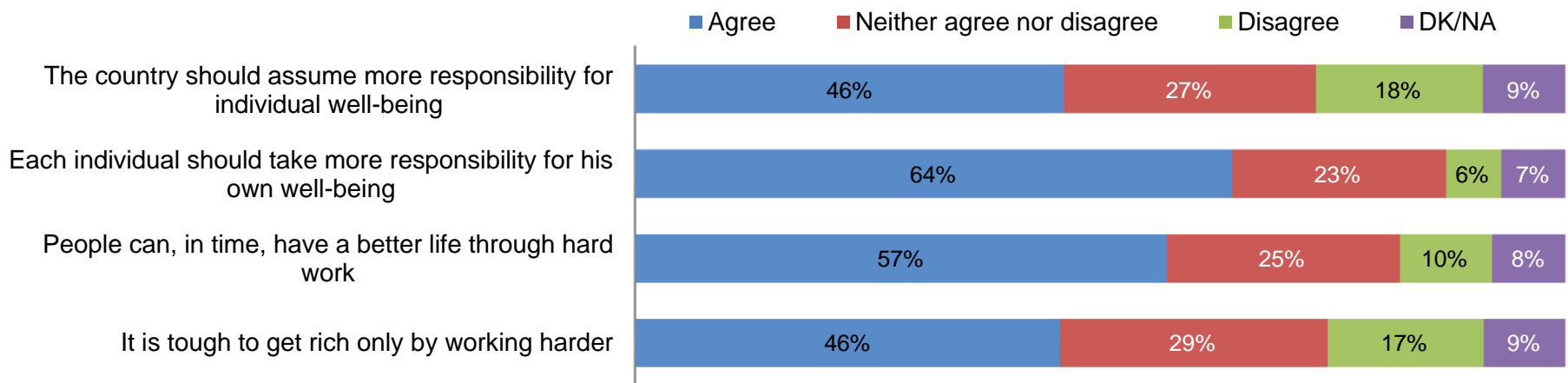
## Romania: Vă rog să ne spuneți părerea dvs. privind următoarele afirmații

% din totalul populației



## USA: Please tell me whether you agree or disagree with each of the next statements

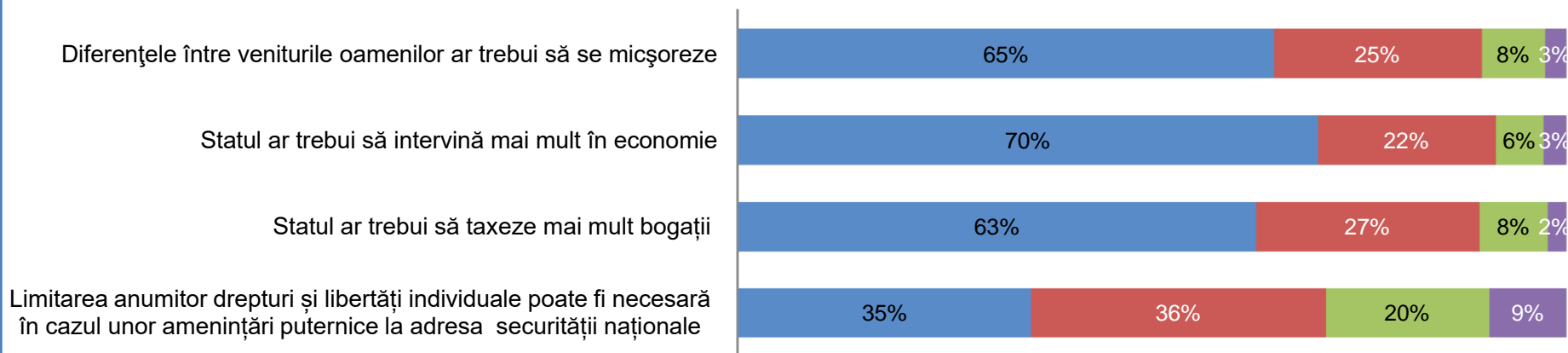
% of the total population



## Romania: Vă rog să ne spuneți părerea dvs. privind următoarele afirmații

% din totalul populației

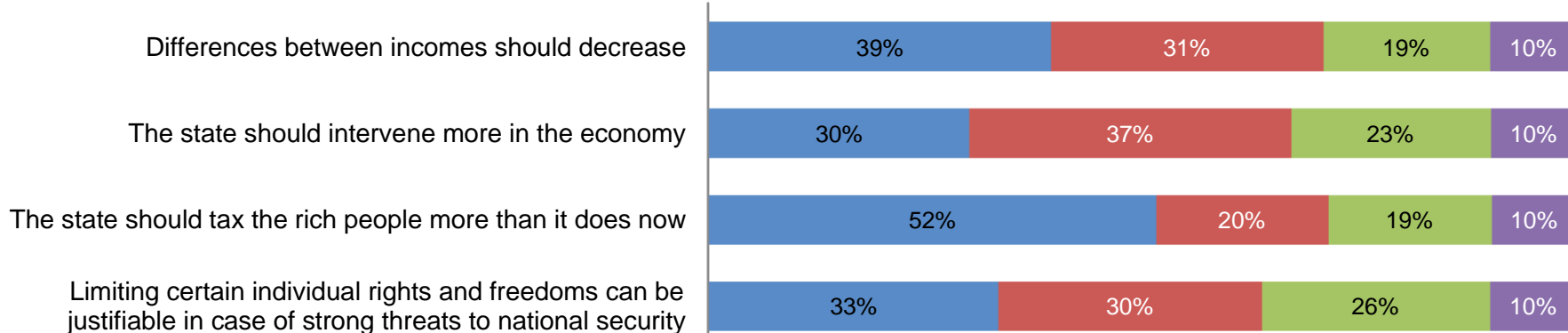
■ Acord ■ Nici acord, nici dezacord ■ Dezacord ■ NS/NR



## USA: Please tell me whether you agree or disagree with each of the next statements

% of the total population

■ Agree ■ Neither agree nor disagree ■ Disagree ■ DK/NA

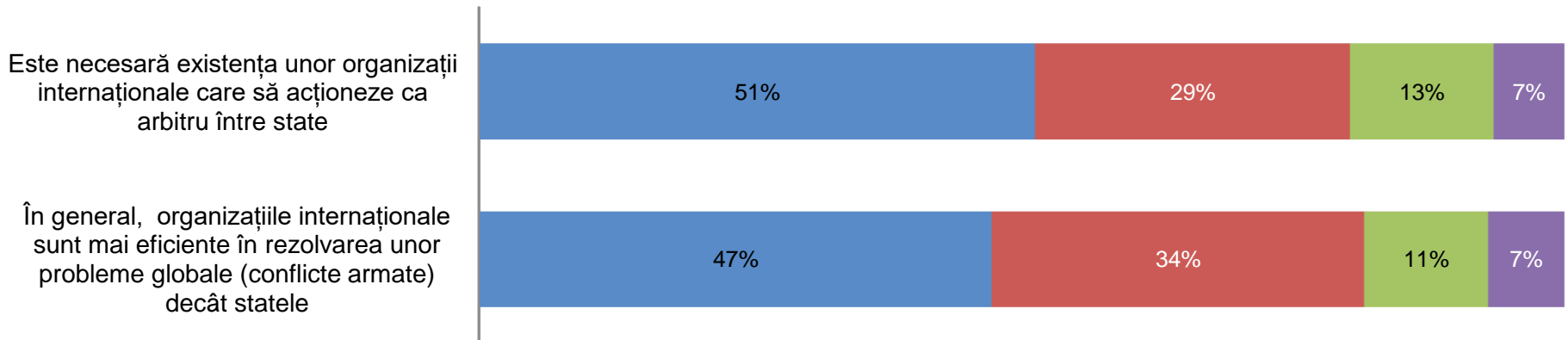




**Romania: Vă voi citi o serie de afirmații cu privire la rolul organizațiilor internaționale. Vă rog să ne spuneți părerea dvs. privind aceste afirmații.**

*% din totalul populației*

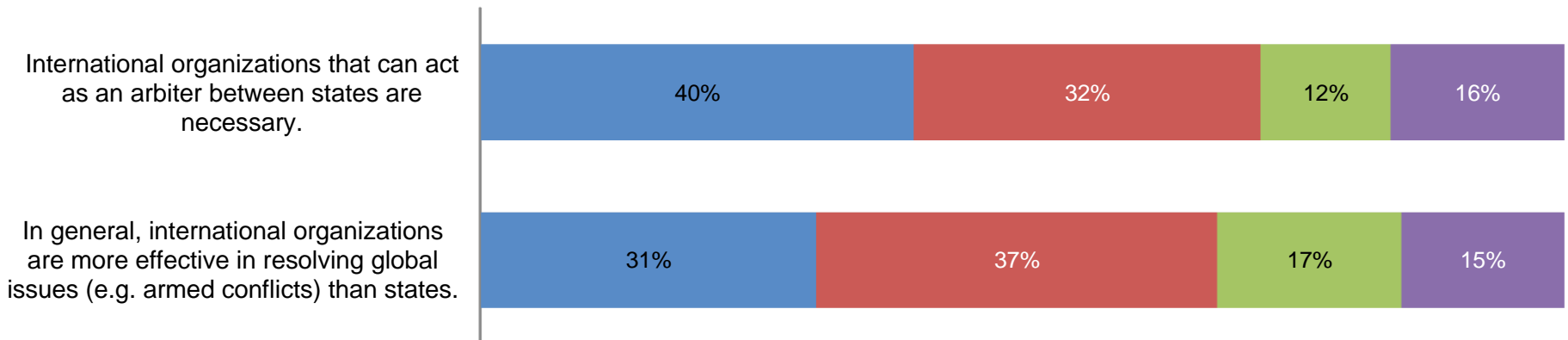
■ Acord ■ Nici acord, nici dezacord ■ Dezacord ■ NS/NR



**USA: I'm going to read out a series of statements about the role of international organizations. Please tell me whether you agree or disagree with each one.**

*% of the total population*

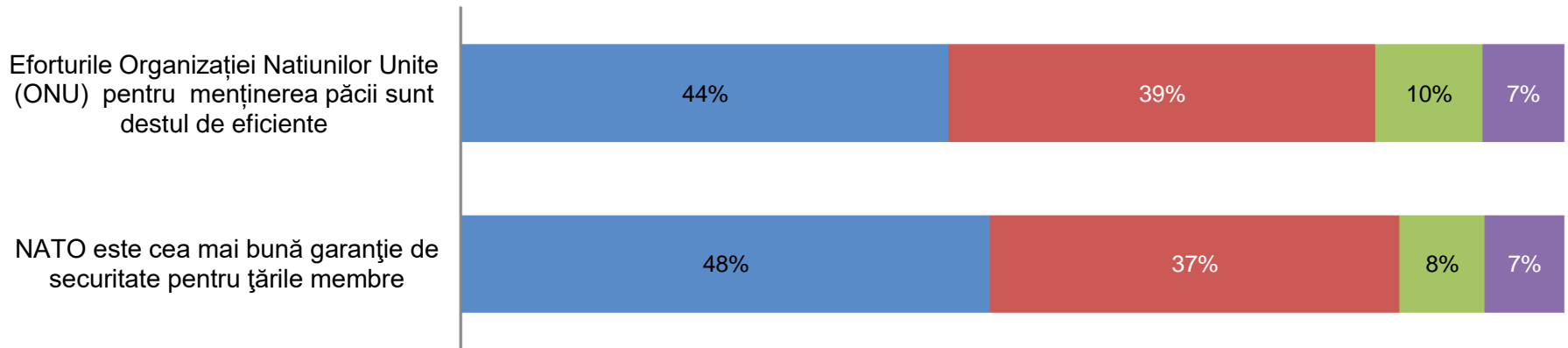
■ Agree ■ Neither agree nor disagree ■ Disagree ■ DK/NA



**Romania: Vă voi citi o serie de afirmații cu privire la rolul organizațiilor internaționale. Vă rog să ne spuneți părerea dvs. privind aceste afirmații.**

*% din totalul populației*

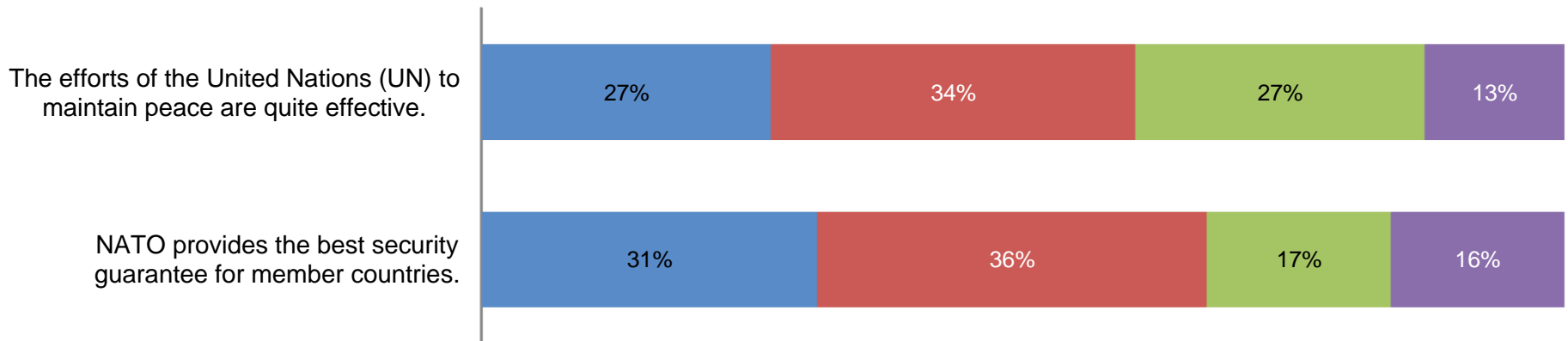
■ Acord ■ Nici acord, nici dezacord ■ Dezacord ■ NS/NR



**USA: I'm going to read out a series of statements about the role of international organizations. Please tell me whether you agree or disagree with each one.**

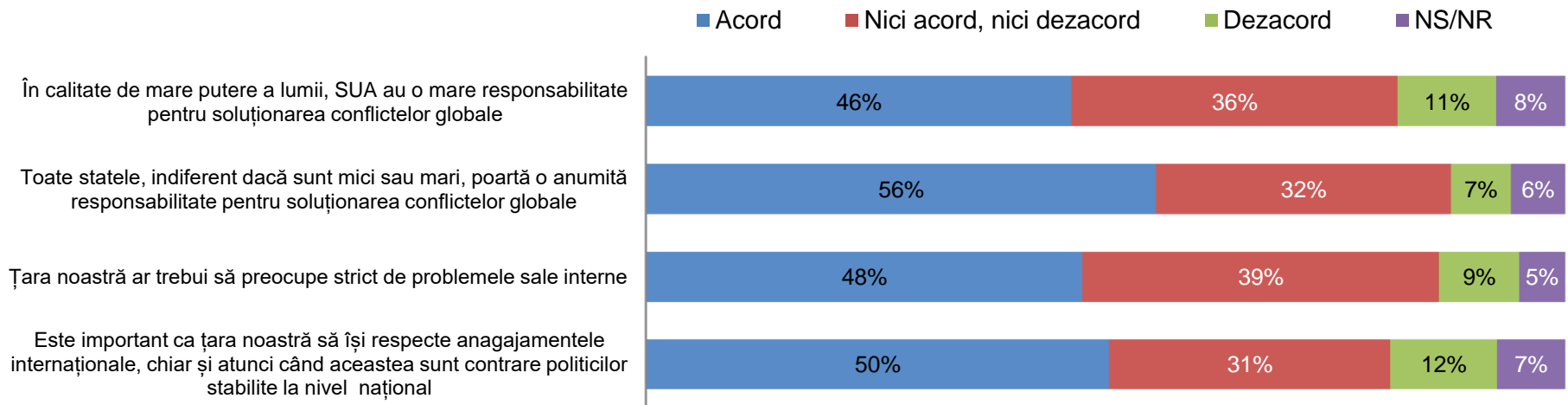
*% of the total population*

■ Agree ■ Neither agree nor disagree ■ Disagree ■ DK/NA



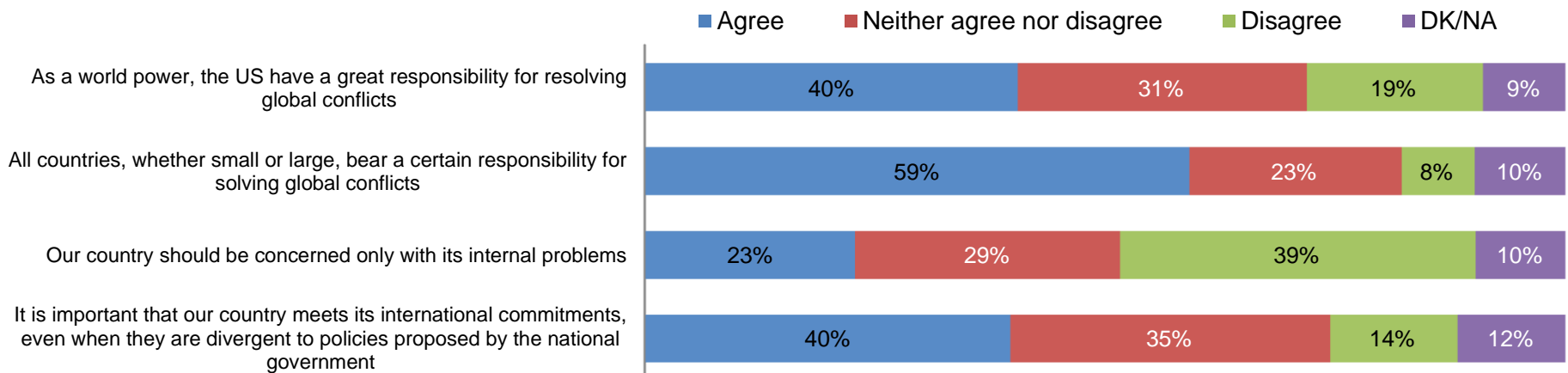
## Romania: Vă rog să ne spuneți părerea dvs. privind următoarele afirmații

% din totalul populației



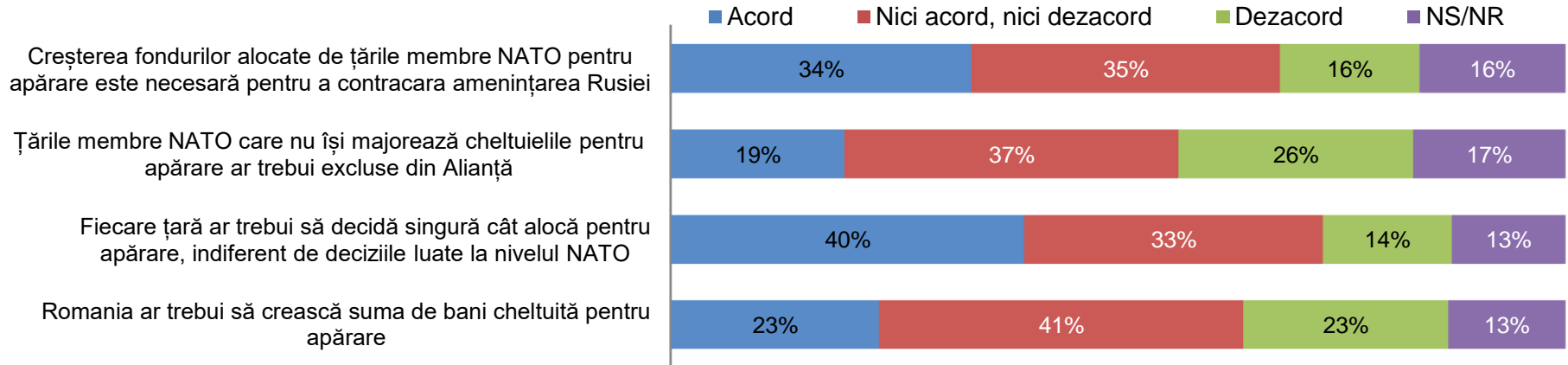
## USA: Please tell me whether you agree or disagree with each of the next statements

% of the total population



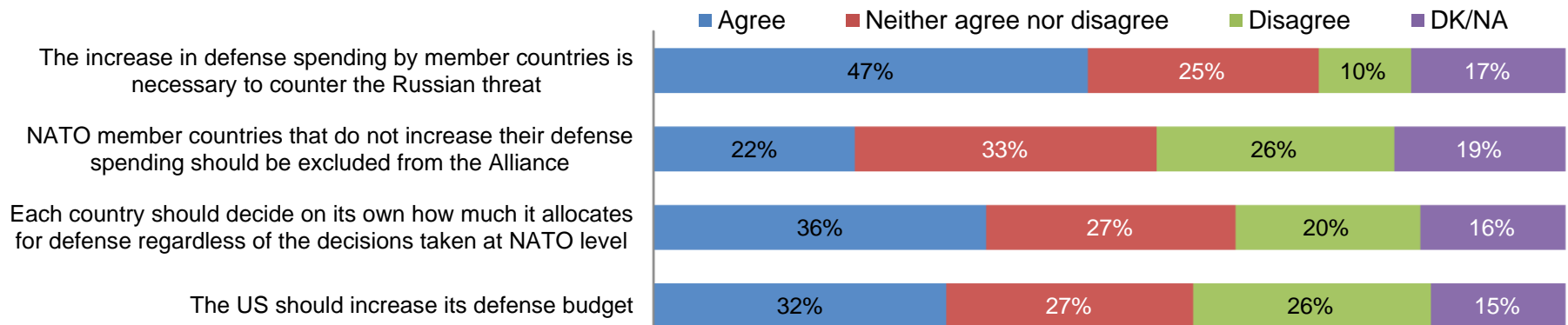
**Romania: În ultima perioadă se vorbește, la nivelul NATO, despre creșterea fondurilor alocate de țările membre pentru apărare. Vă voi citi o serie de afirmații privind această chestiune și vă voi ruga să ne spuneți părerea dvs..**

*% din totalul populației*



**USA: Lately, there have been some talks within NATO about member countries increasing their defense spending. I will read out a series of statements on this matter and I will ask you to tell us your opinion.**

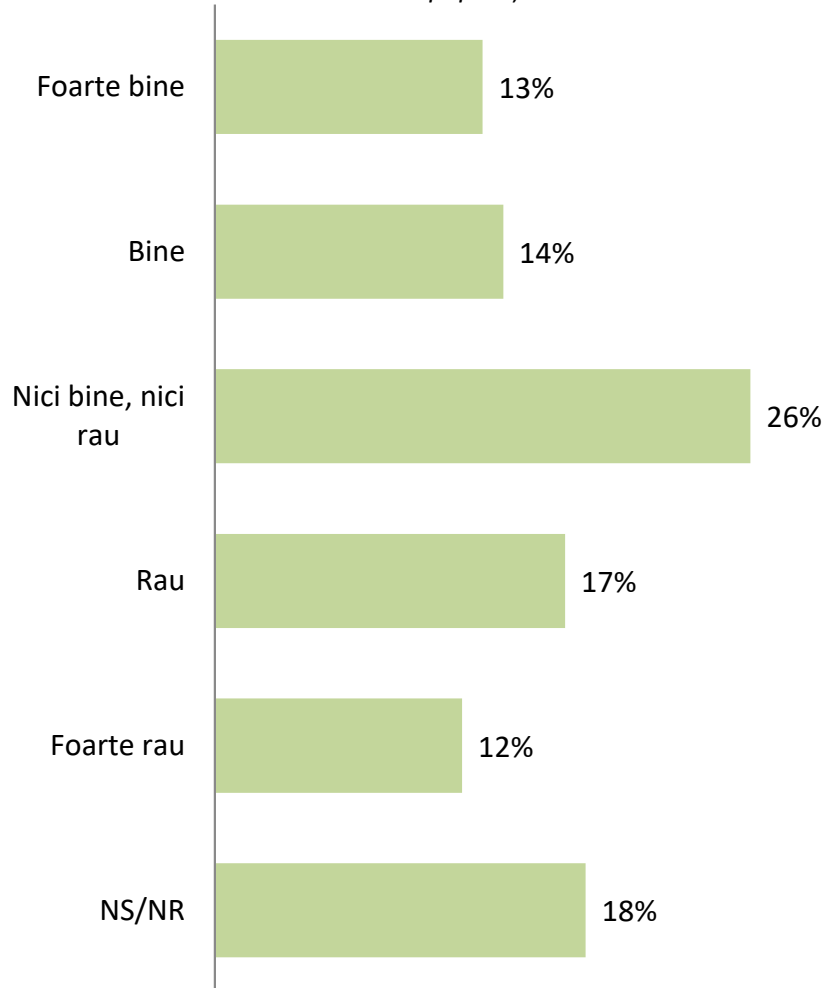
*% of the total population*



## Romania

Cât de bine credeți că ar fi pentru țara noastră ca SUA să mențină sancțiunile împotriva Rusiei?

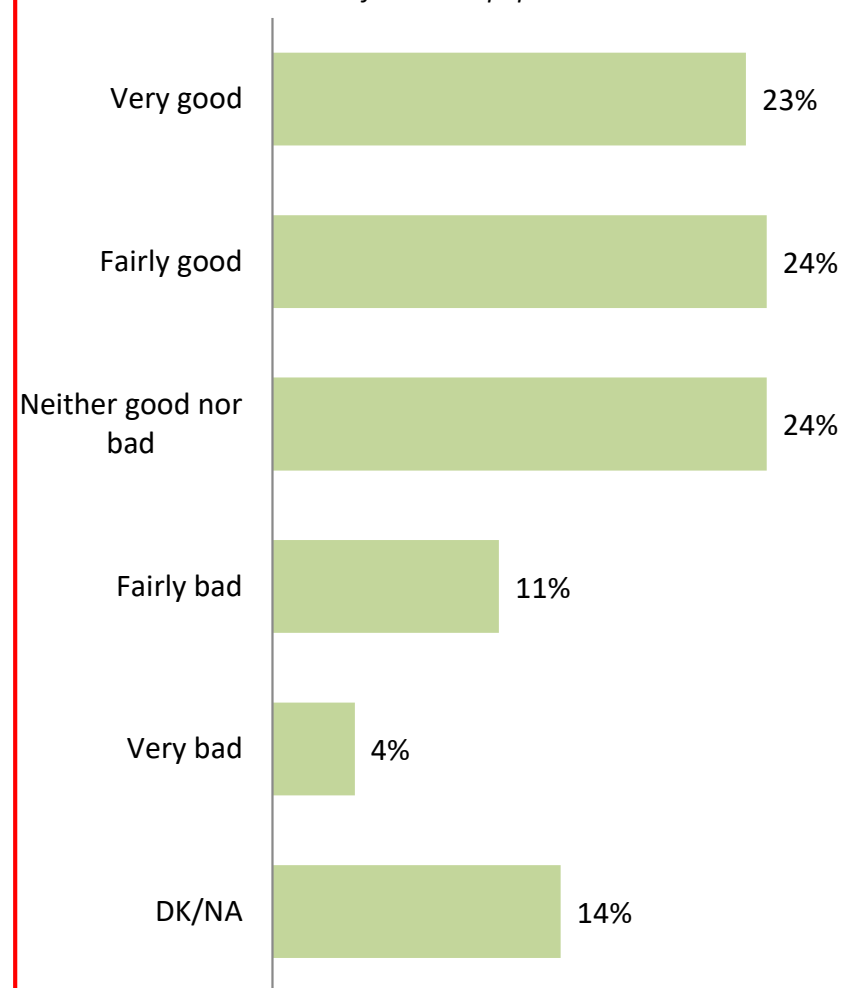
*% din totalul populației*



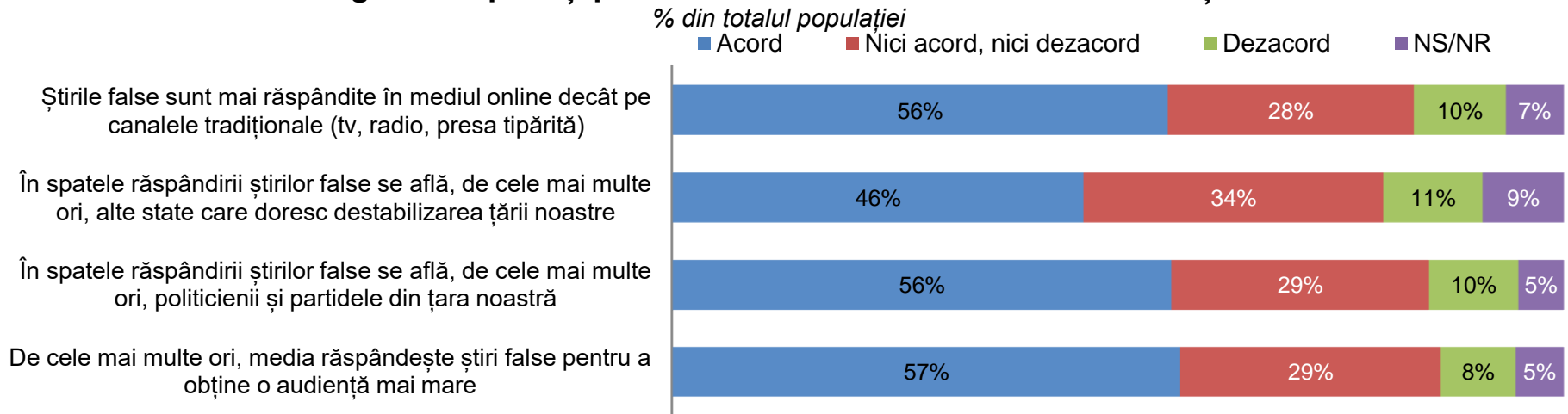
## United States of America

How good do you think it would be for the US if the US were to maintain sanctions against Russia?

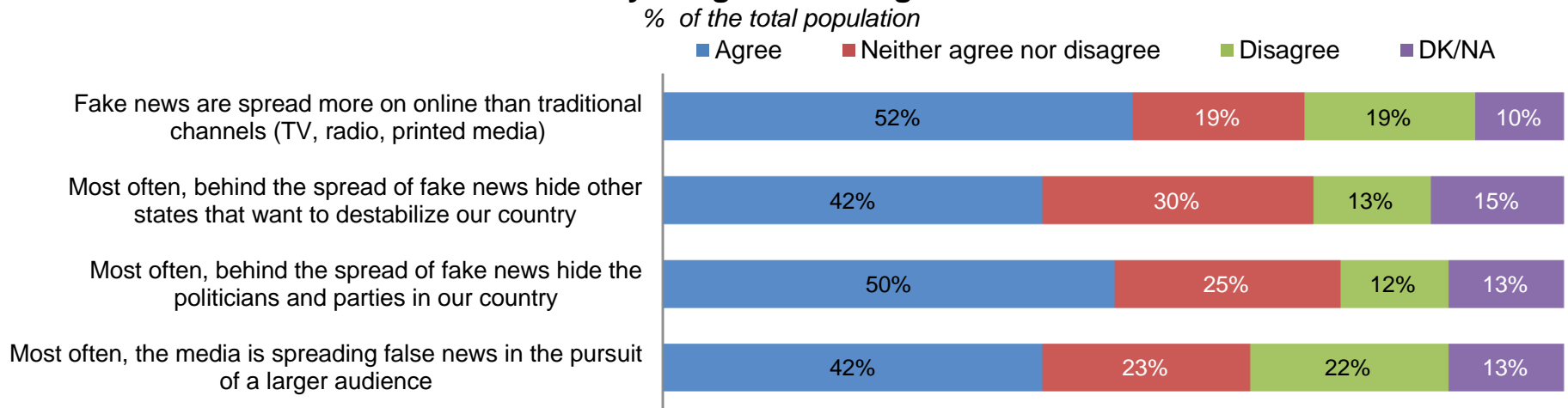
*% of the total population*



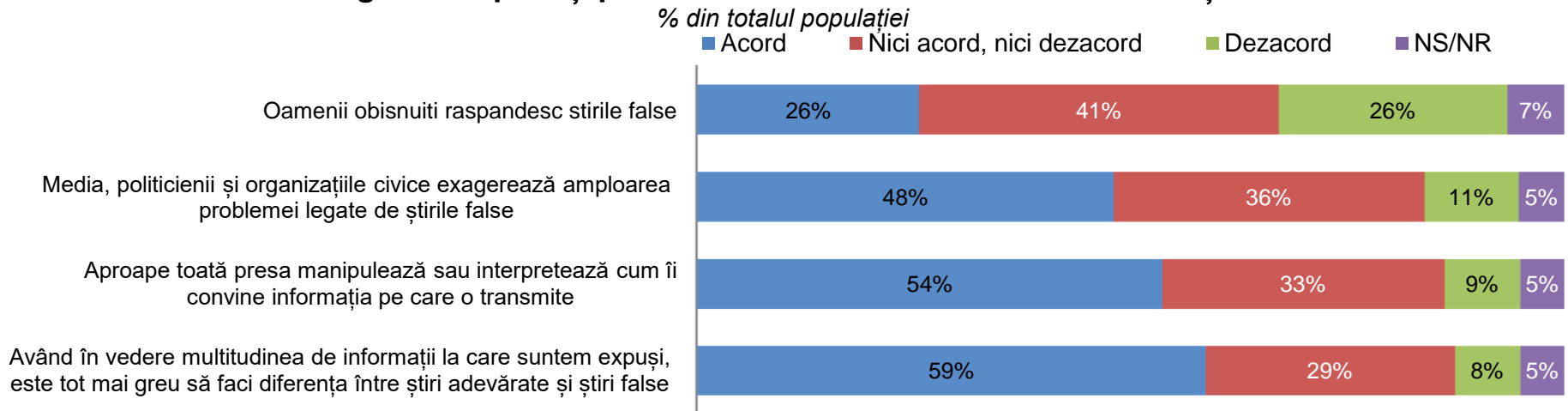
**Romania: Vă voi citi o serie de afirmații cu privire la fenomenul știrilor false. Vă rog să ne spuneți părerea dvs. referitoare la aceste afirmații.**



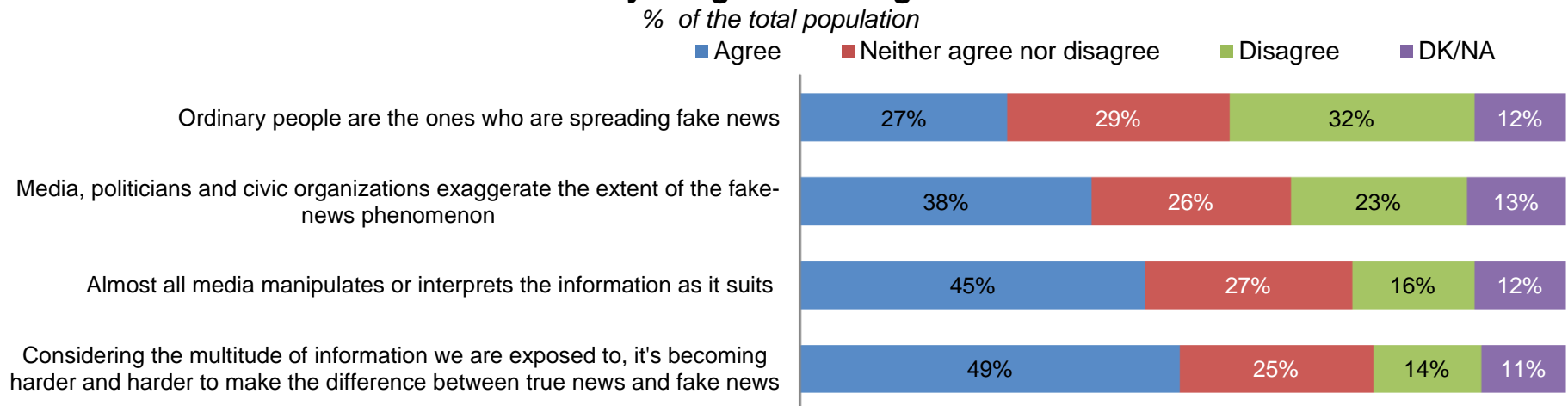
**USA: I'm going read out a series of statements about the fake-news phenomenon. Please tell me whether you agree or disagree with each statement.**



**Romania: Vă voi citi o serie de afirmații cu privire la fenomenul știrilor false. Vă rog să ne spuneți părerea dvs. referitoare la aceste afirmații.**



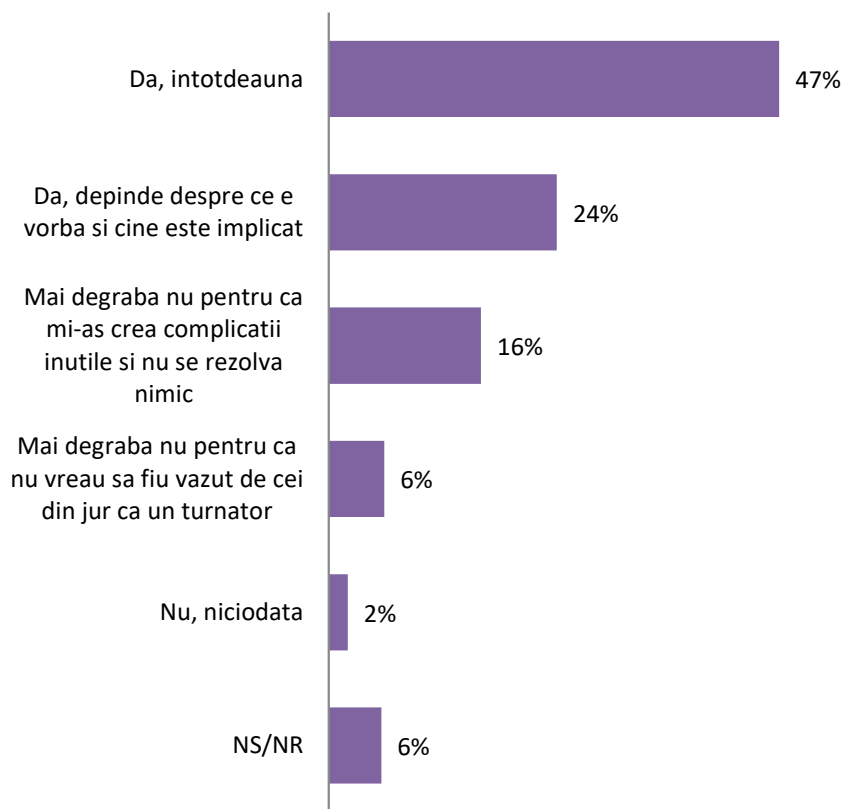
**USA: I'm going read out a series of statements about the fake-news phenomenon. Please tell me whether you agree or disagree with each statement.**



## Romania

Să presupunem că vedeți sau aflați despre o situație care ar putea fi o infracțiune sau ar putea reprezenta un pericol la adresa siguranței și ordinii publice. Ați fi dispus să sesizați poliția sau alte autorități în legătură cu situația respectivă?

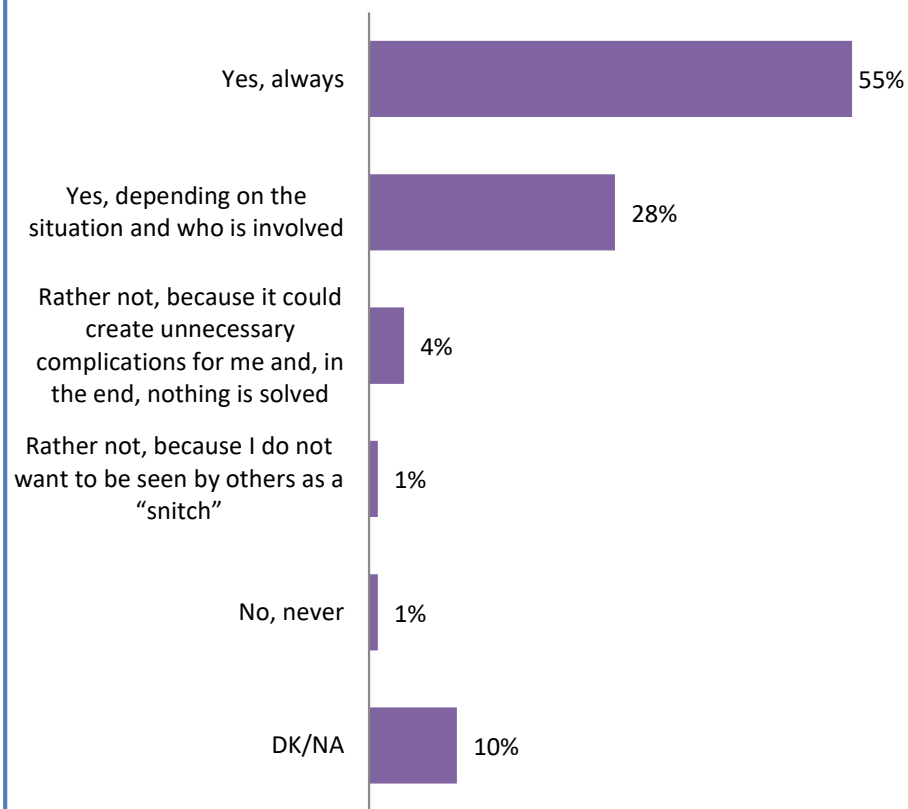
*% din*



## United States of America

Suppose you see or find out about a situation that could constitute a crime, or it could pose a threat to public safety and order. Would you be willing to report the situation to the police or other authorities?

*% of the total population*

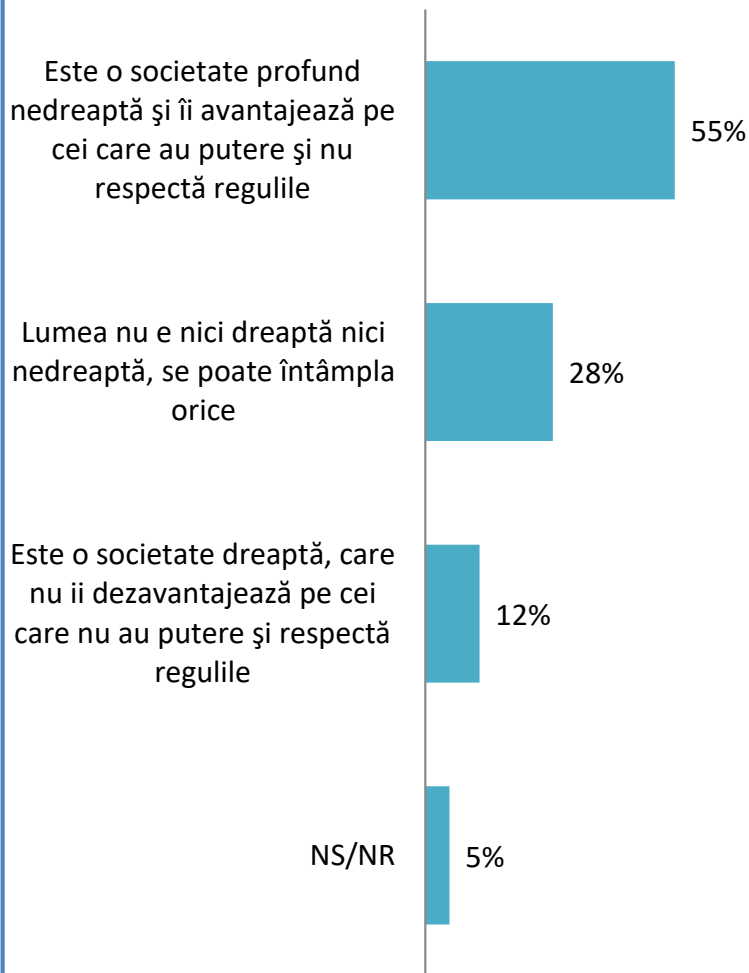




## Romania

### Dacă vă gândiți la societatea în care trăim, credeți că...?

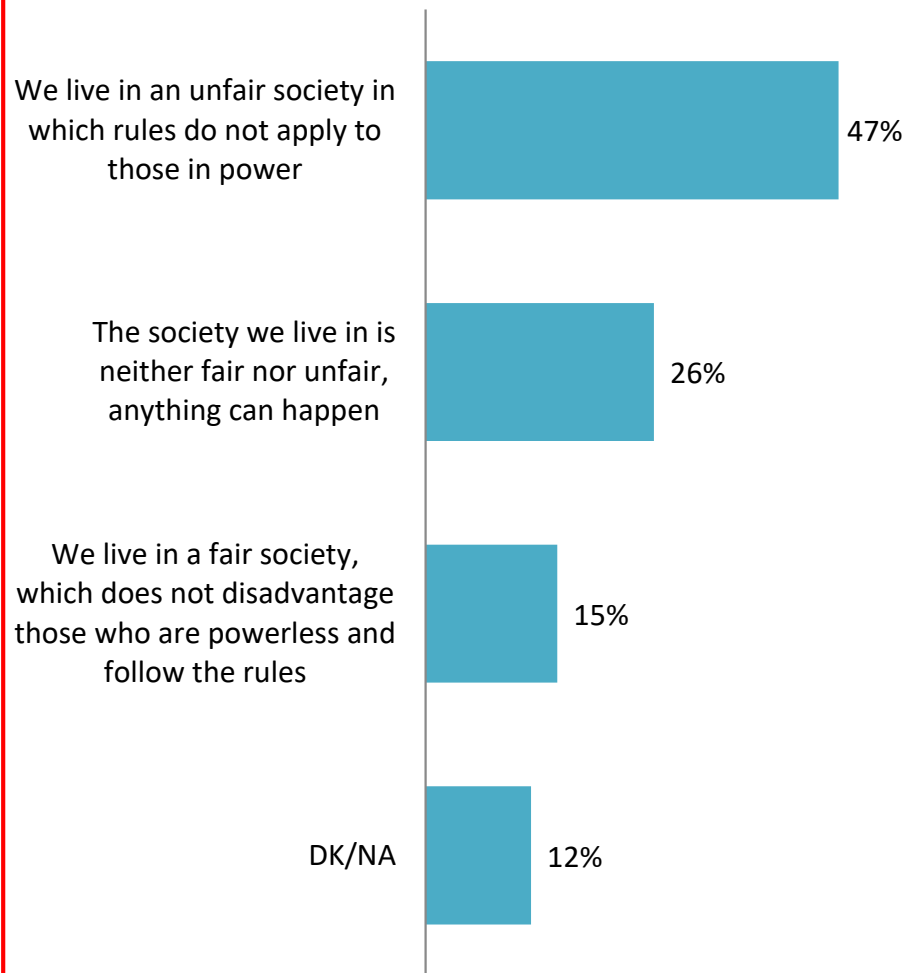
*% din totalul populației*



## United States of America

### Regarding the society we live in, do you think ...?

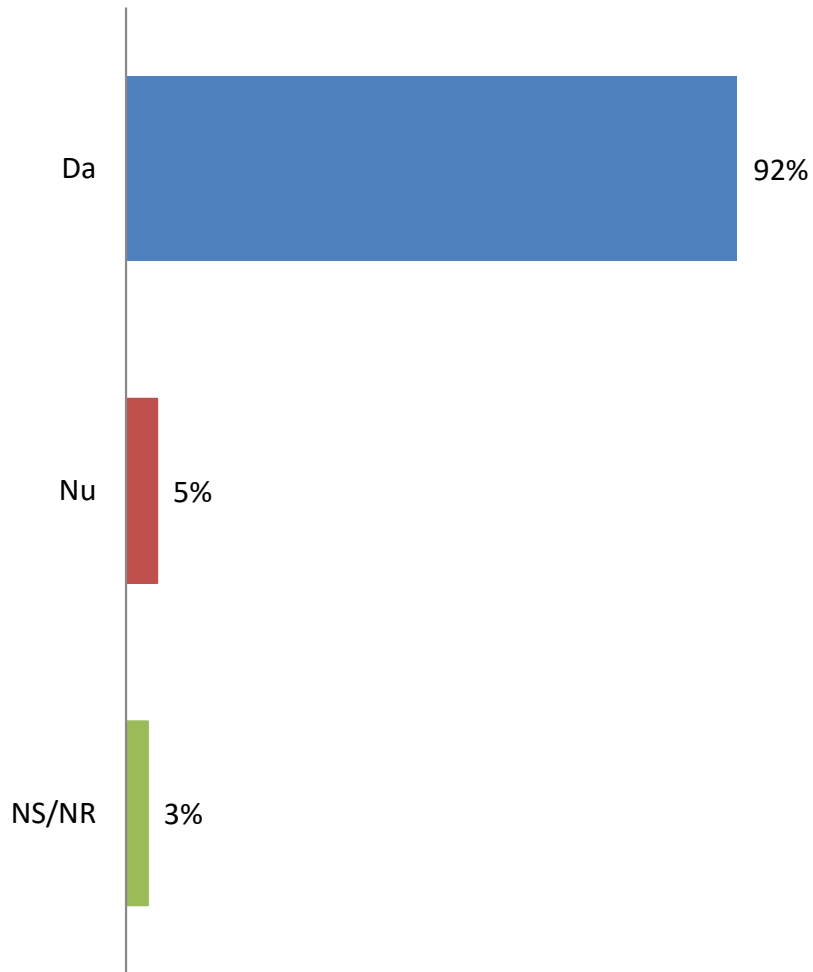
*% of the total population*



## Romania

**Dvs. credeți în Dumnezeu?**

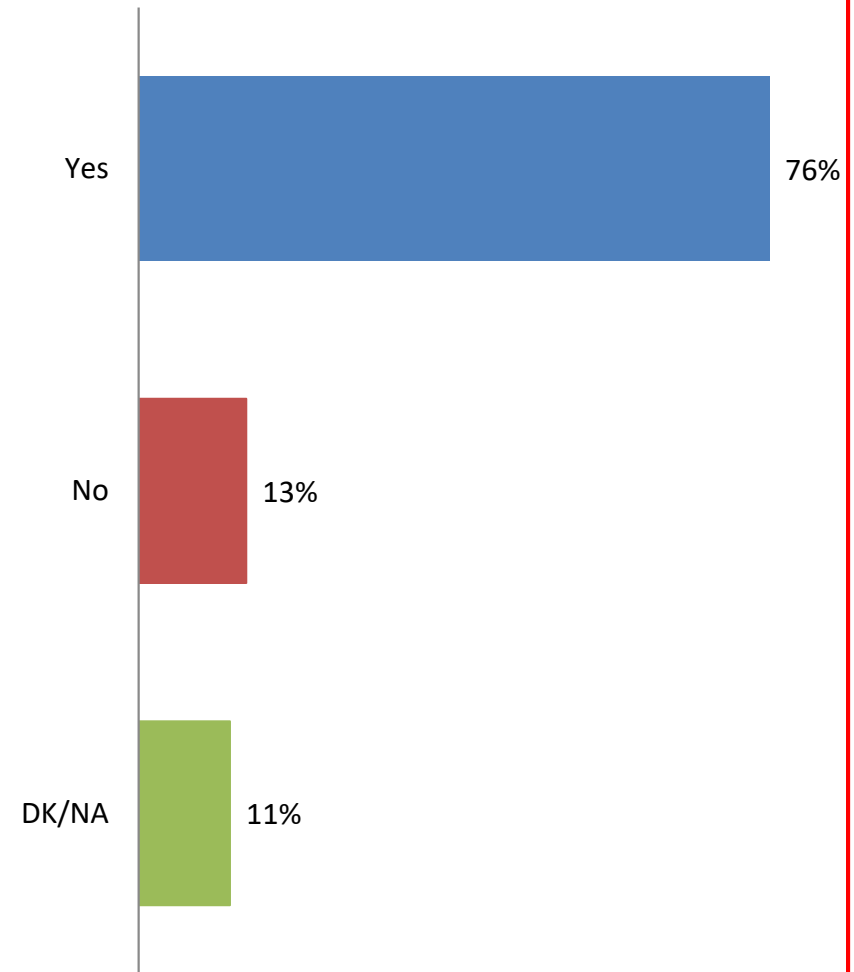
*% din totalul populației*



## United States of America

**Do you believe in God?**

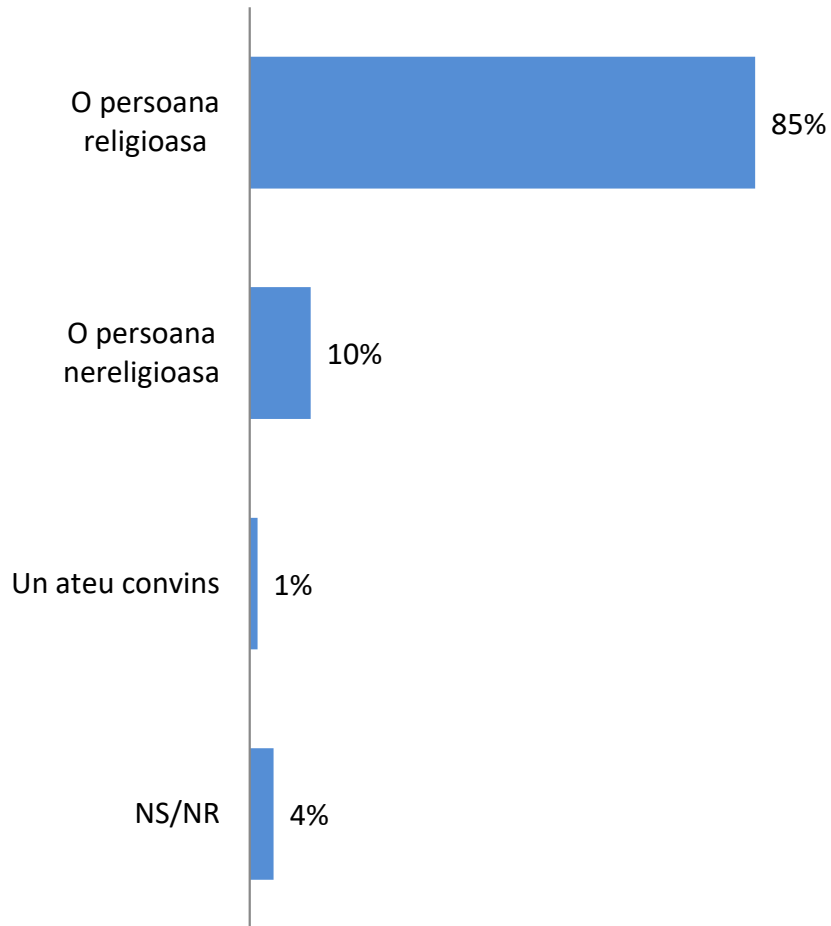
*% of the total population*



## Romania

Indiferent de religia dvs., de faptul că participați la slujbele sau ritualurile religioase, dvs. vă considerați ....?

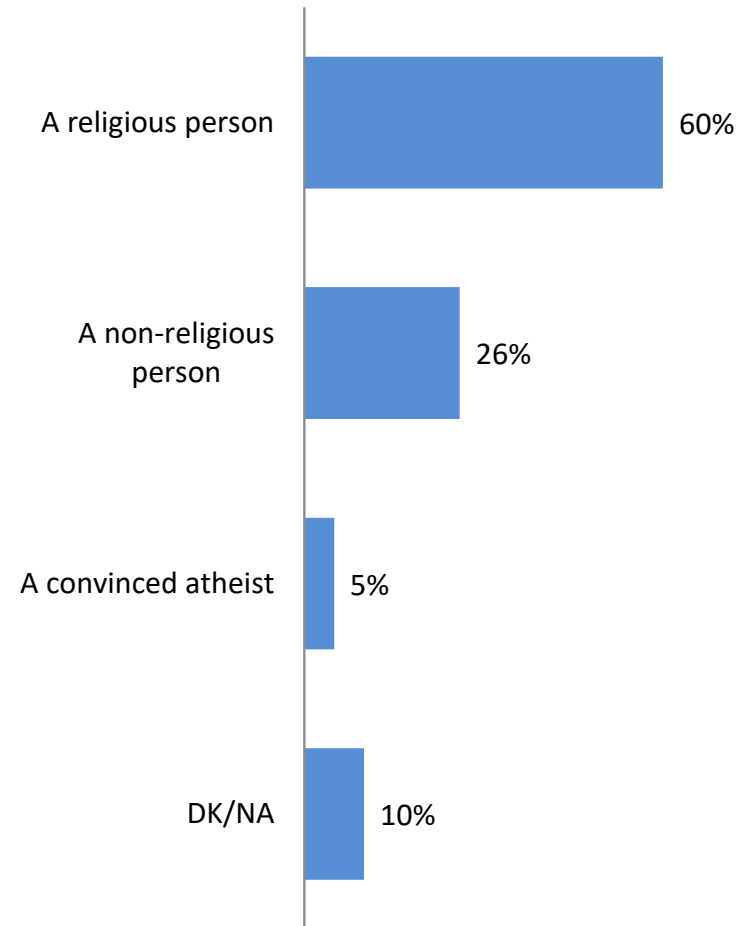
*% din totalul populației*



## United States of America

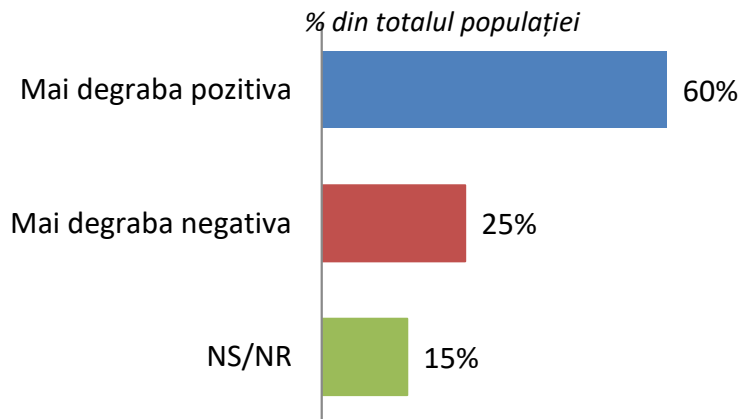
Regardless of your religion or whether you are attending religious rituals, do you consider yourself ...?

*% of the total population*



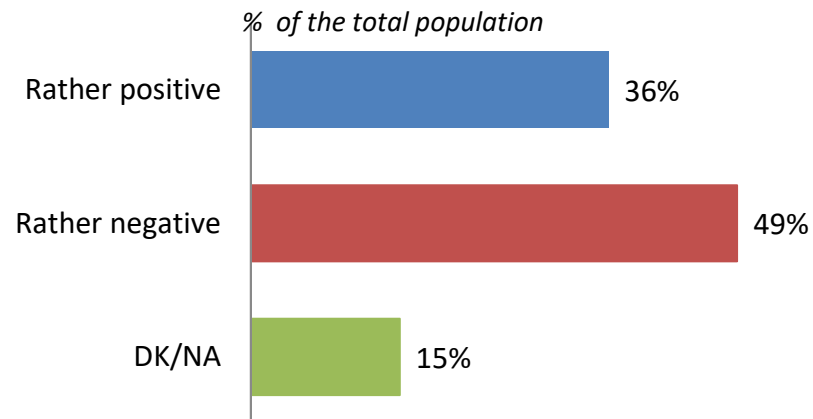
## Romania

**În general, credeți că SUA are o imagine mai degrabă pozitivă sau negativă în lume?**



## United States of America

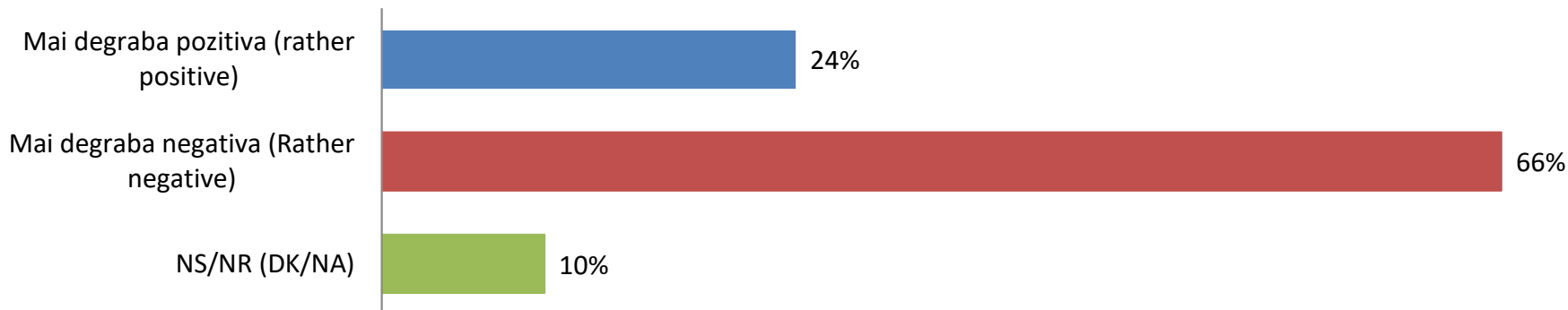
**Generally, do you think the US has a rather positive or negative image in the world?**



**Question asked only in Romania – Generally, do you think that Romania has a rather positive or negative image worldwide?**

**În general, credeți că România are o imagine mai degrabă pozitivă sau negativă în lume?**

*% din totalul populației (% of the total popu)*

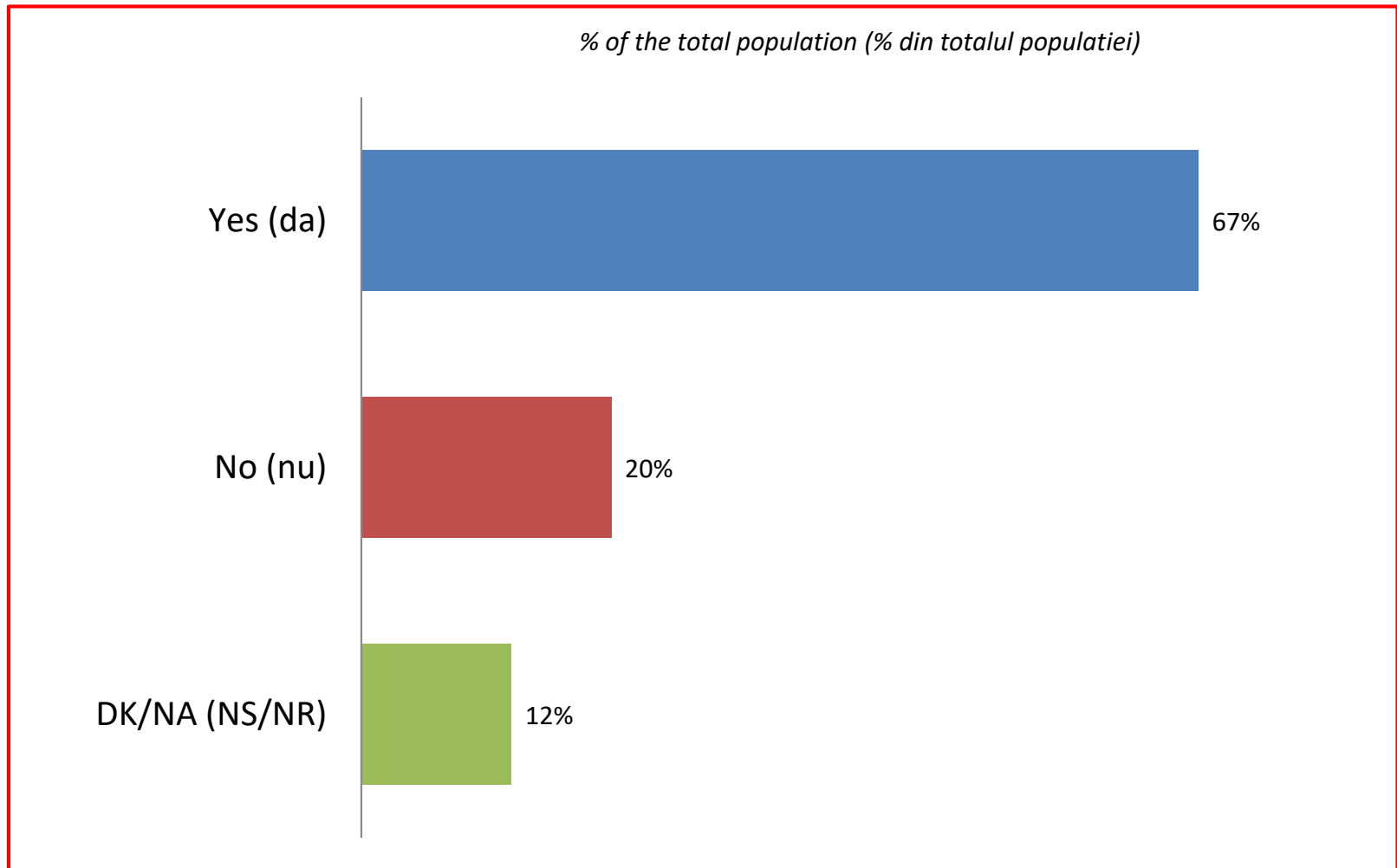


The background of the slide is a stylized, wavy American flag. The stars are white and the stripes are red and white, with a soft, ethereal glow.

# Questions for US only

# Have you ever heard about Romania?

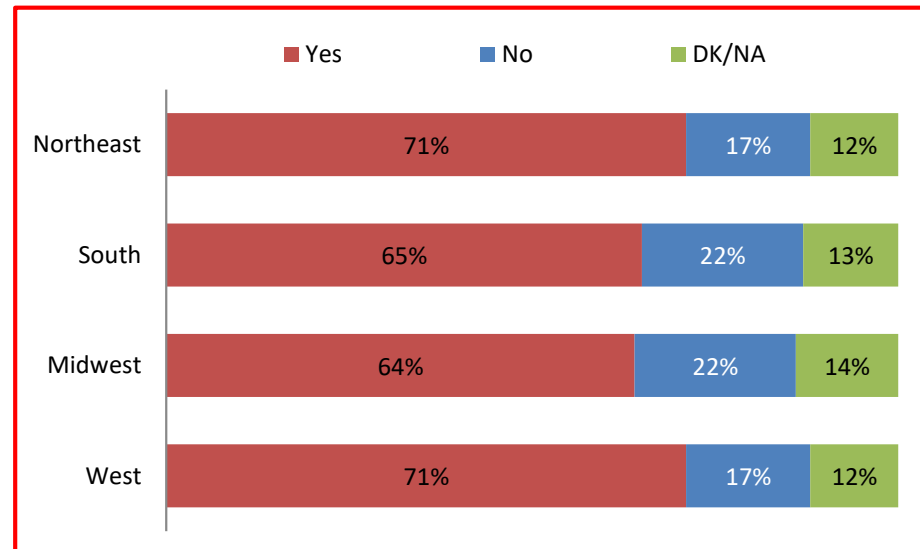
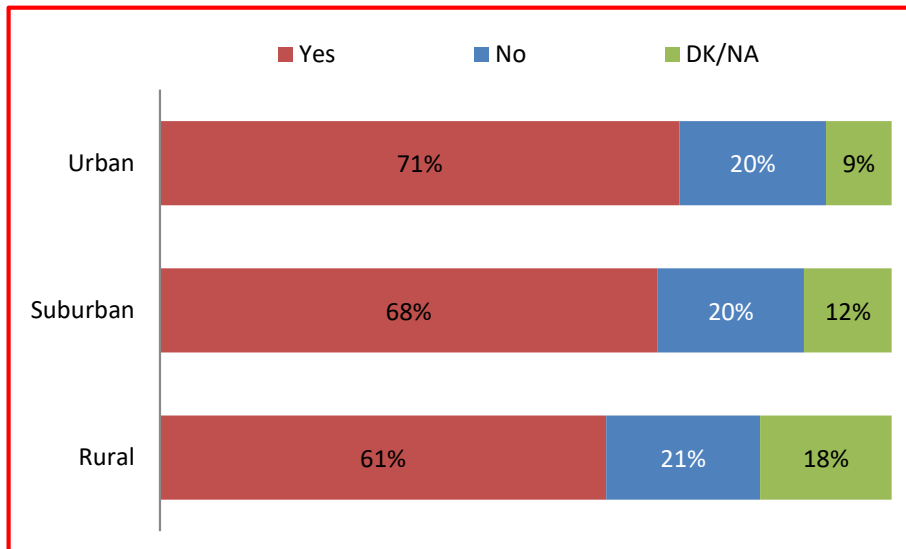
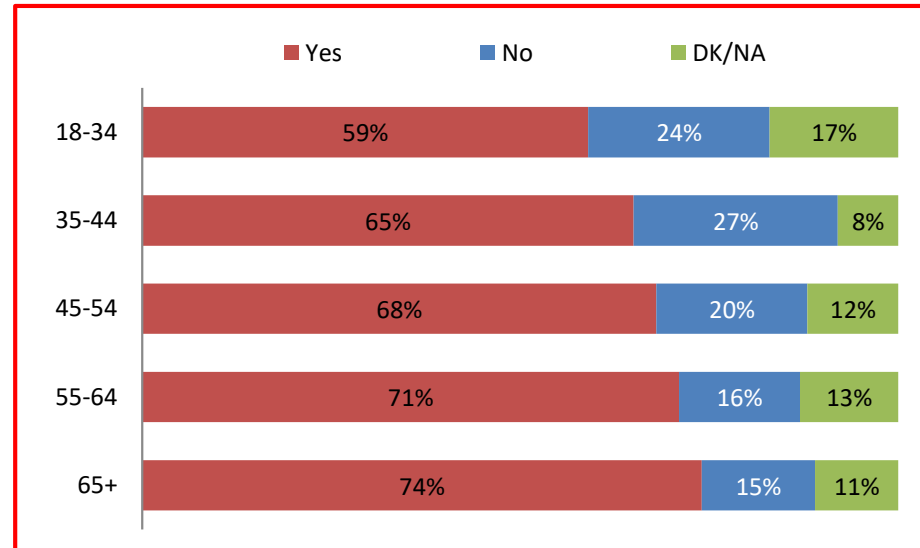
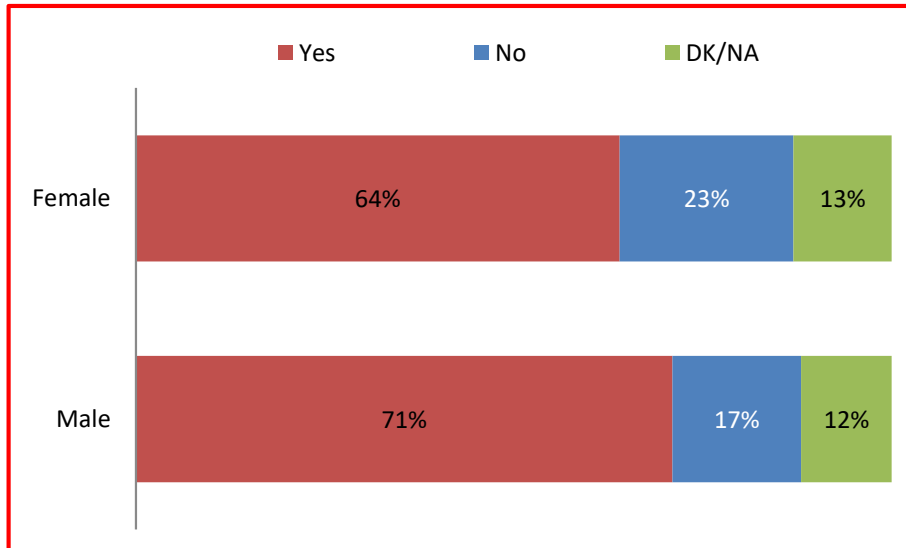
(Ati auzit vreodata de Romania?)



# Have you ever heard about Romania?

(Ati auzit vreodata de Romania?)

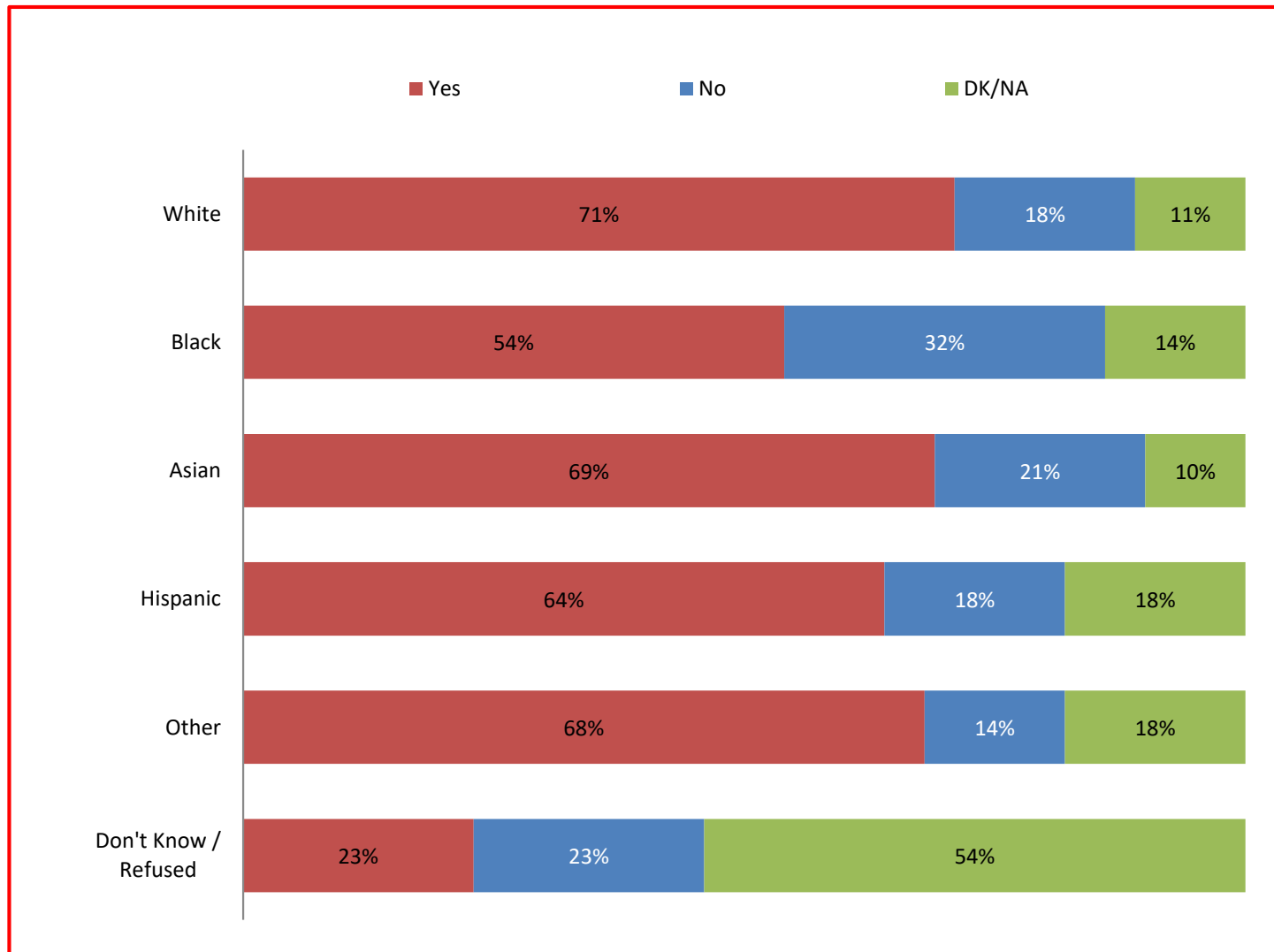
*Socio-demographic analysis*



# Have you ever heard about Romania?

(Ati auzit vreodata de Romania?)

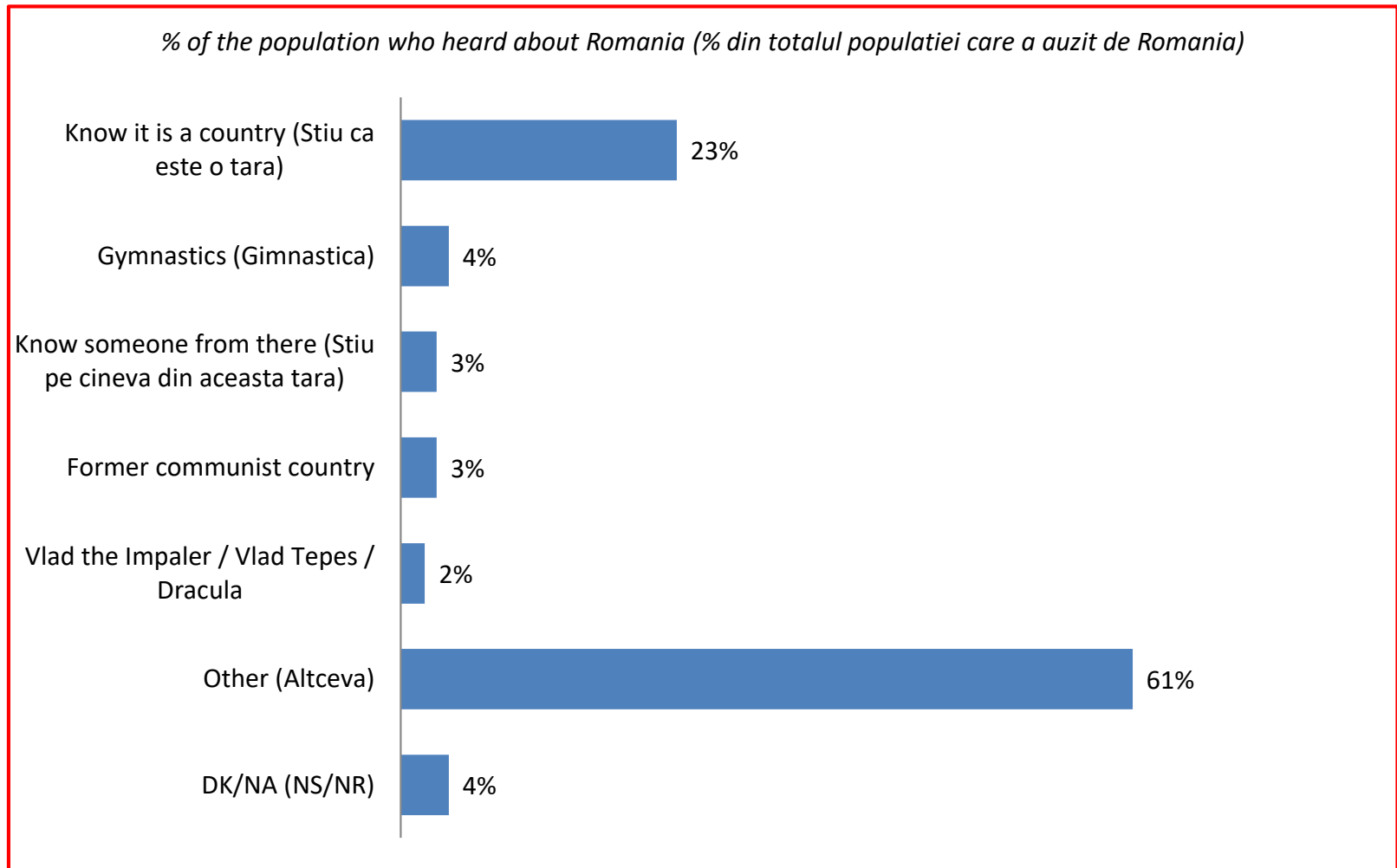
*Socio-demographic analysis*





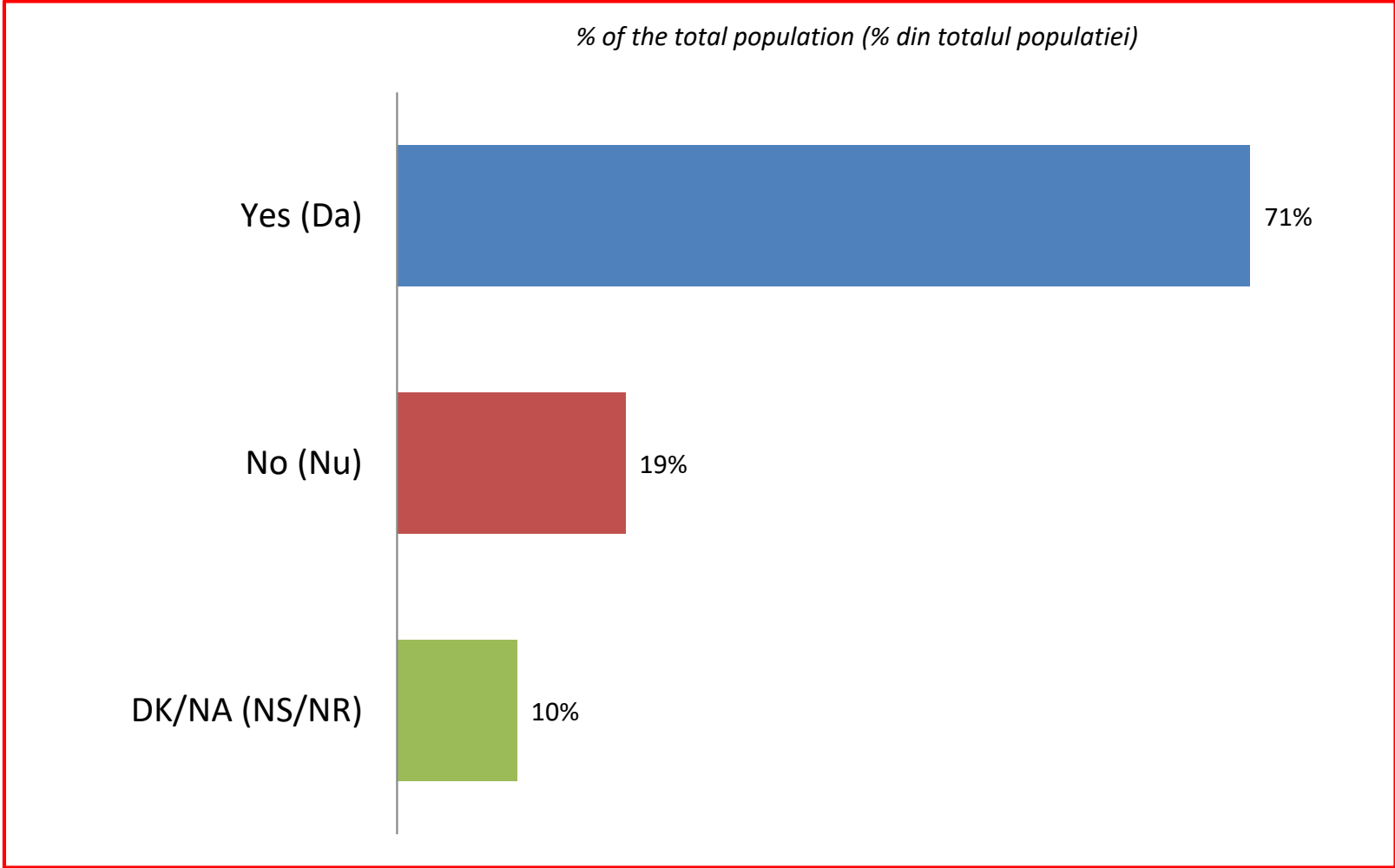
# Please mention what you know about Romania or the context in which you have heard about Romania *(Open Ended Question)*

(Va rog sa ne spuneti ce stiti despre Romania sau despre contextul in care ati auzit despre Romania – intrebare deschisa)



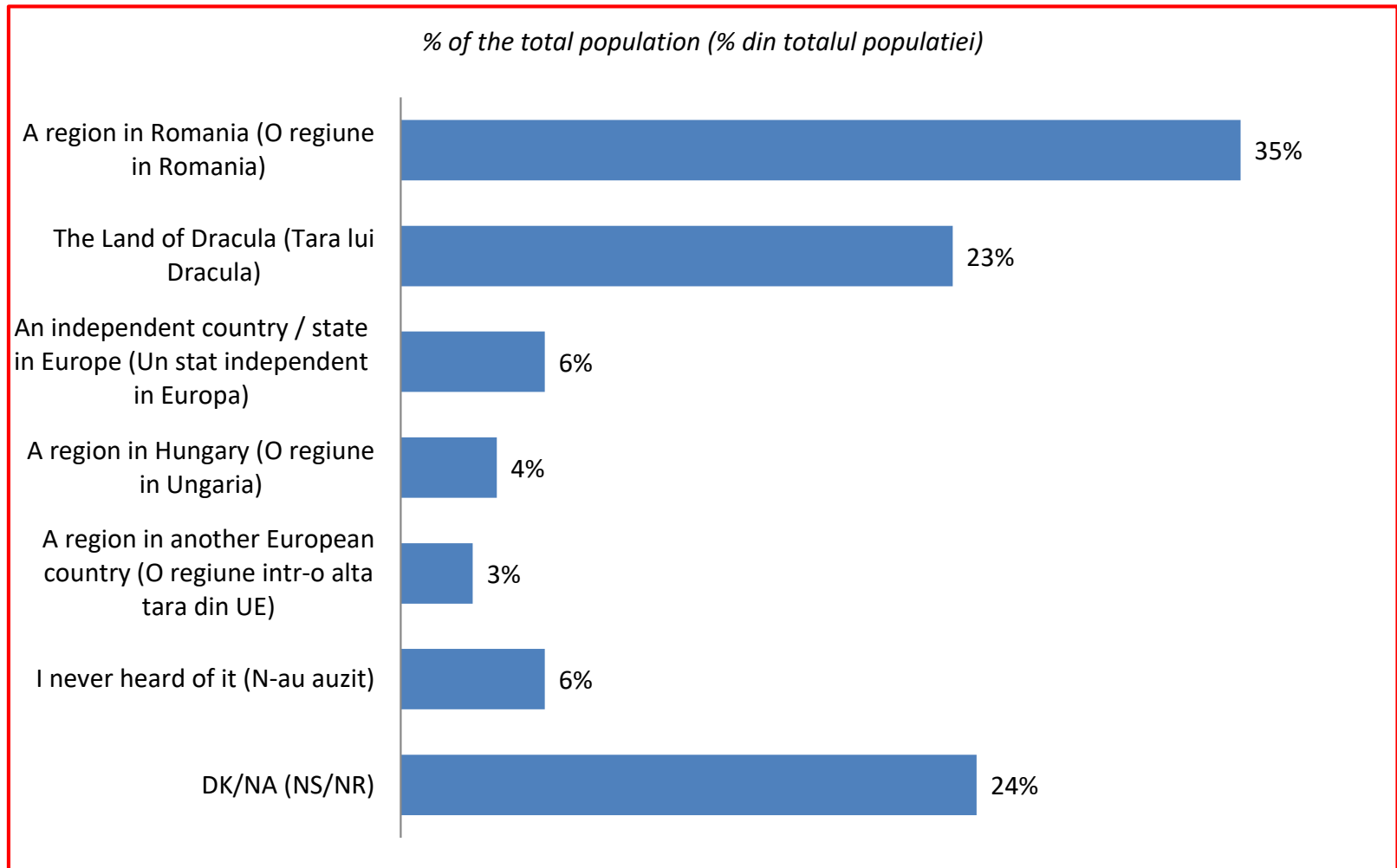
# Have you heard of Transylvania?

(Ati auzit despre Transilvania?)



# Based on what you know, Transylvania is ...?

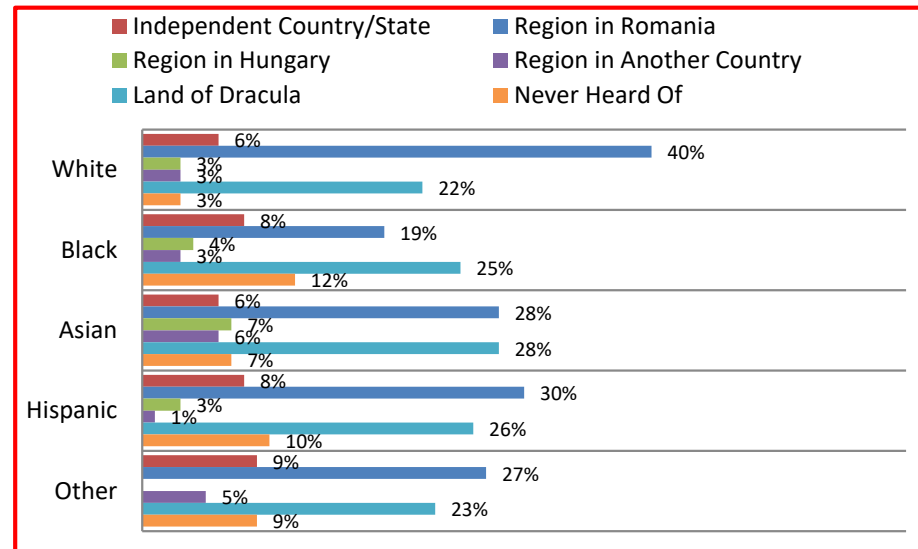
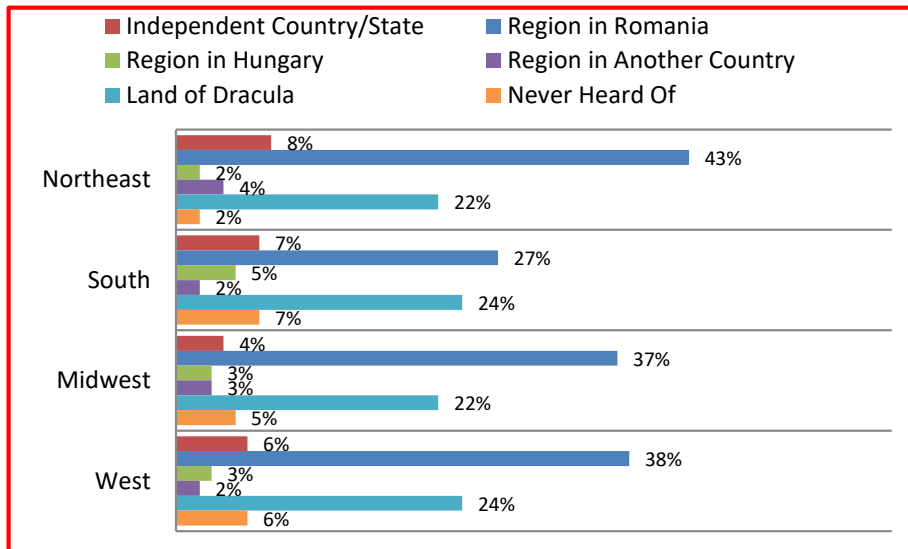
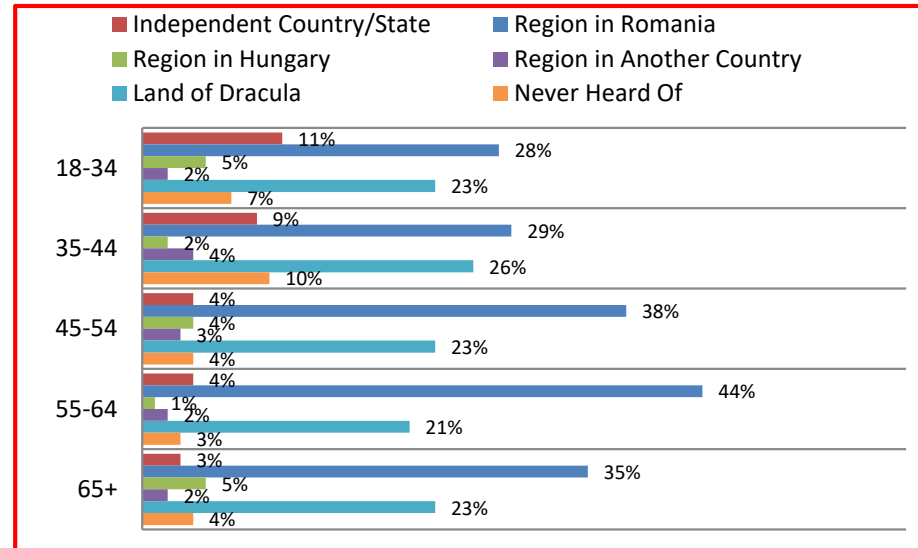
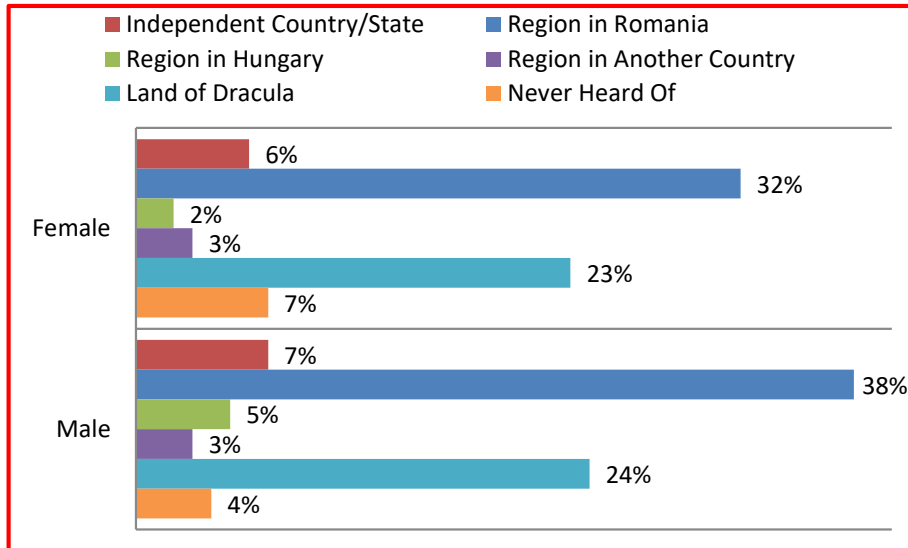
(Tinand cont de ceea ce stiti, Transilvania este...?)



# Based on what you know, Transylvania is ...?

(Tinand cont de ceea ce stiti, Transilvania este...?)

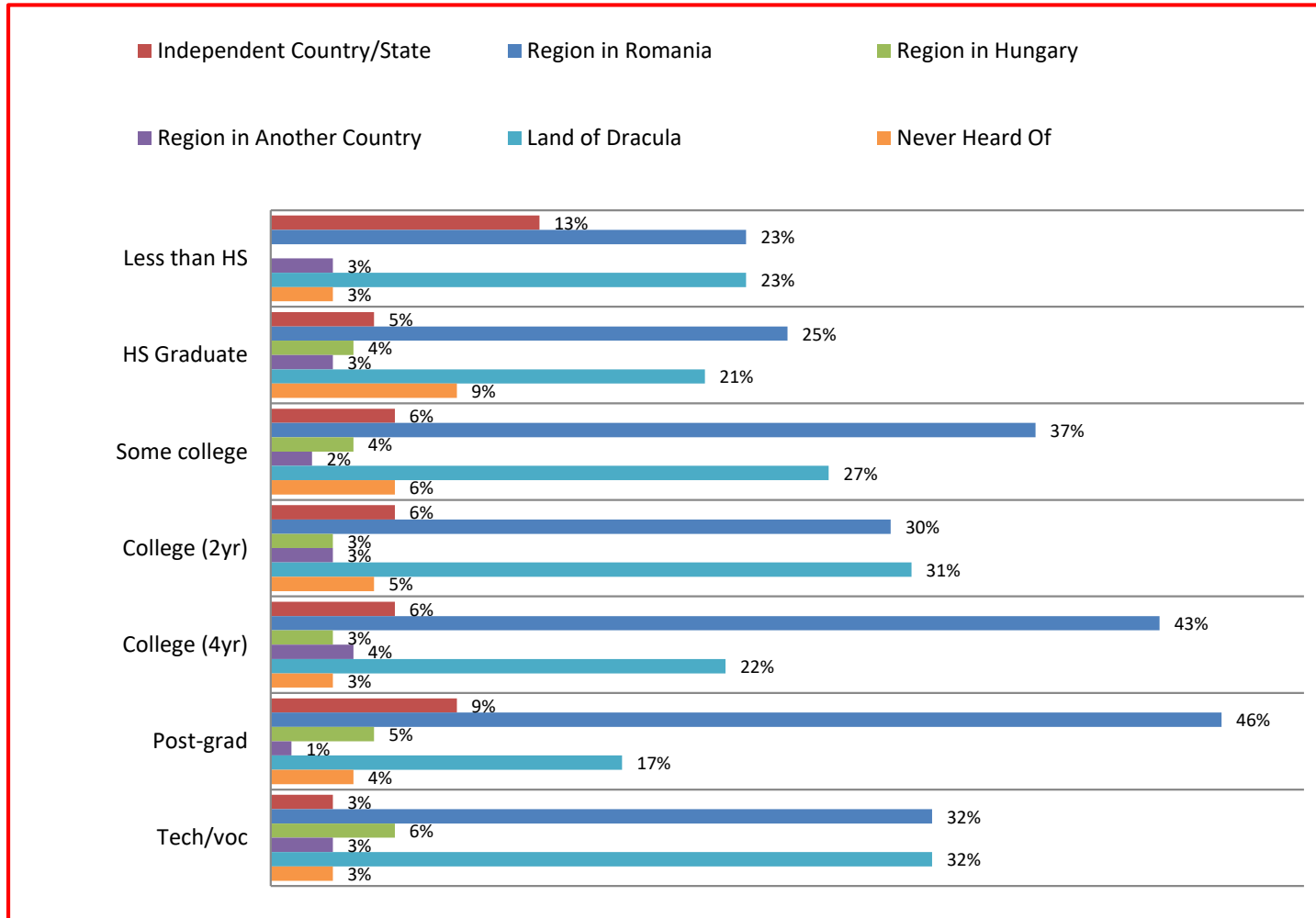
## Socio-demographic analysis



# Based on what you know, Transylvania is ...?

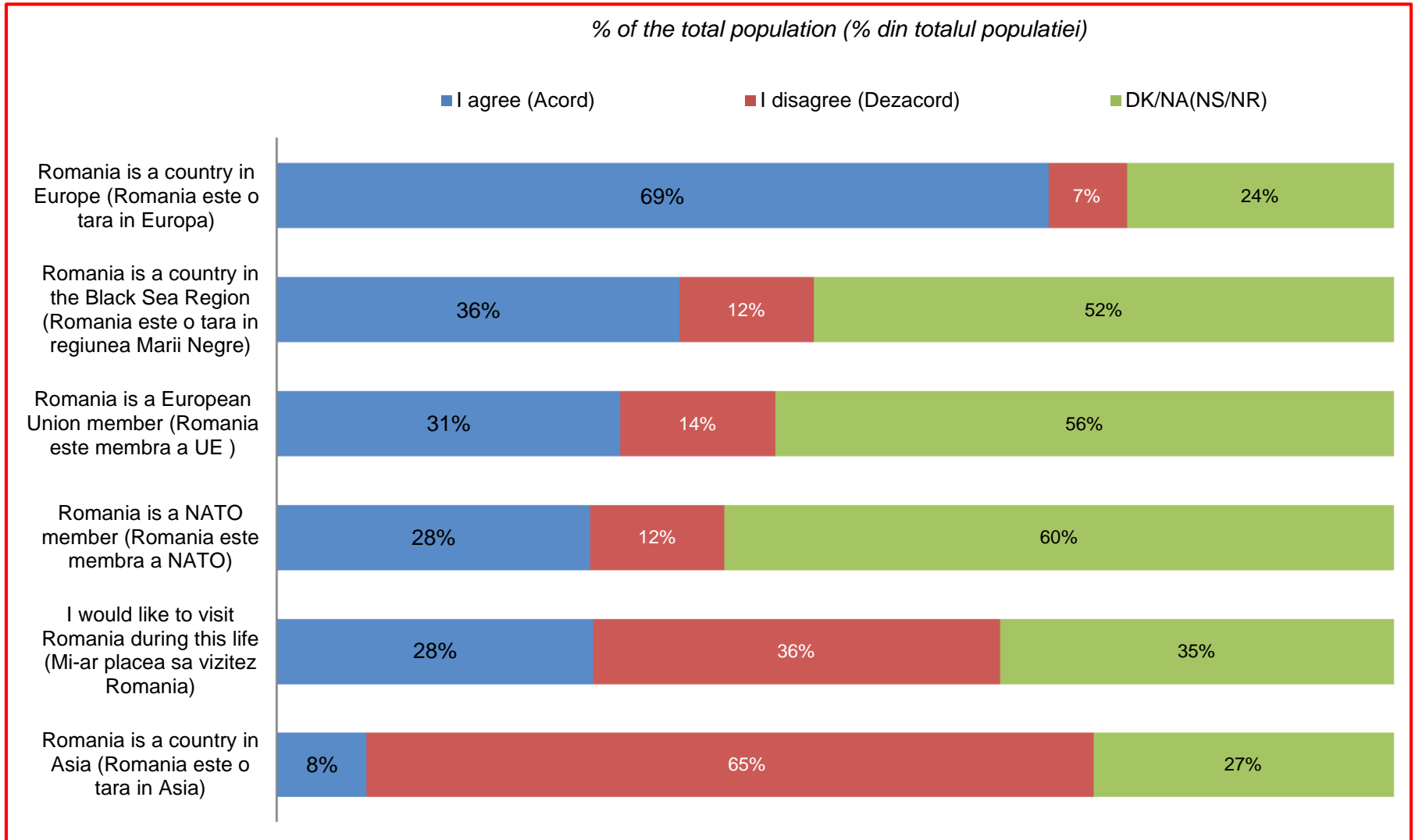
(Tinand cont de ceea ce stiti, Transilvania este...?)

## Socio-demographic analysis

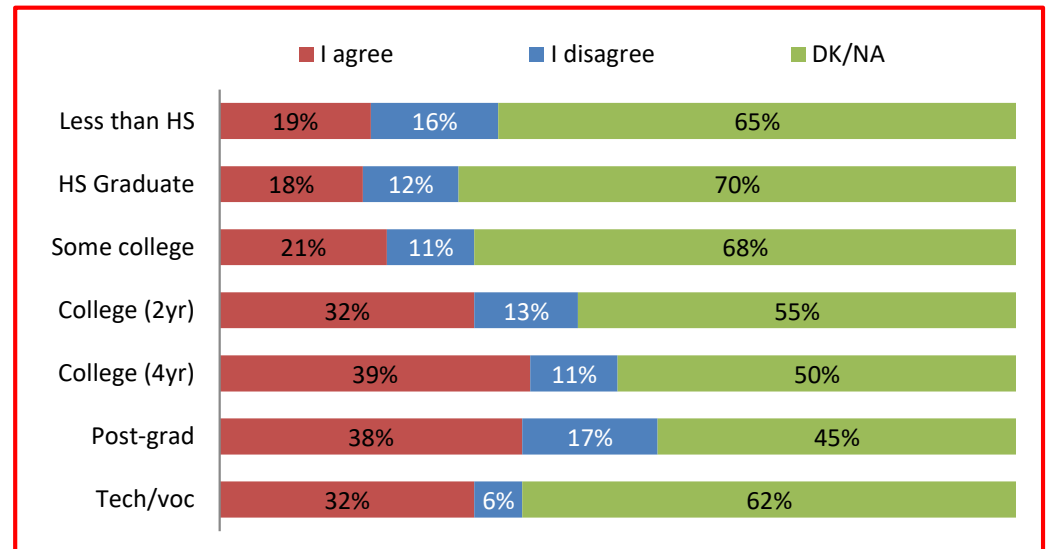
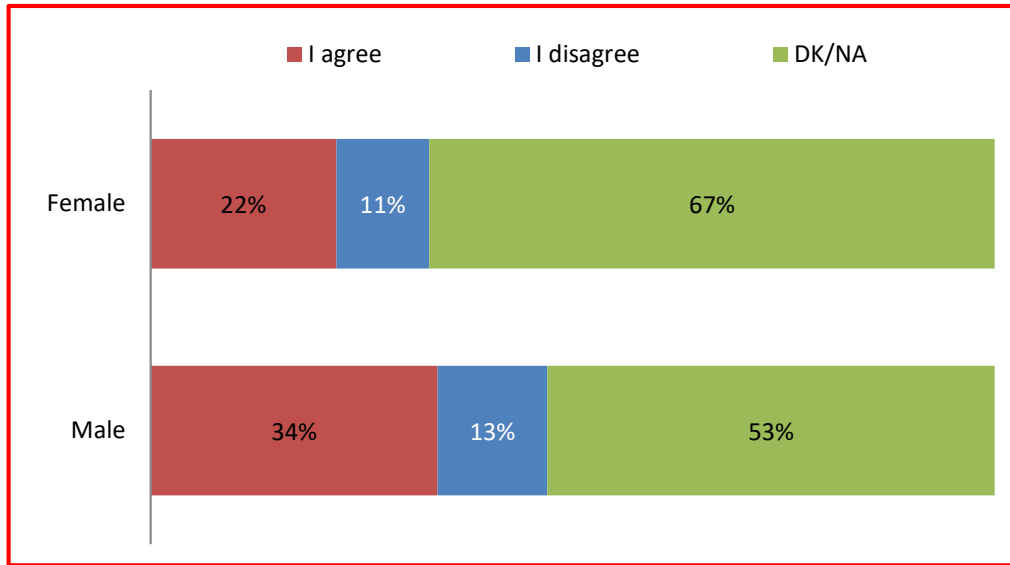


# I'm going to read out a series of statements about Romania. Please tell us whether you disagree or agree with each one?

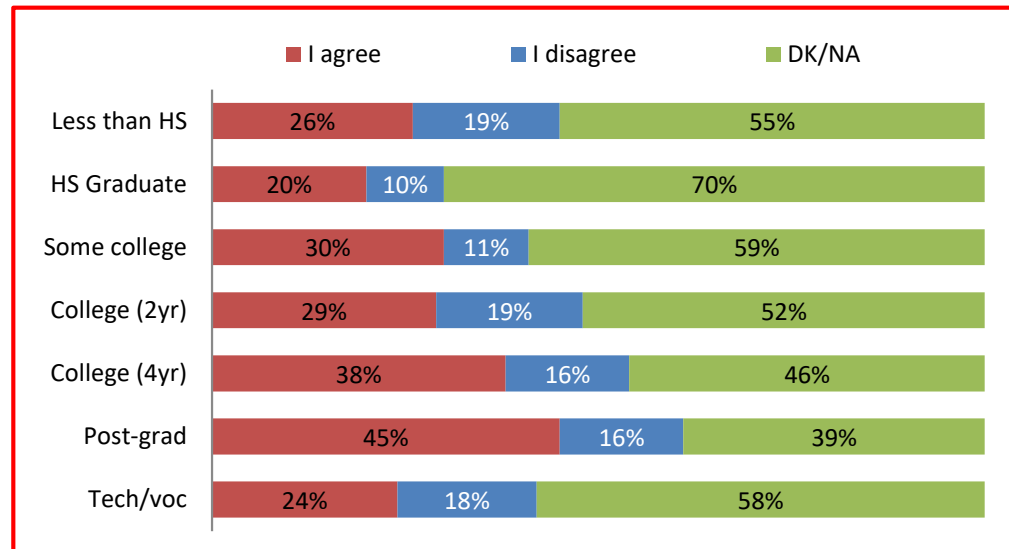
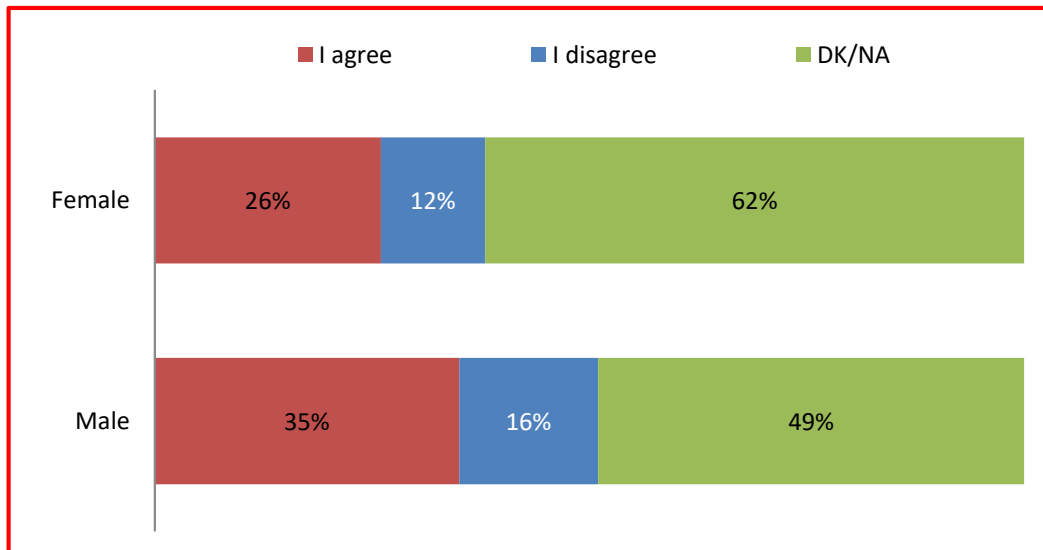
(Va voi citi o lista de afirmatii despre Romania. Va rog sa ne spuneti daca sunteti de acord sau nu cu fiecare dintre ele?)



## Romania is a NATO member? *Socio-demographic analysis*



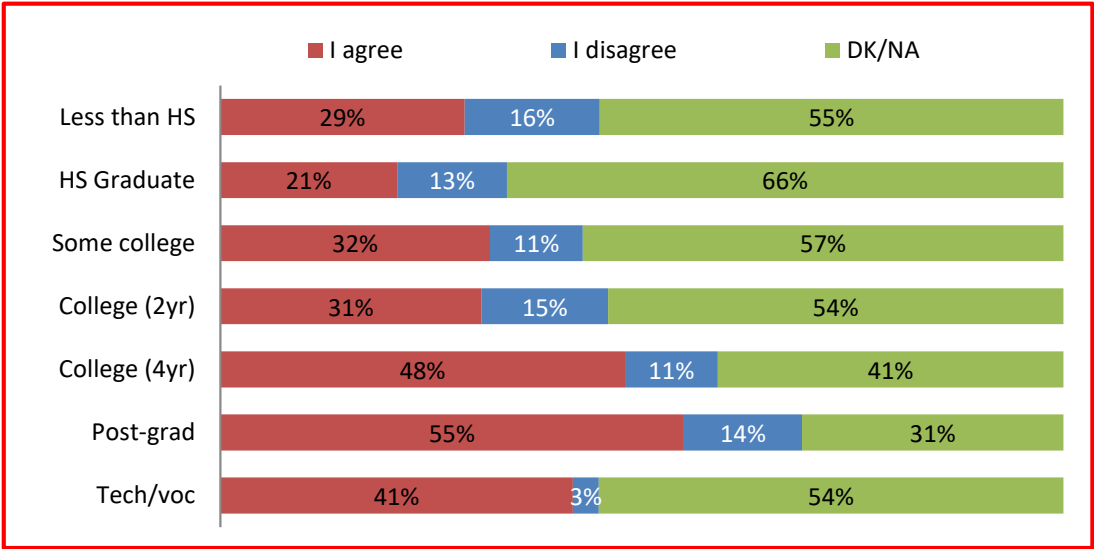
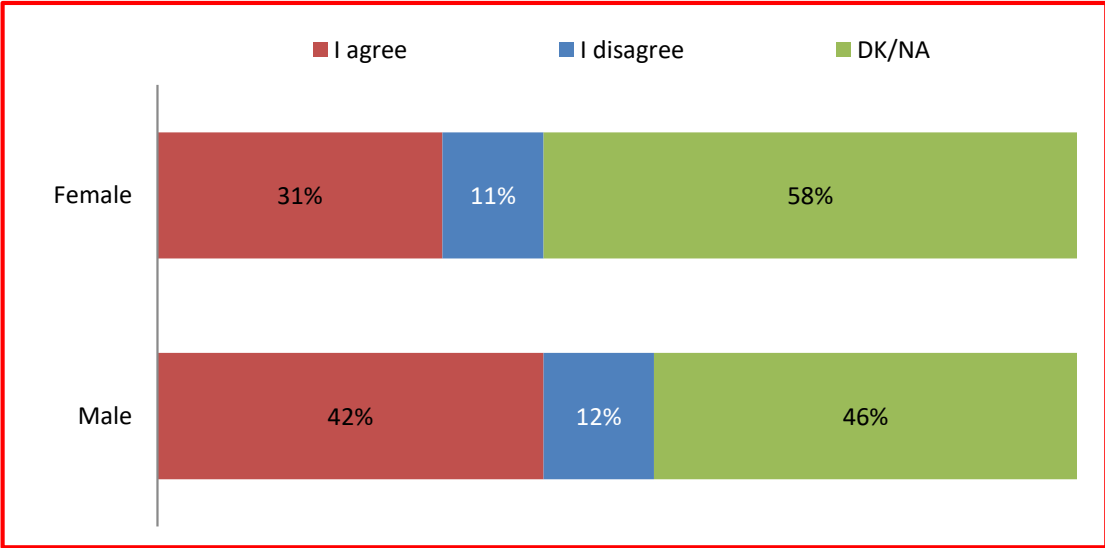
## Romania is a European Union member? *Socio-demographic analysis*





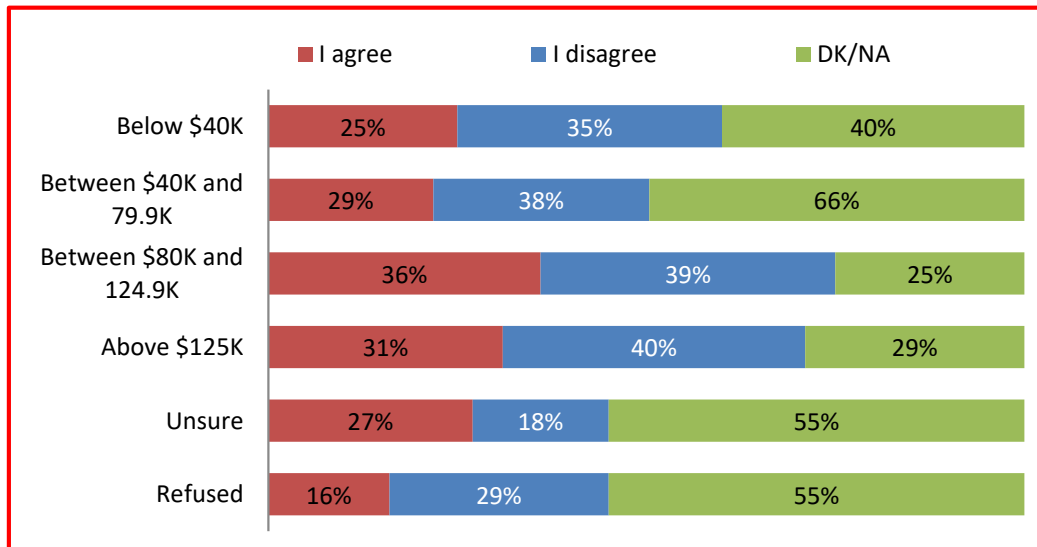
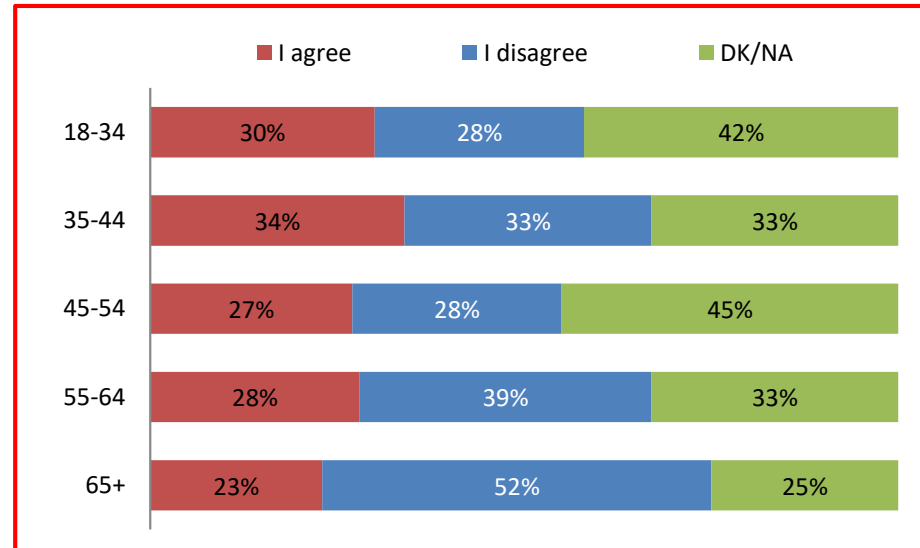
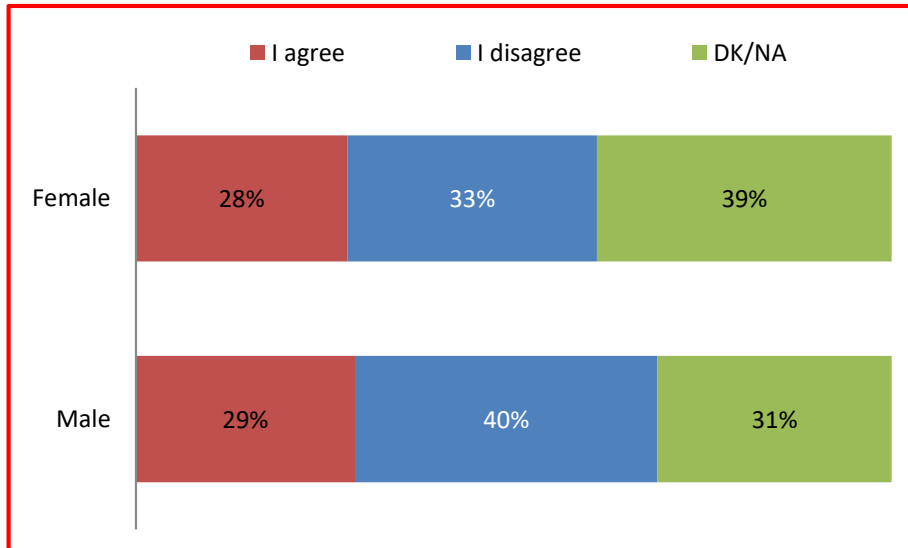
# Romania is a country in the Black Sea Region?

## Socio-demographic analysis



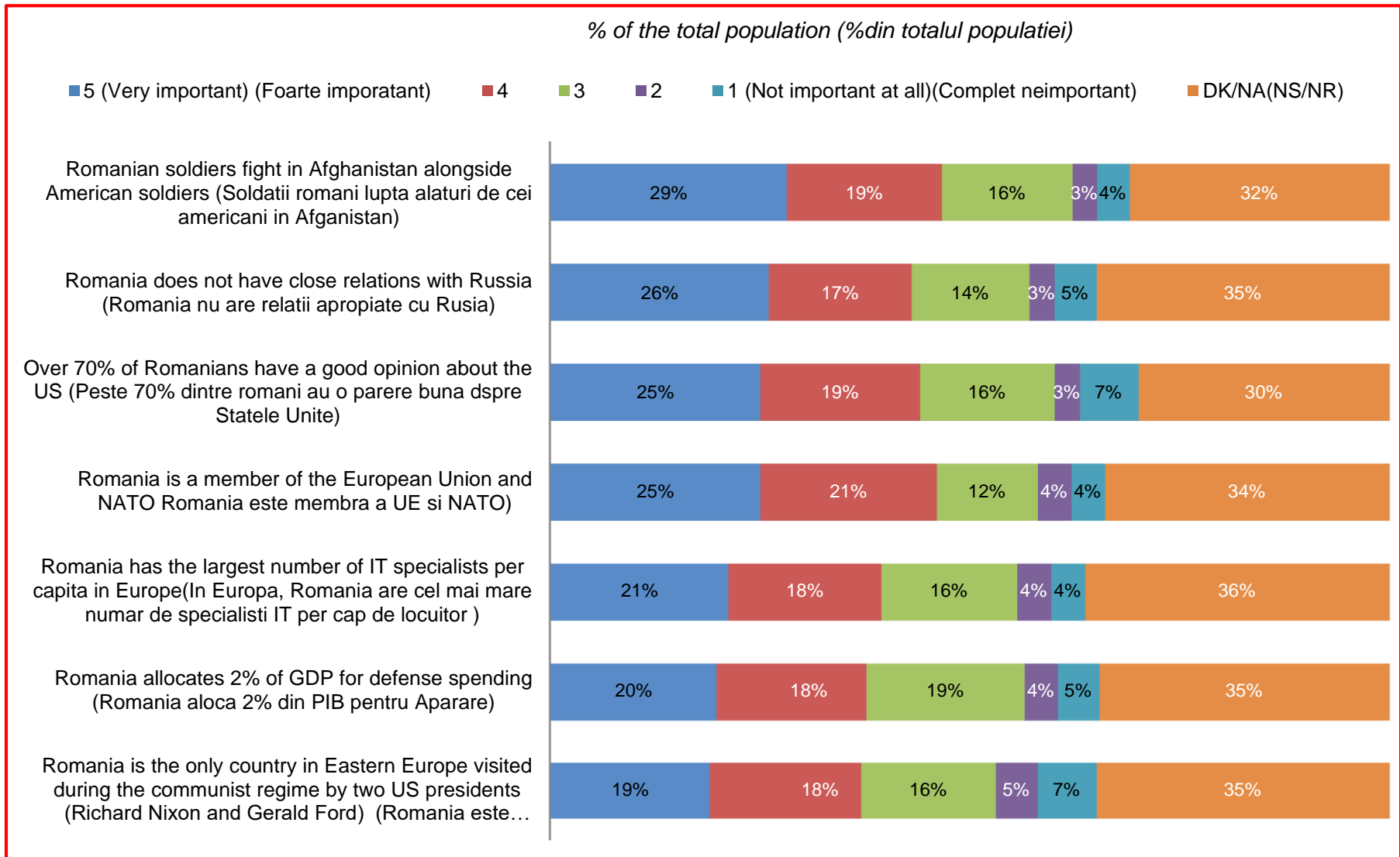
# I would like to visit Romania during this life?

## Socio-demographic analysis



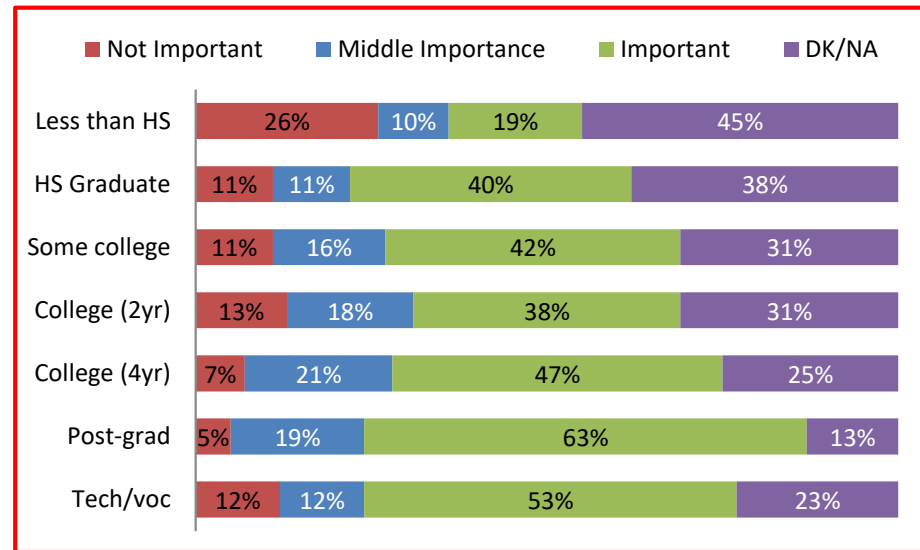
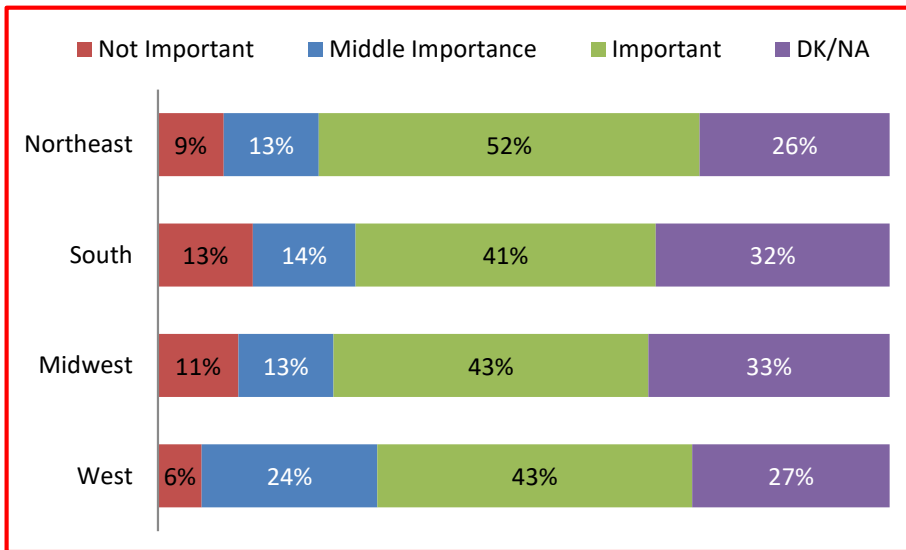
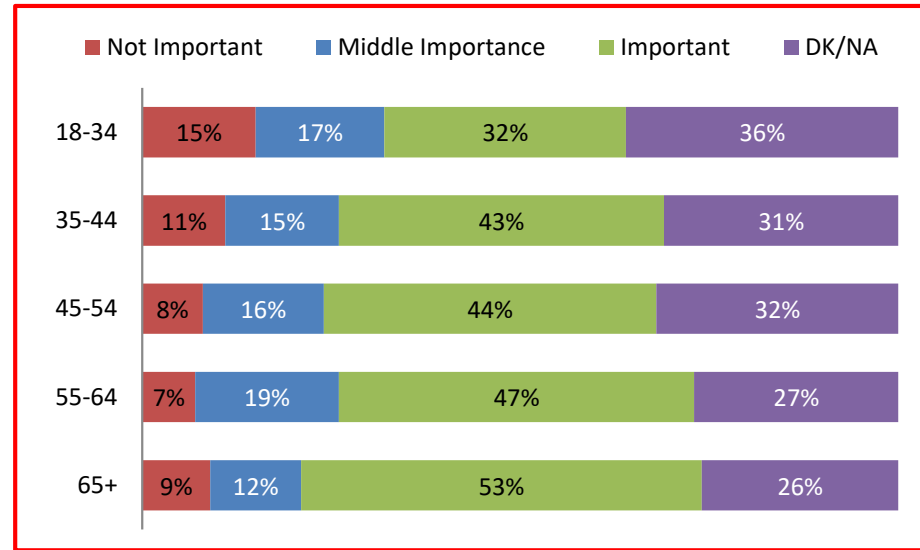
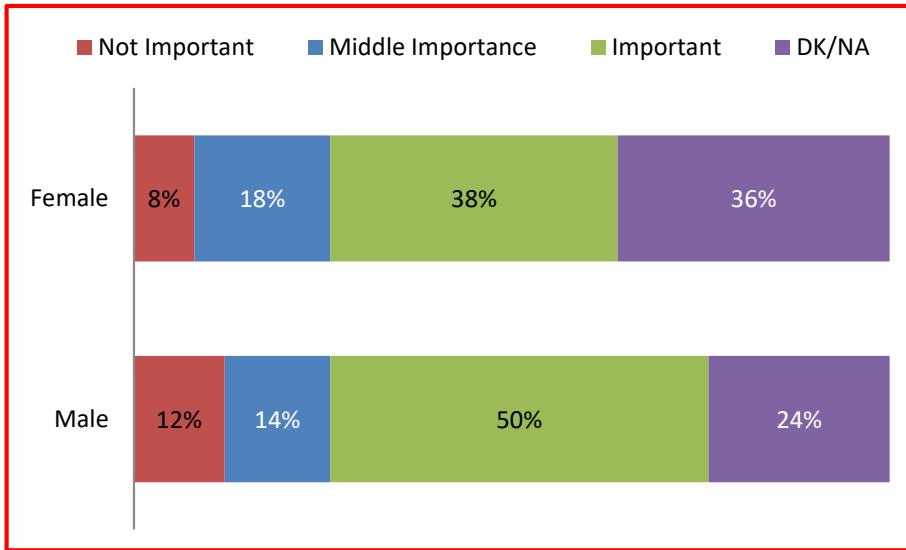
# I'm going to read out a series of facts about Romania. Tell us how important/relevant is each fact for improving your opinion of Romania?

(Va voi citi o serie de lucruri despre Romania. Spuneti-ne va rog cat de important este fiecare dintre ele pentru imbunatatirea parerii dumneavoastra despre Romania?)



# Over 70% of Romanians have a good opinion about the US?

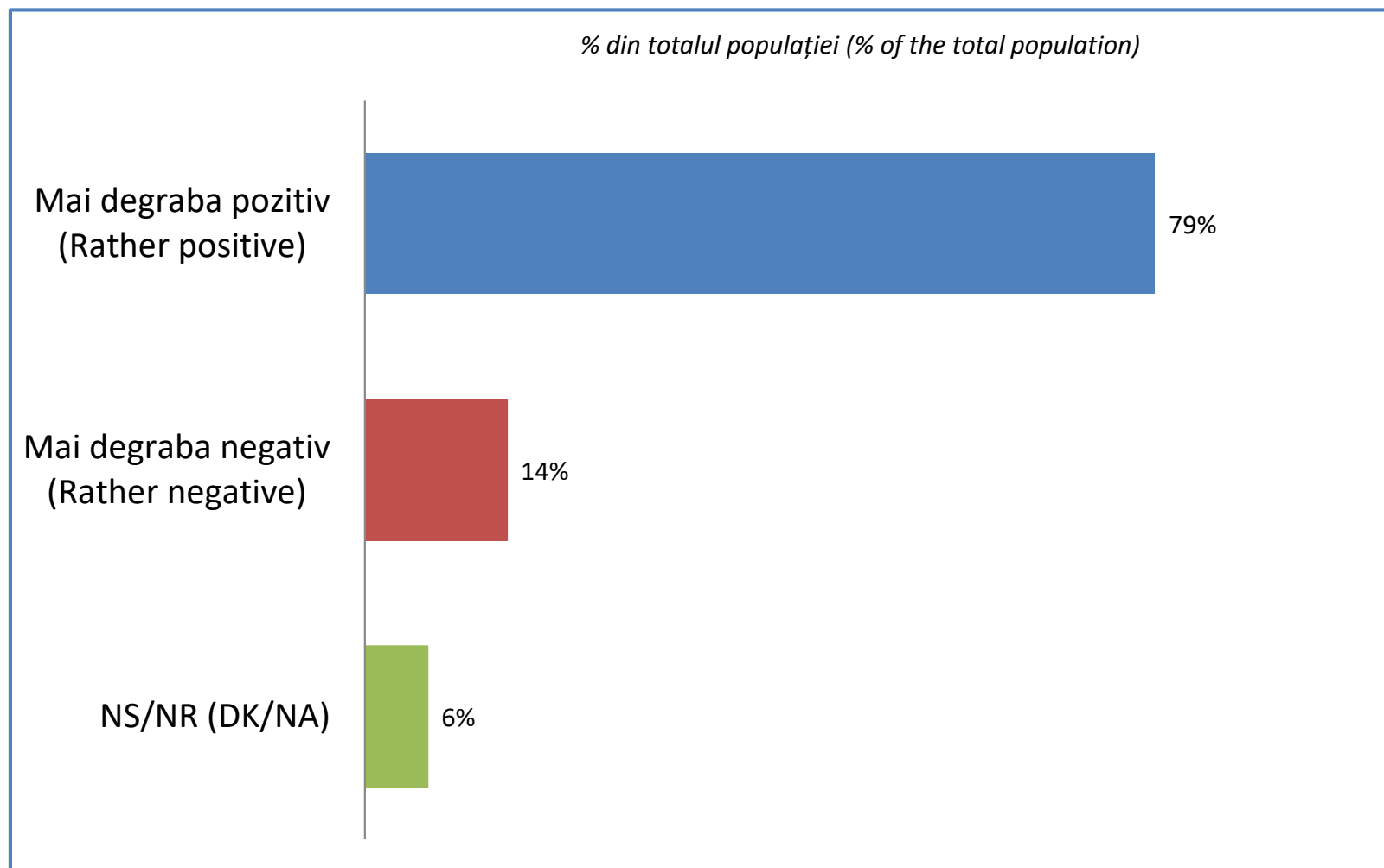
## Socio-demographic analysis



# Întrebări specifice pentru România

# Vă rugăm să indicați ce sentiment aveți față de Statele Unite ale Americii?

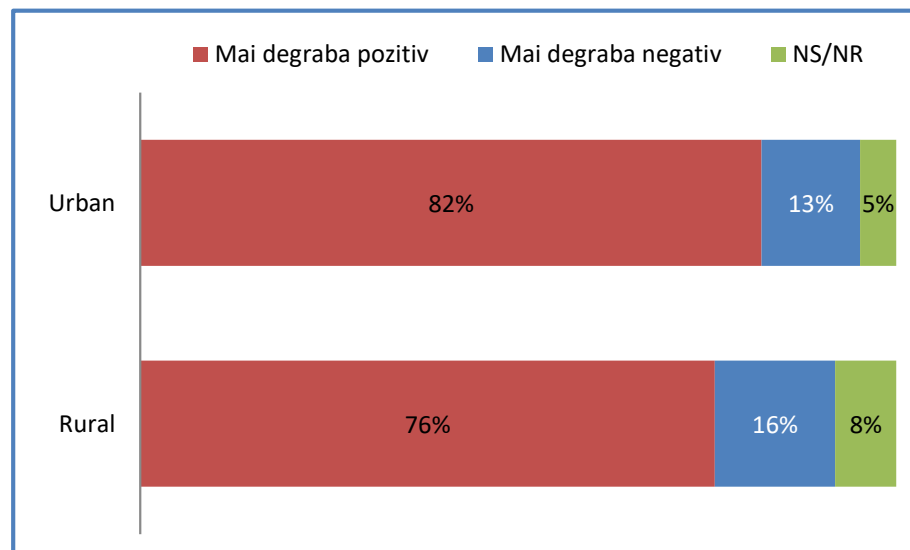
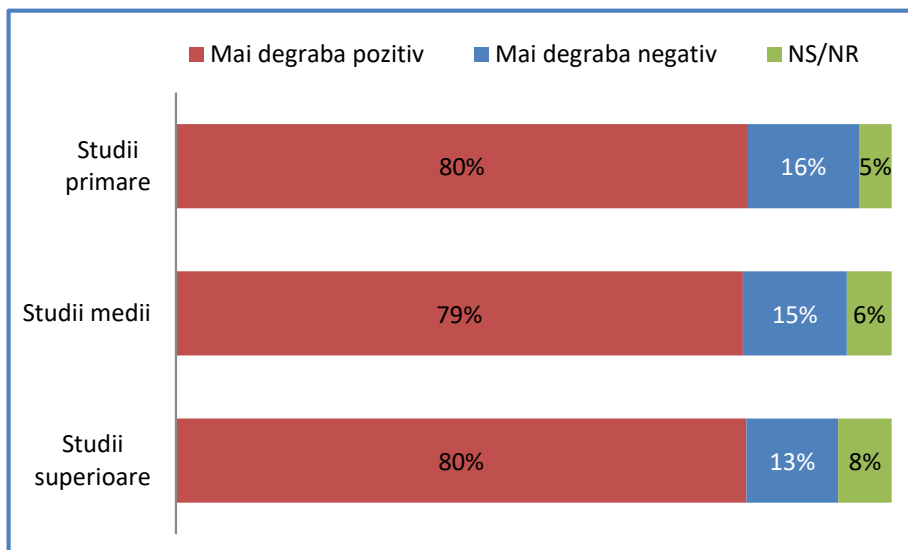
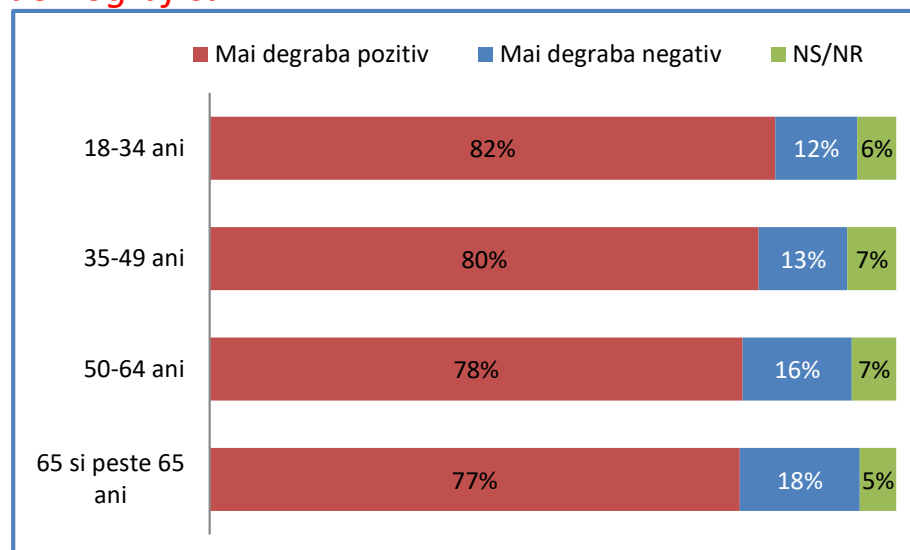
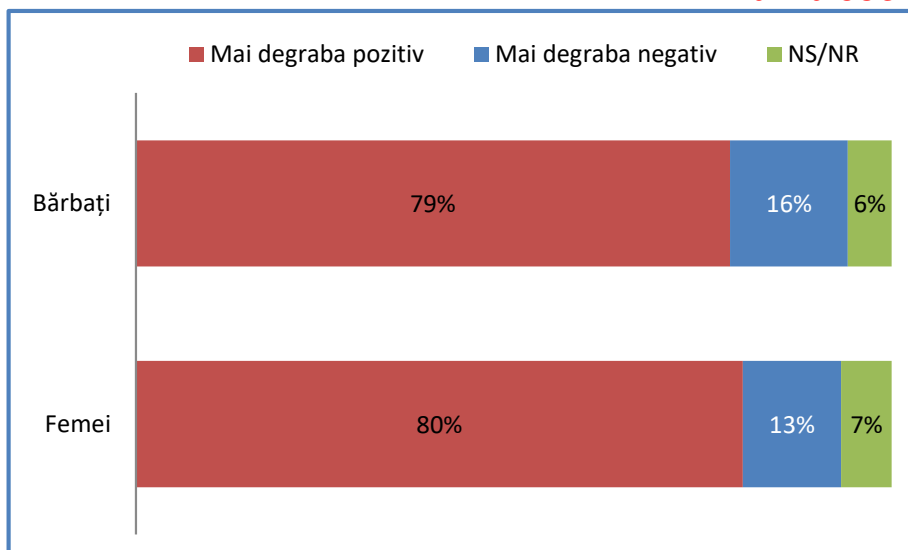
(Please say what is your feeling toward USA?)



# Vă rugăm să indicați ce sentiment aveți față de Statele Unite ale Americii?

(Please say what is your feeling toward USA?)

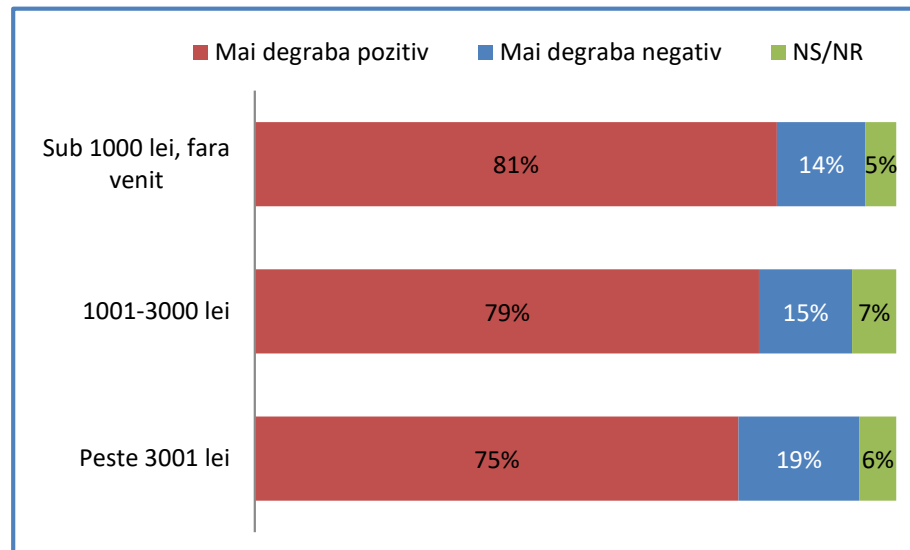
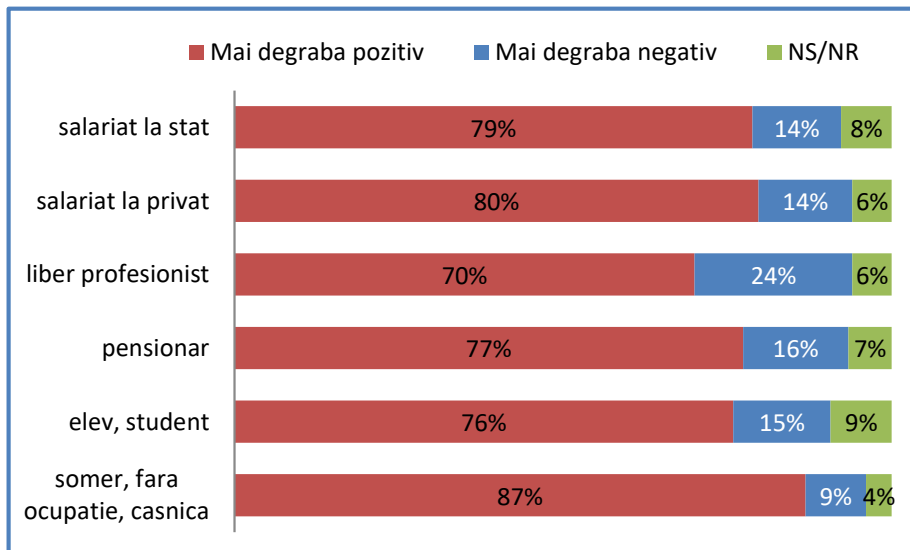
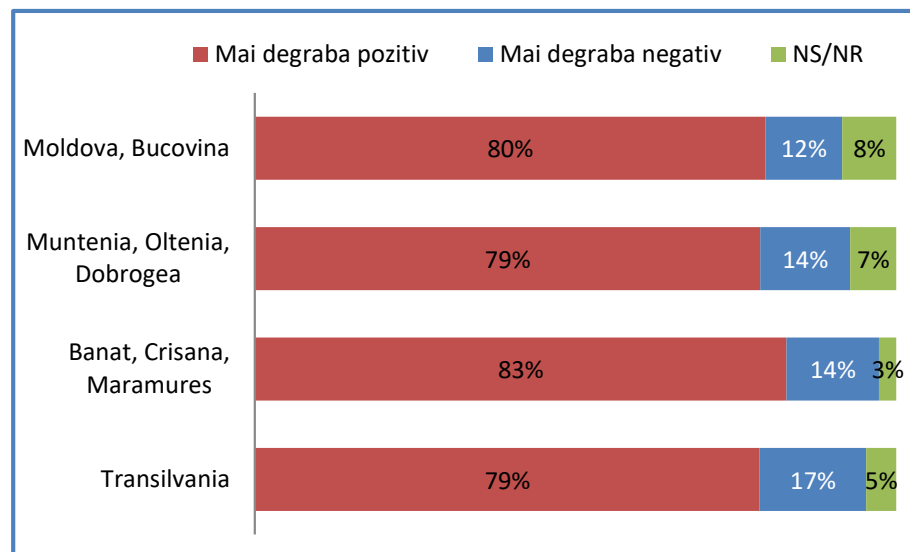
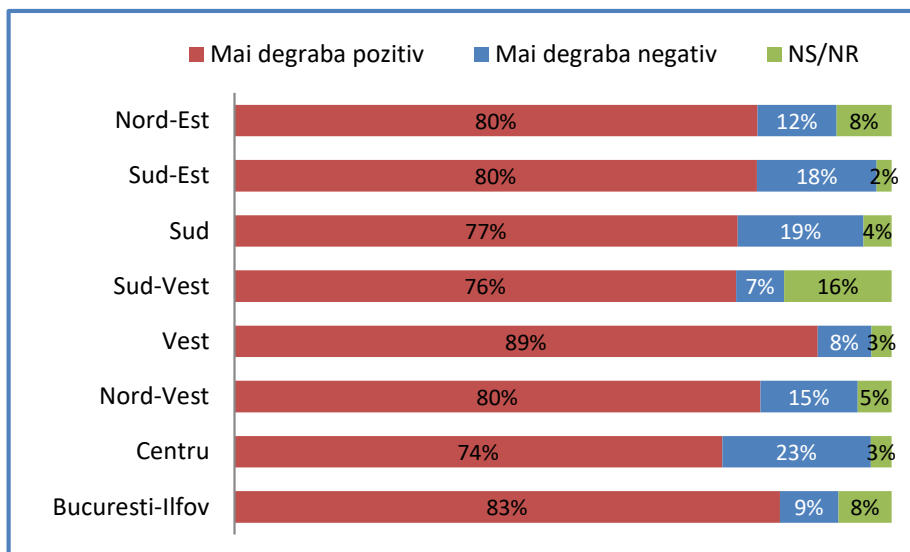
## Analiză socio-demografică



# Vă rugăm să indicați ce sentiment aveți față de Statele Unite ale Americii?

(Please say what is your feeling toward USA?)

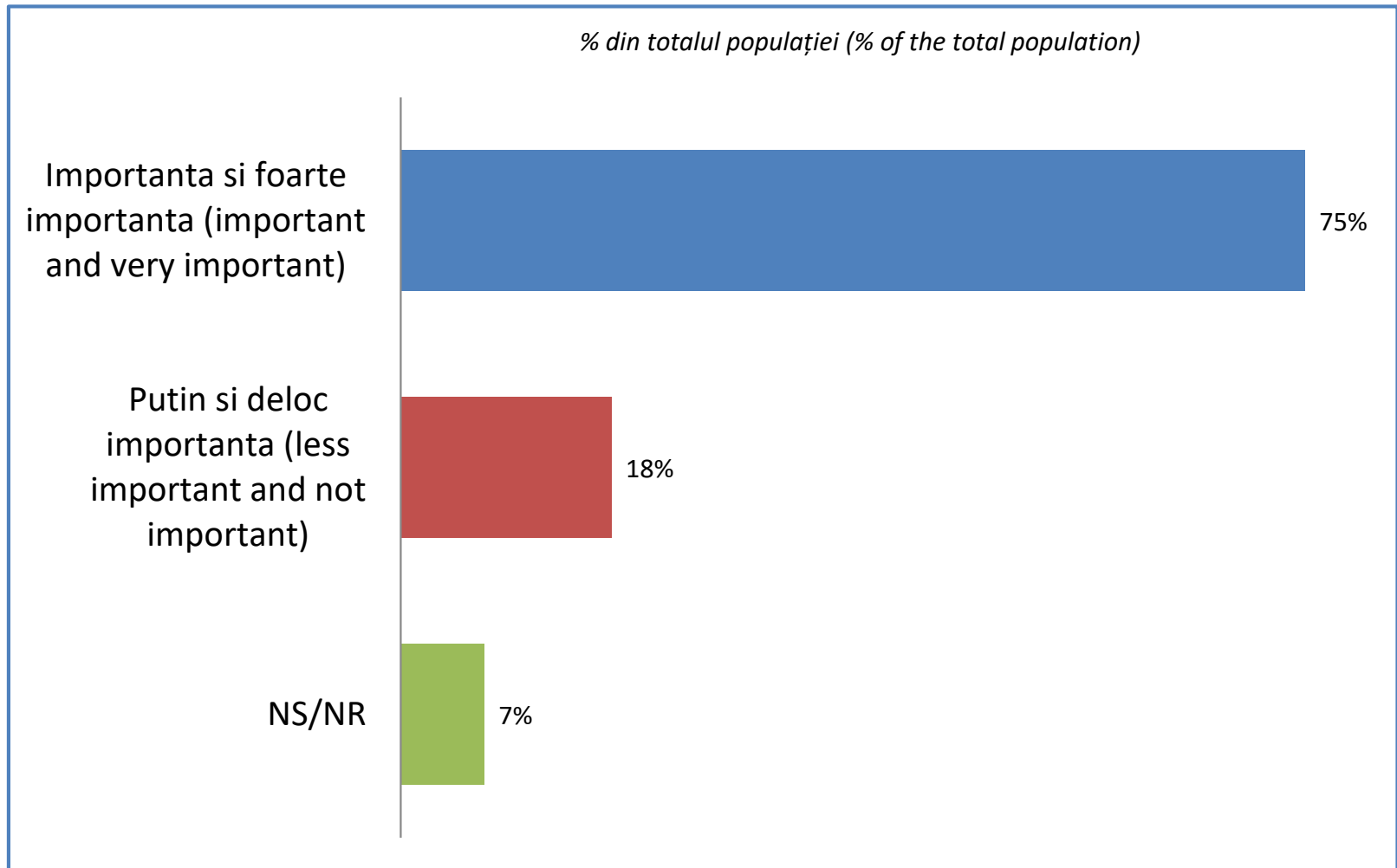
## Analiză socio-demografică





# Cât de importantă este pentru țara noastră prezența trupelor americane pe teritoriul României?

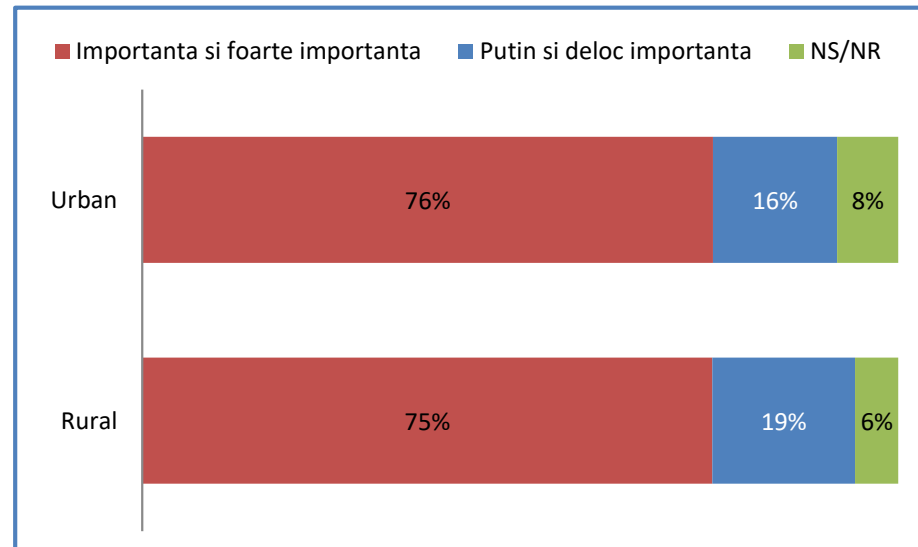
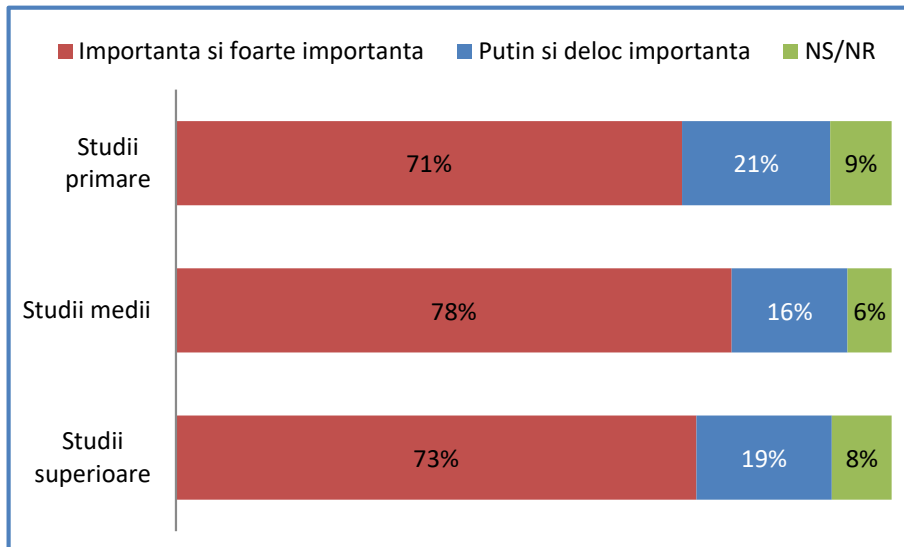
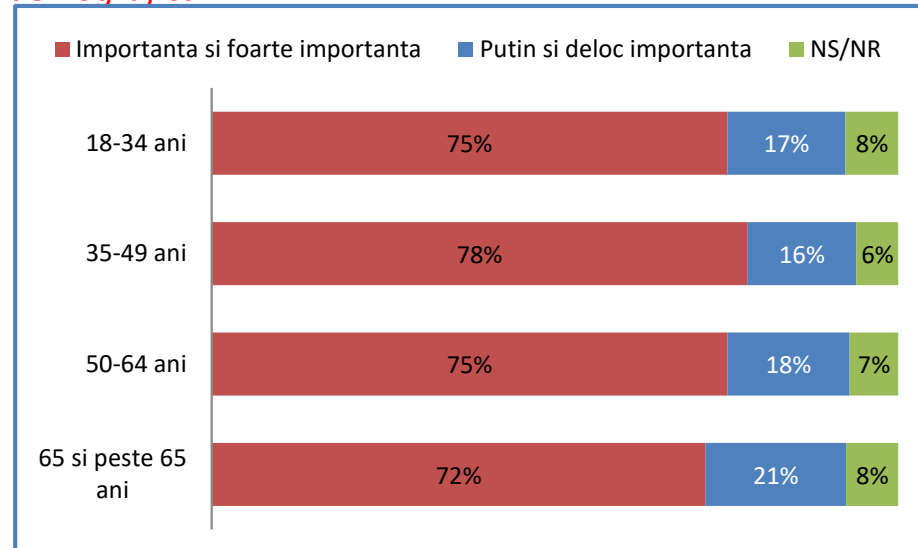
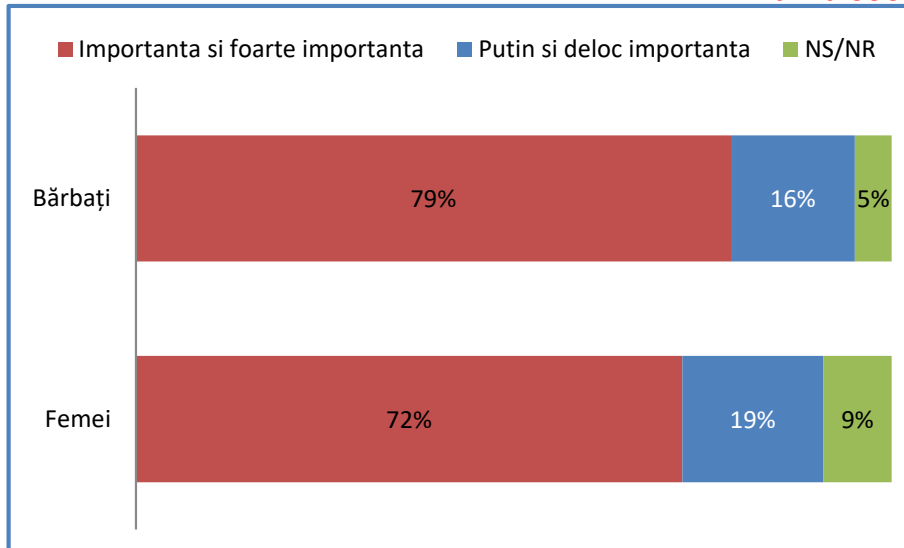
(How important for our country do you think is the presence of American armed forces in Romania?)



# Cât de importantă este pentru țara noastră prezența trupelor americane pe teritoriul României?

(How important for our country do you think is the presence of American armed forces in Romania?)

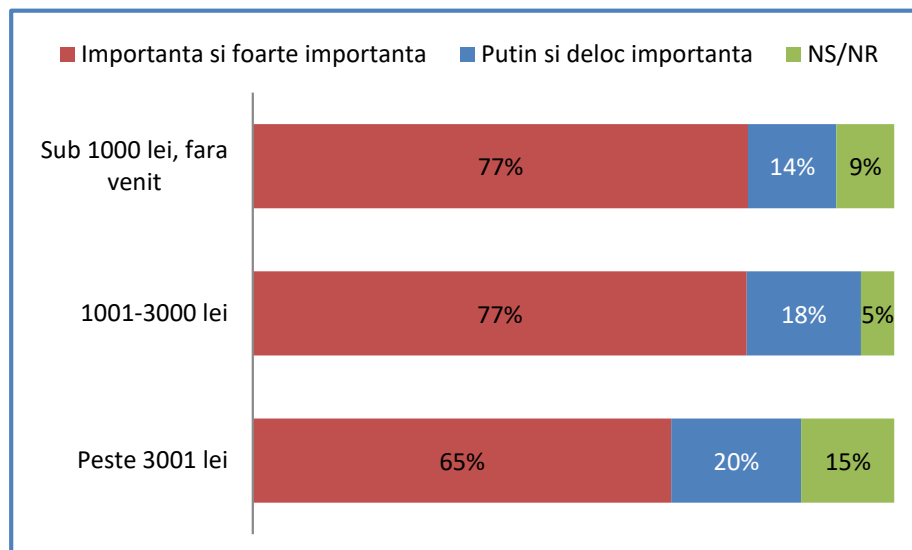
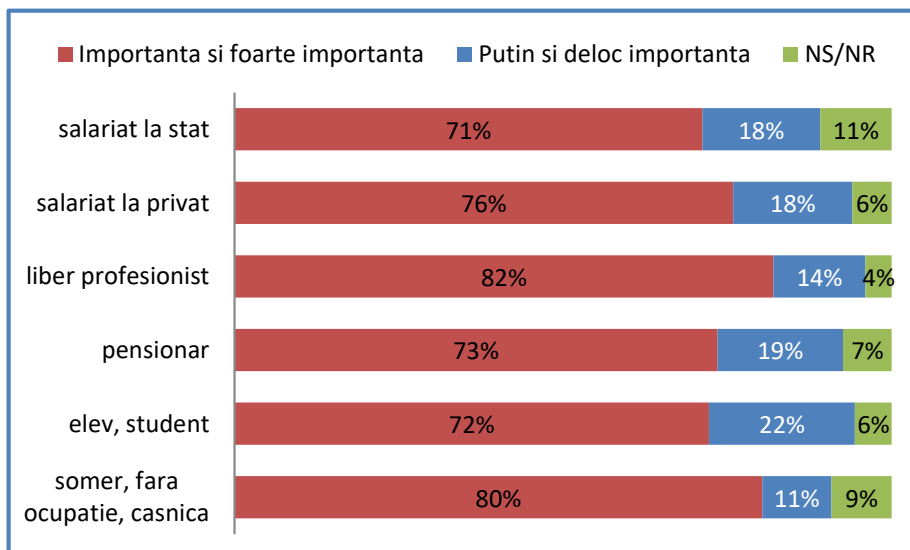
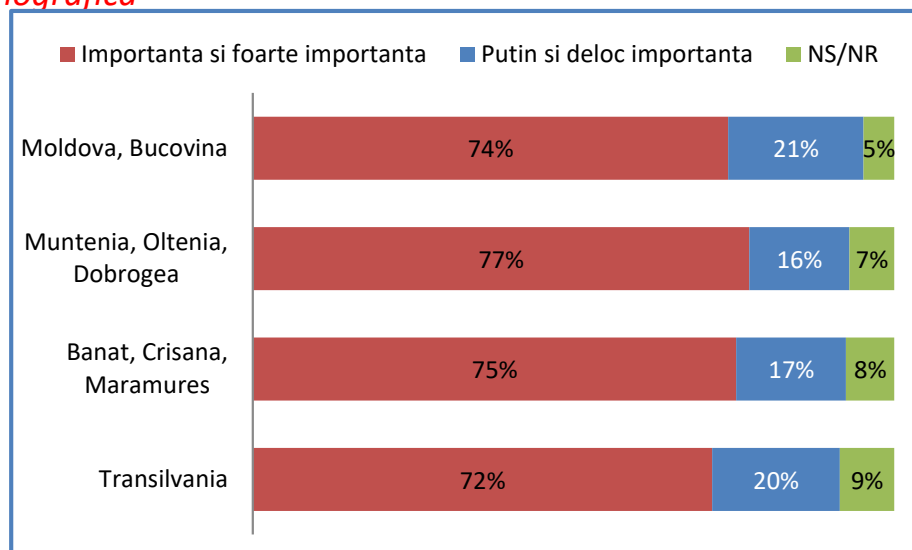
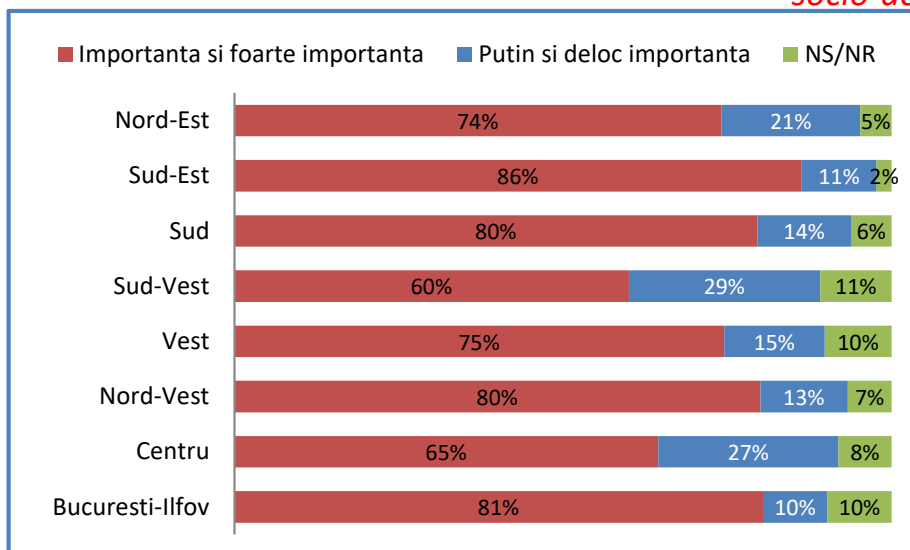
*Analiză socio-demografică*



# Cât de importantă este pentru țara noastră prezența trupelor americane pe teritoriul României?

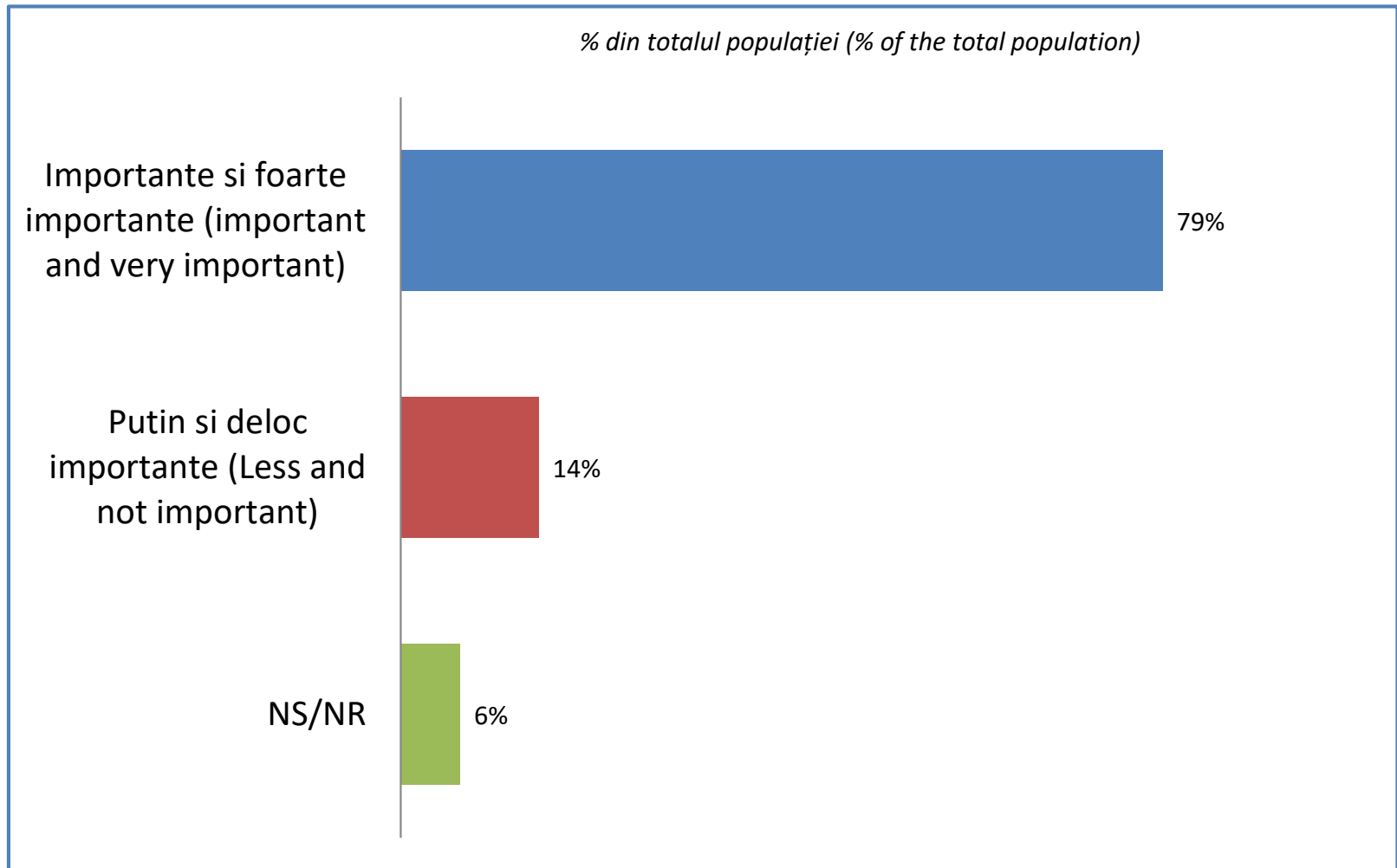
(How important for our country do you think is the presence of American armed forces in Romania?) *Analiză*

*socio-demografică*



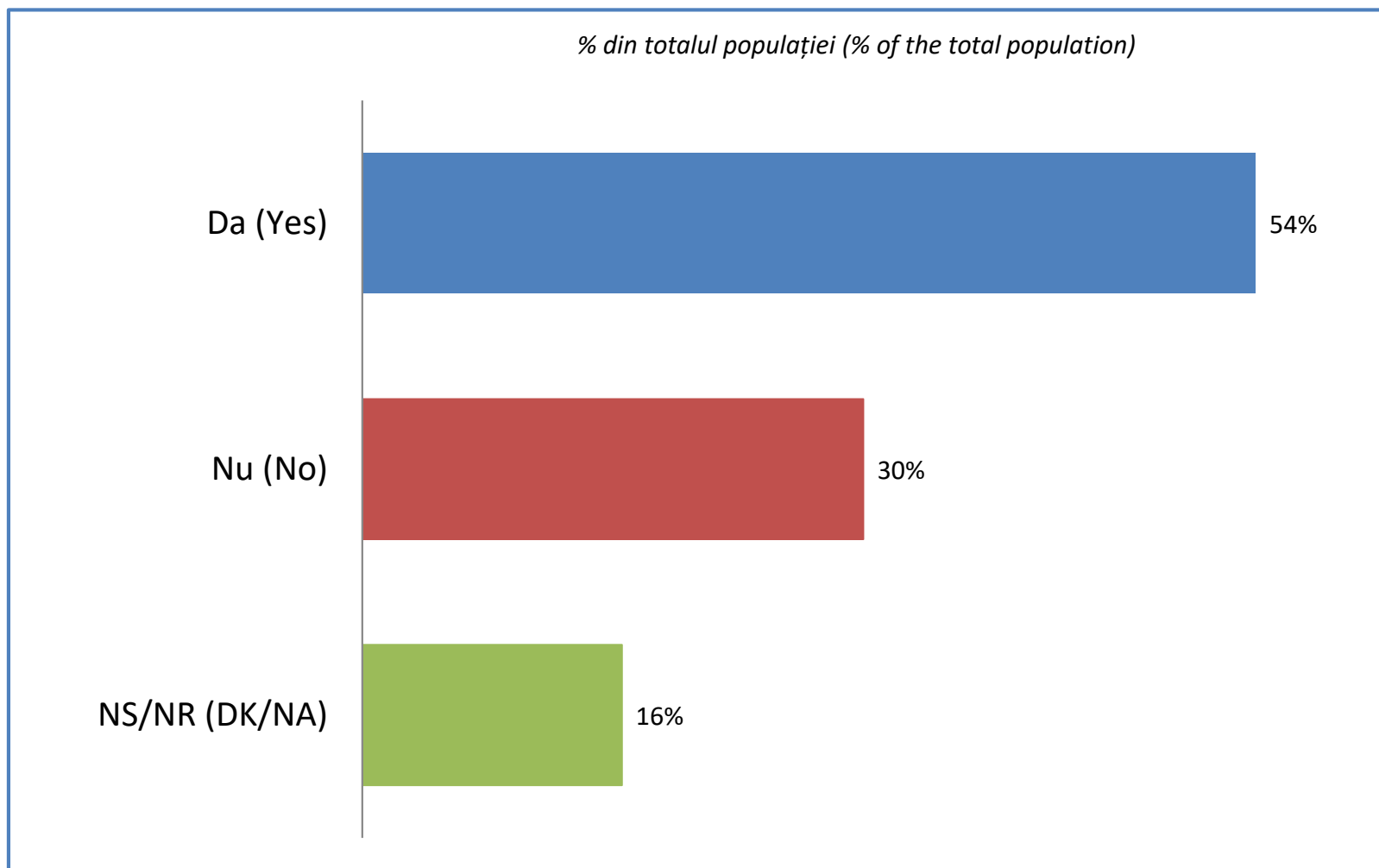
# Cât de importante credeți că sunt investițiile companiilor americane în economia României?

(How important do you think investments made by American companies in Romania's economy?)



# Ați dori să vă angajați la o companie cu acționariat majoritar american?

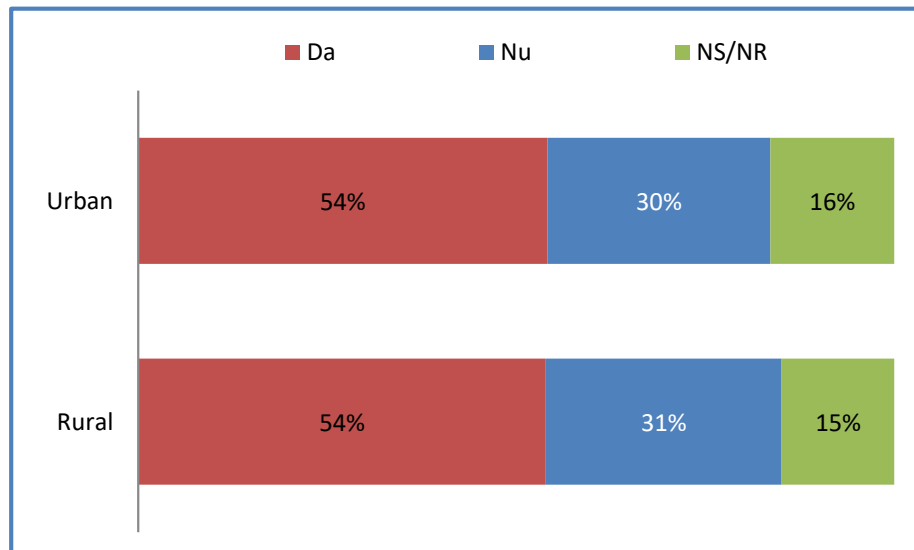
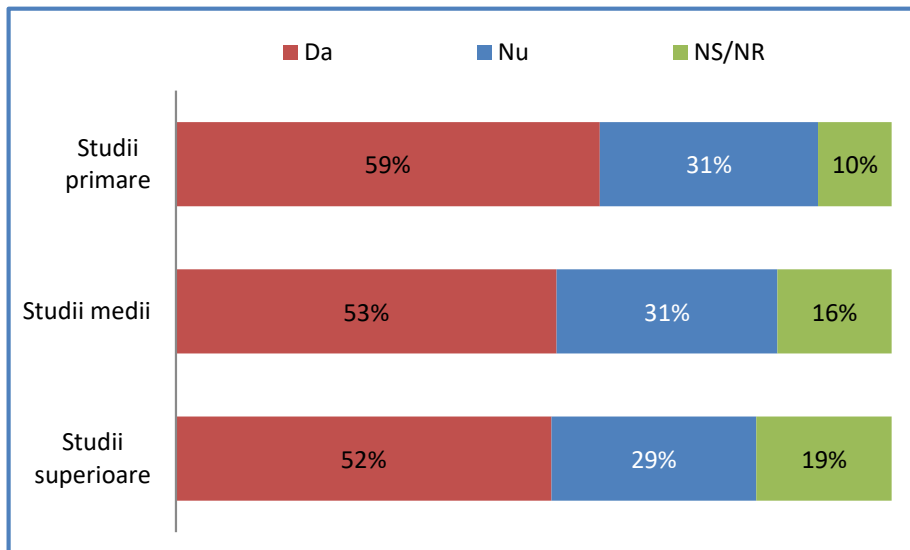
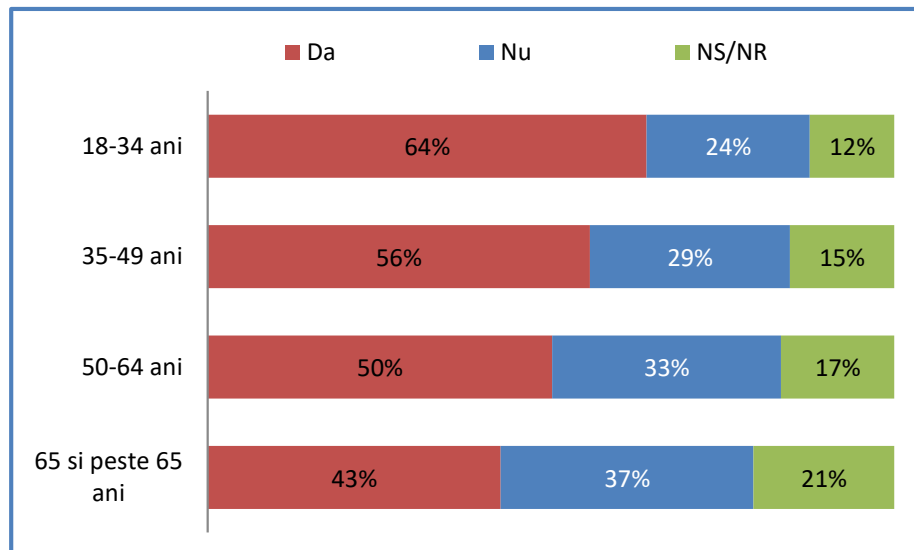
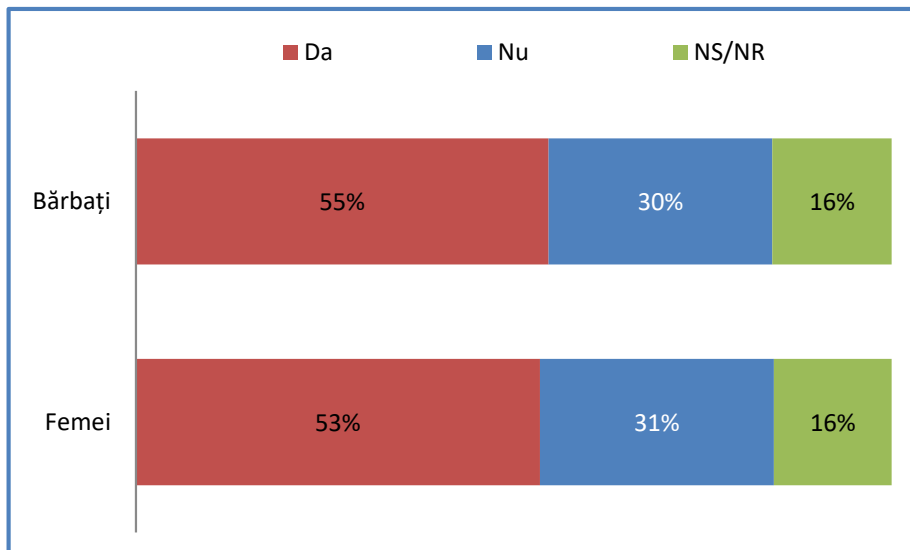
(Would you work for a company with it's majority stockholding owned by American citizens?)



# Ați dori să vă angajați la o companie cu acționariat majoritar american?

(Would you work for a company with it's majority stockholding owned by American citizens?)

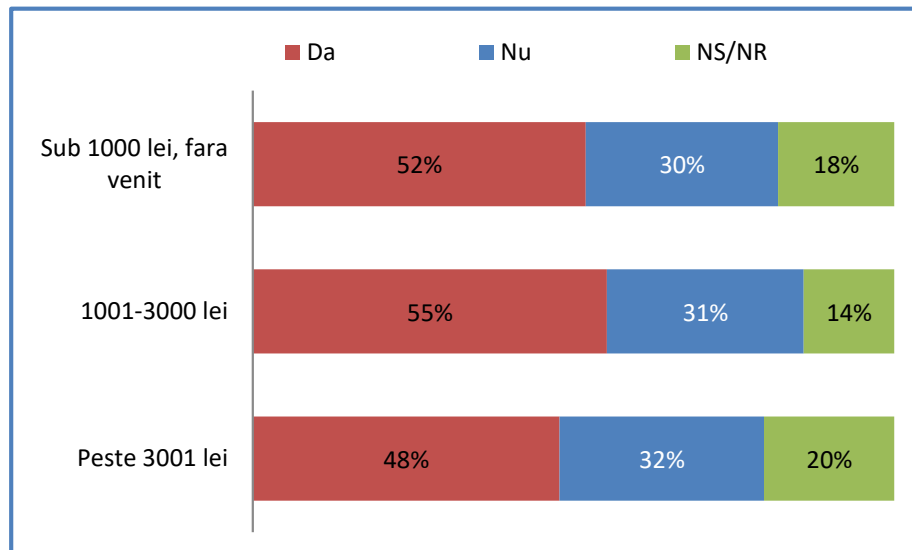
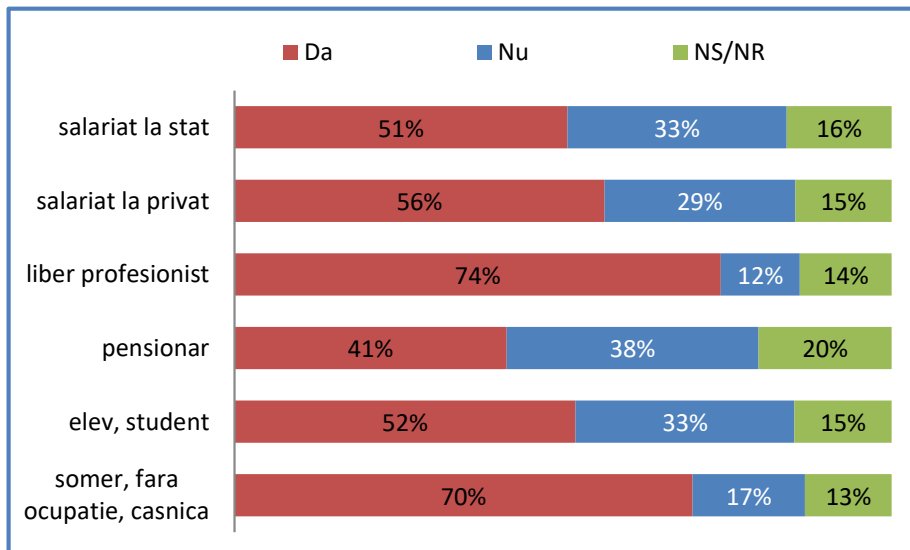
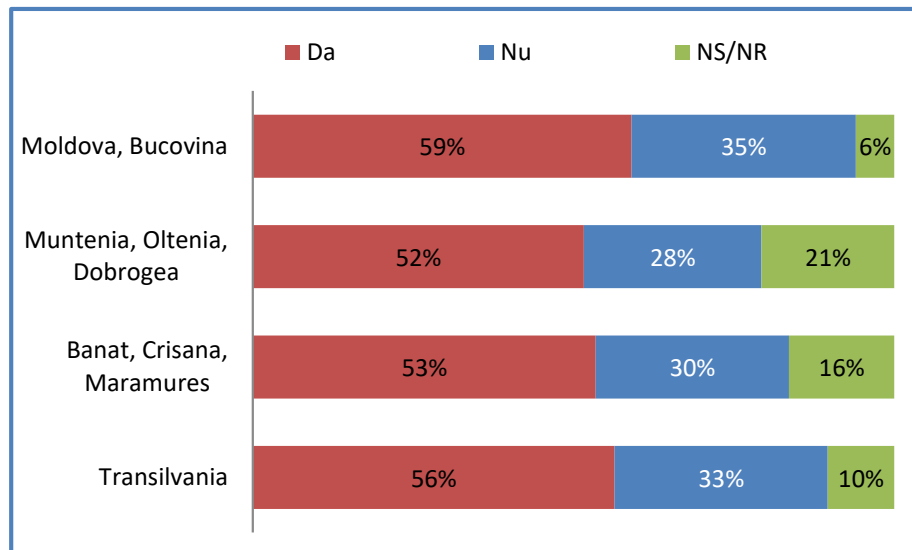
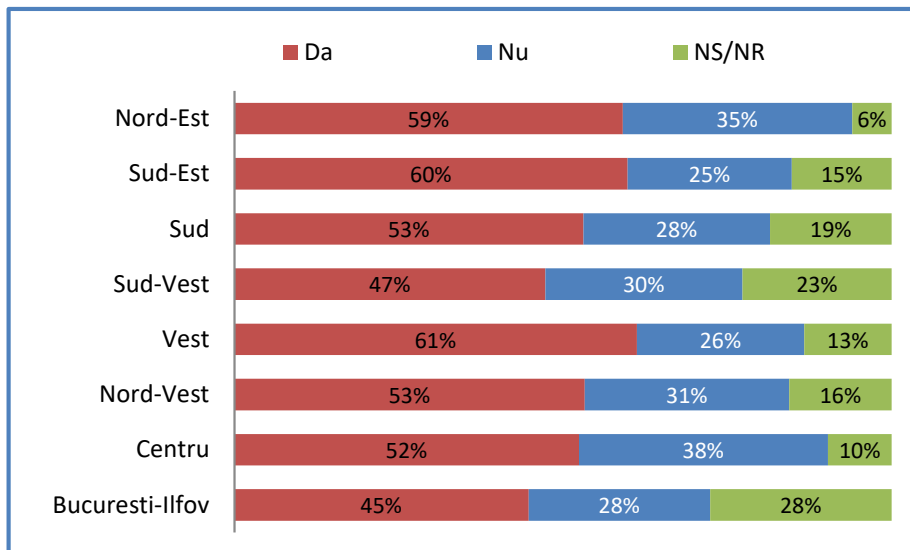
## Analiză socio-demografică



# Ați dori să vă angajați la o companie cu acționariat majoritar american?

(Would you work for a company with it's majority stockholding owned by American citizens?)

## Analiză socio-demografică



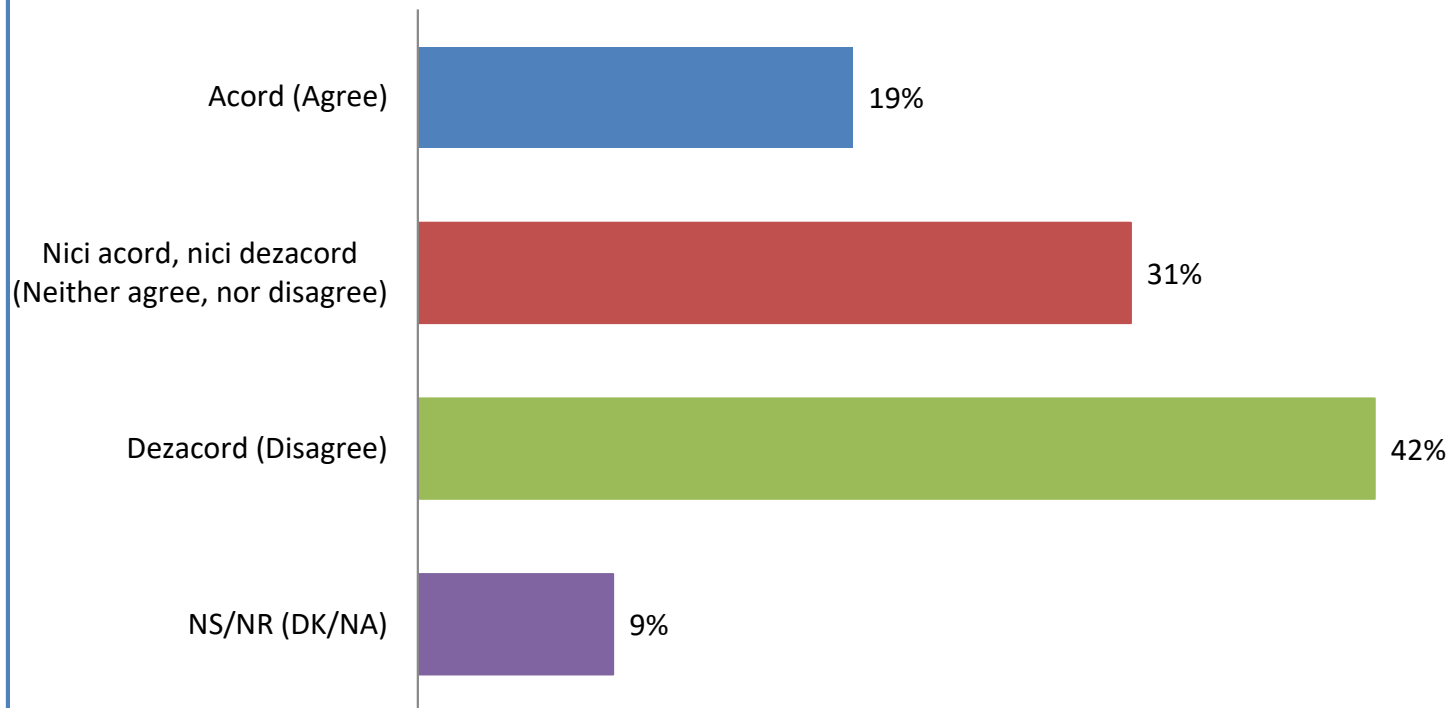
**Vă voi citi o serie de afirmații cu privire la rolul organizațiilor internaționale.**

**Vă rog să ne spuneți părerea dvs. privind aceste afirmații.**

(I will read you a series of statements regarding the role of international organisations. Please give us your opinion)

**În cazul unui atac, țara noastră se poate apăra singură, fără ajutorul celorlalte țări membre NATO (In case of an attack, our country could defend itself, without help from other NATO countries)**

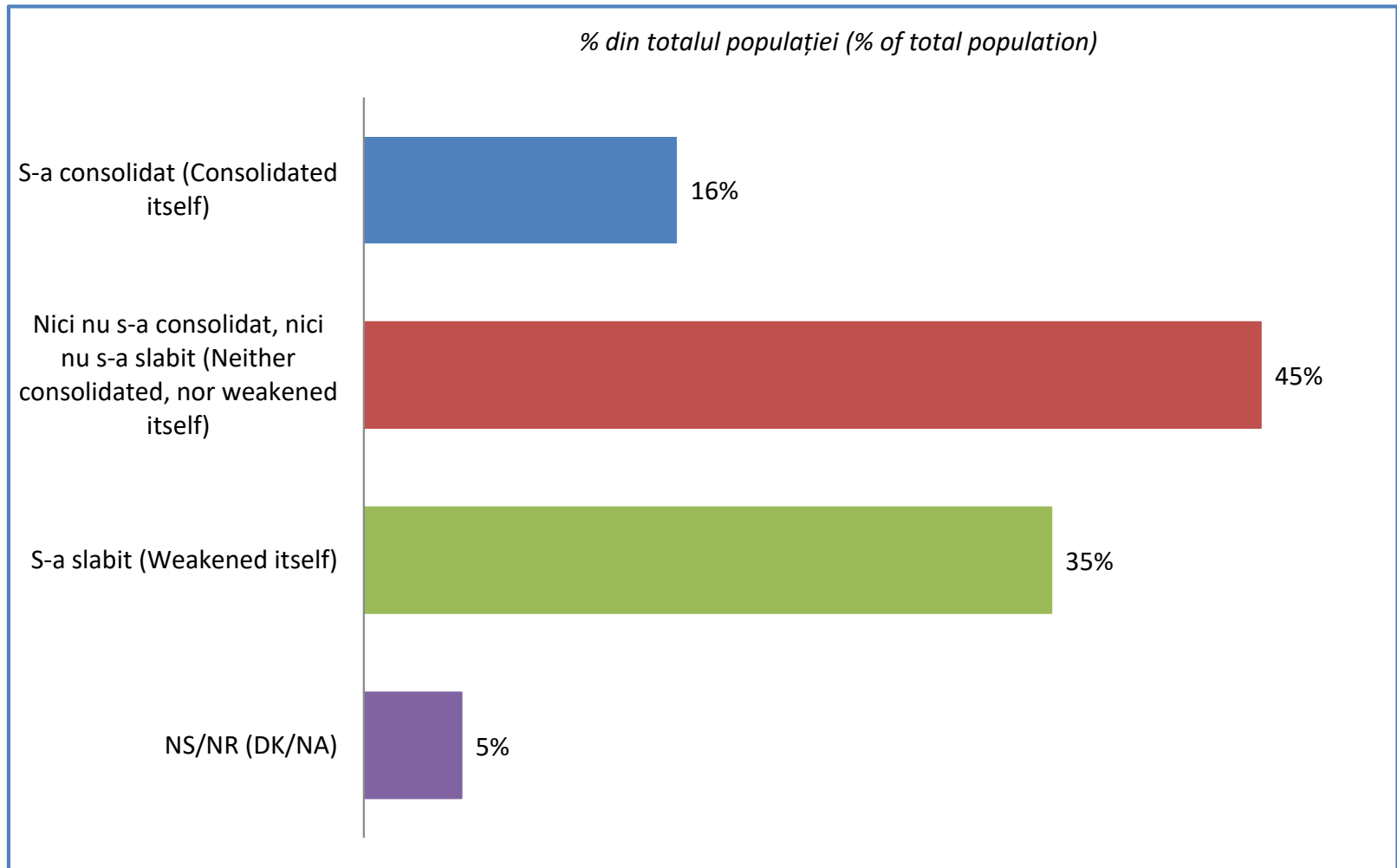
*% din totalul populației (% of total population)*





# În general, ați spune că în ultimii ani democrația în România...?

(Generally speaking, would you say that, in last years, Romania's democracy...?)

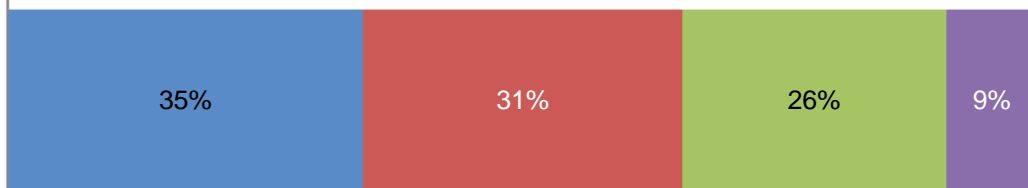


Vă rog să ne spuneți părerea dvs. privind următoarele afirmații:  
(Please give us your opinion regarding the following statements: )

% din totalul populației (% of the total population)

■ Acord (Agree) ■ Nici acord, nici dezacord (Neither agree, nor disagree) ■ Dezacord (Disagree) ■ NS/NR (DK/ NA)

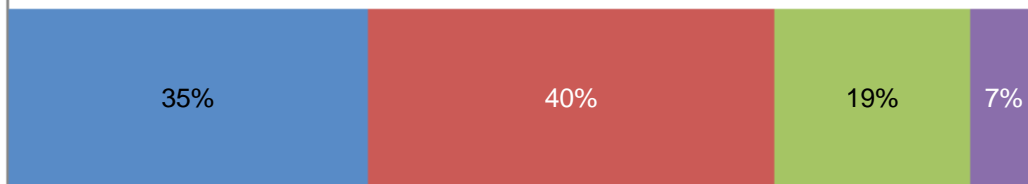
Statul ar trebui să favorizeze companiile autohtone chiar și atunci când sprijinul oferit încalcă principiile unei concurențe libere (the state should favour the domestic companies even if it breaks the principals of the free competition)



Țara noastră ar trebui să încerce să își facă vocea mai puternic auzită în plan internațional (Our country should try to make it's voice more powerfull on the international level)

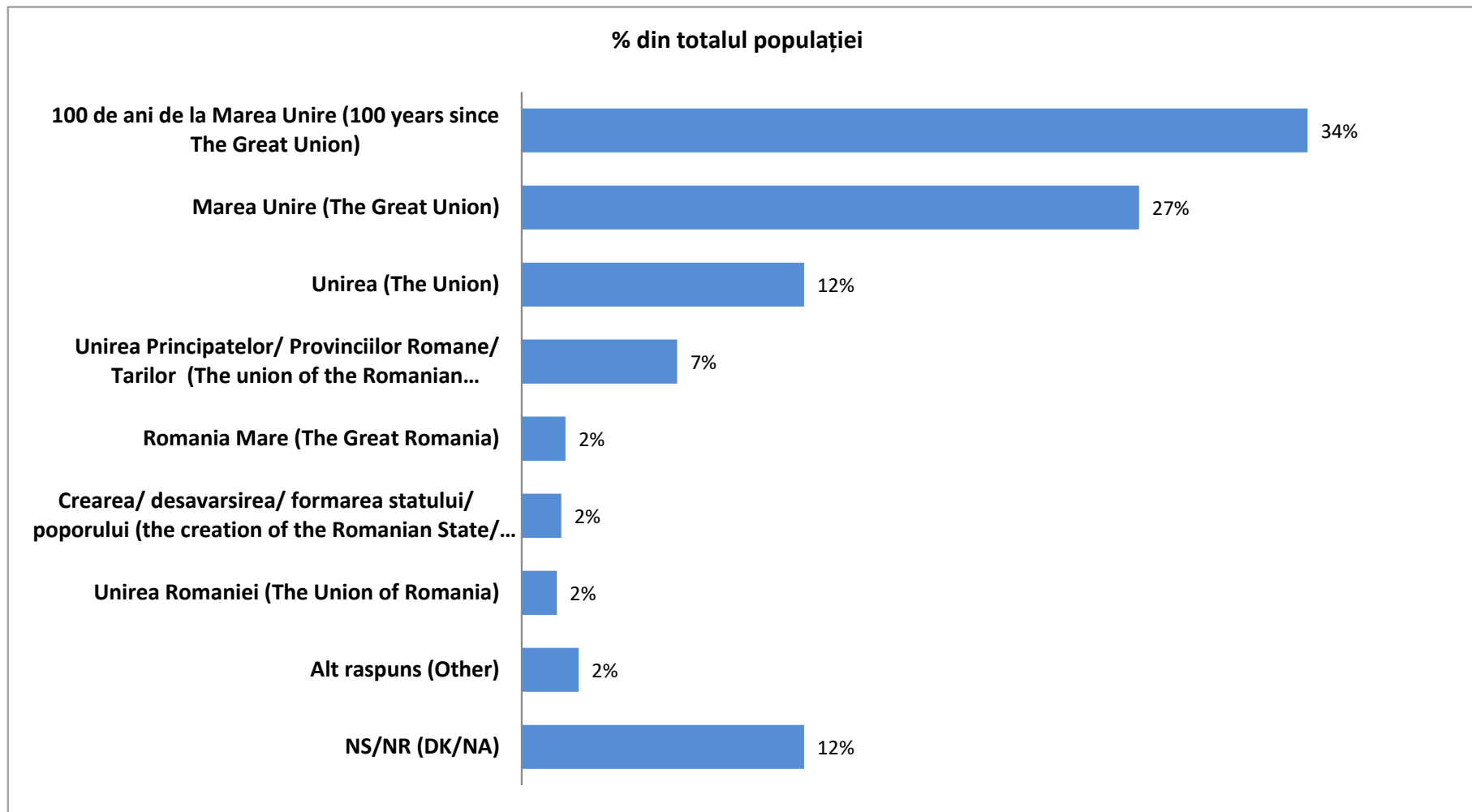


Țara noastră ar trebui să se implice mai mult în soluționarea conflictelor regionale și globale (our country should be more involved in resolving regional and global conflicts)



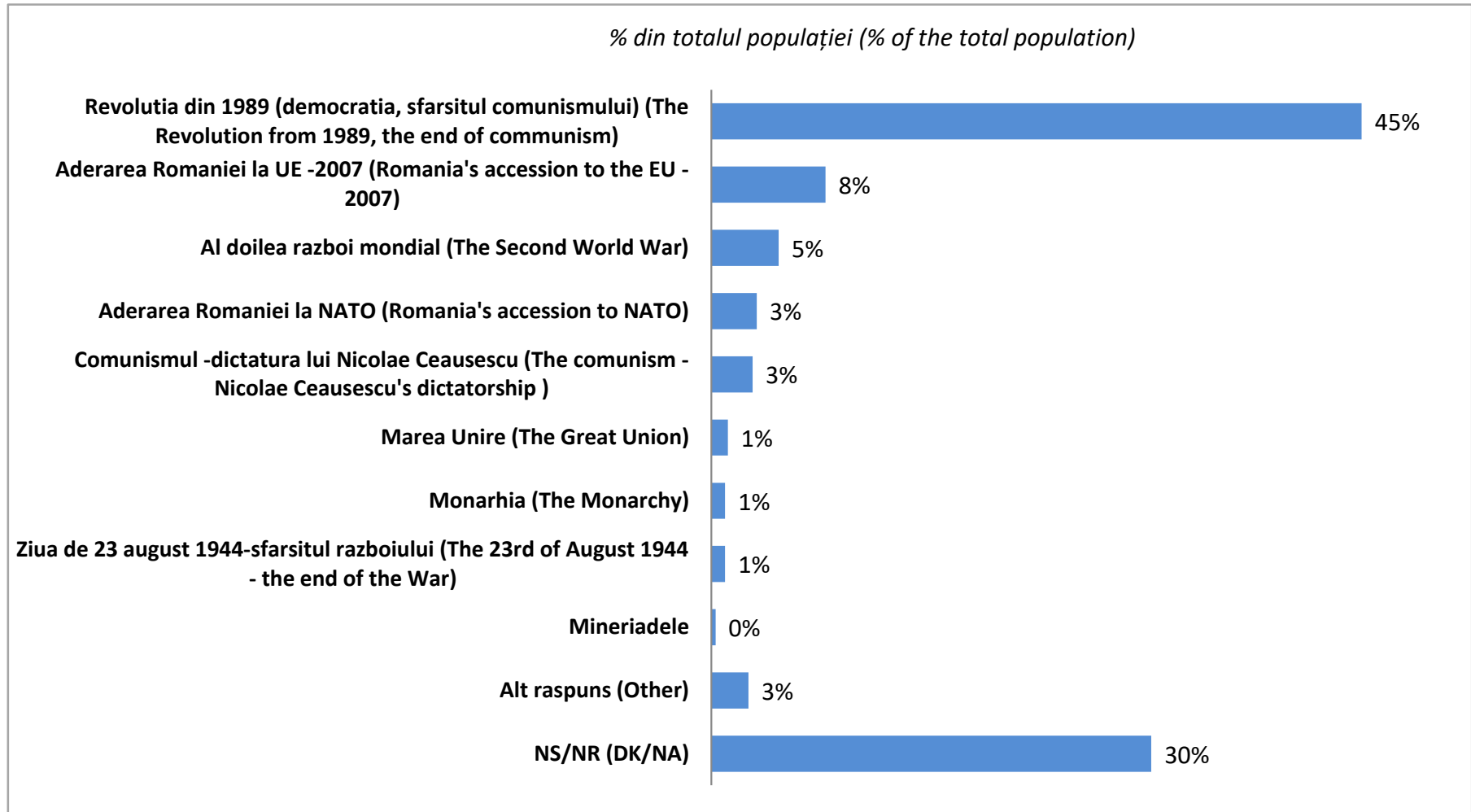
# Ce credeți dvs. că sărbătorim anul acesta prin ceea ce se numește „Centenarul României”? *intrebare deschisă*

(What do you think we celebrate this year on “Romania’s Centenary”) *open ended question*



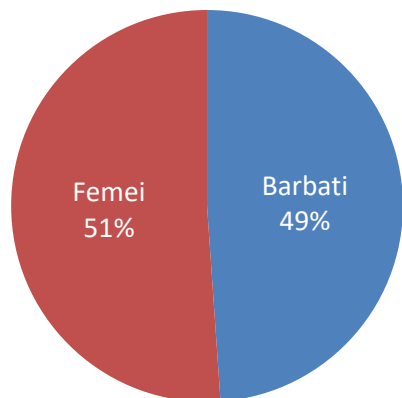
# Care credeți dvs. că a fost evenimentul cel mai important pentru România de la Marea Unire și până în prezent? *intrebare deschisă*

In your opinion, what has been the most important event for Romania since the Great Reunion until present day? *open ended question*

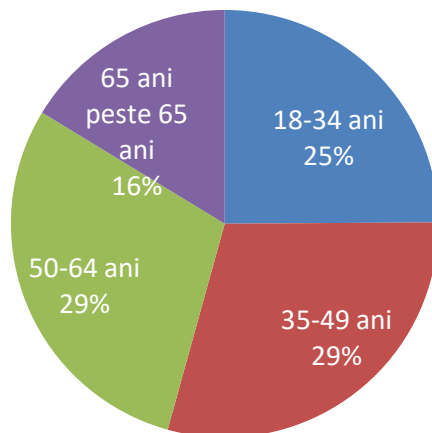


# Date socio-demografice Sondaj România

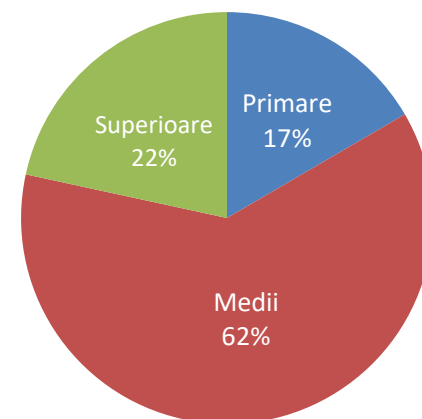
SEX - % din totalul populației



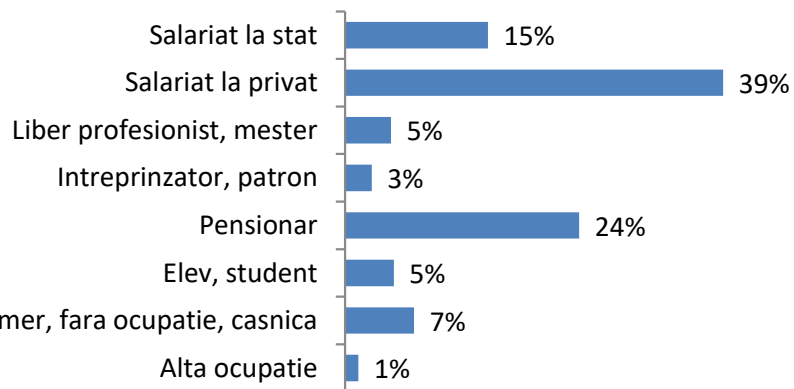
VARSTA - % din totalul populației



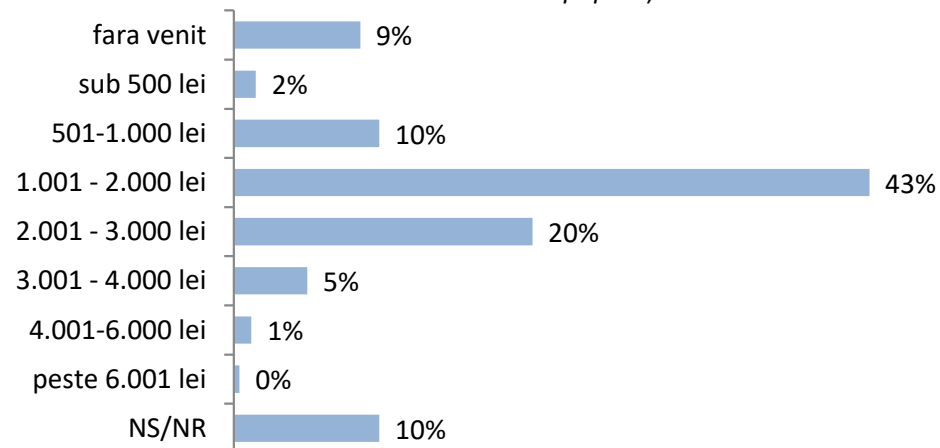
EDUCATIE - % din totalul populației



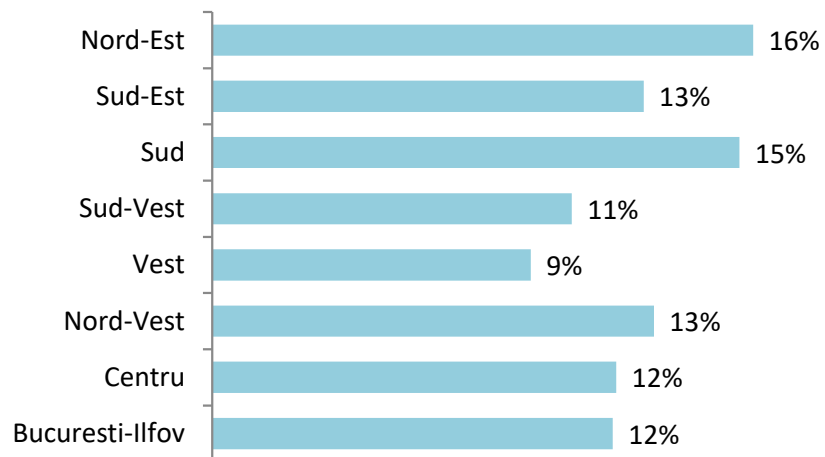
OCUPATIE - % din totalul populației



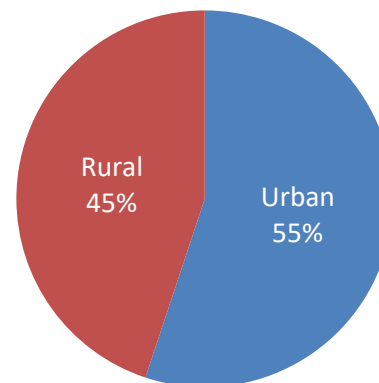
VENIT - % din totalul populației



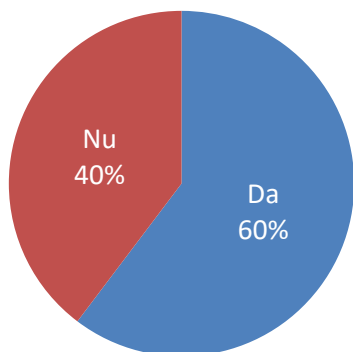
*EUROREGIUNE - % din totalul populației*



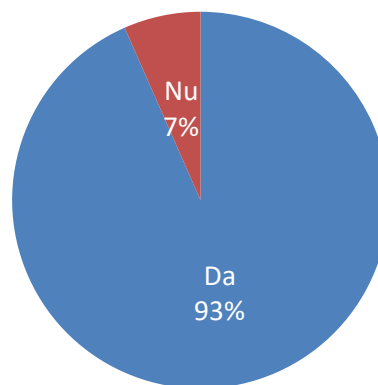
*REZIDENTA - % din totalul populației*



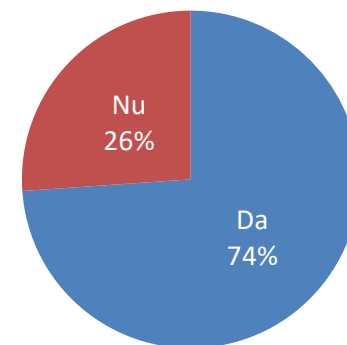
*SOCIAL MEDIA - % din totalul populației*



*TELEFON MOBIL - % din totalul populației*



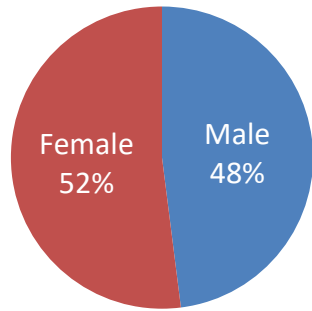
*INTERNET - % din totalul populației*



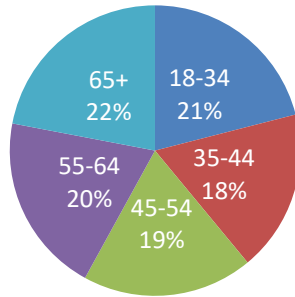
# Socio-demographic data US Survey



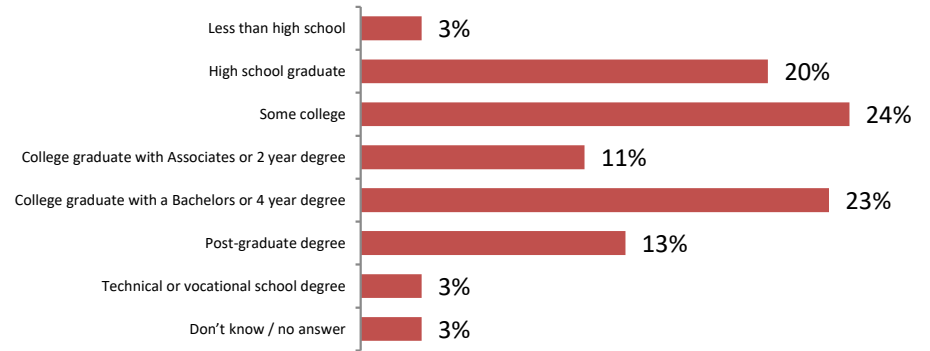
*GENDER % of the total population*



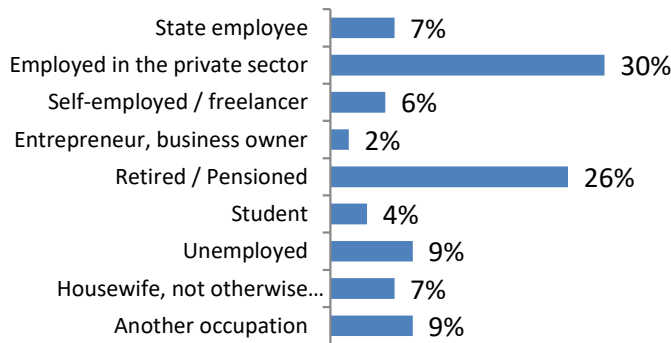
*AGE - % of the total population*



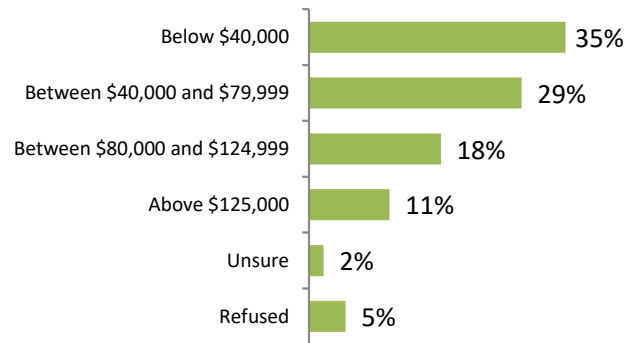
*EDUCATION - % of the total population*



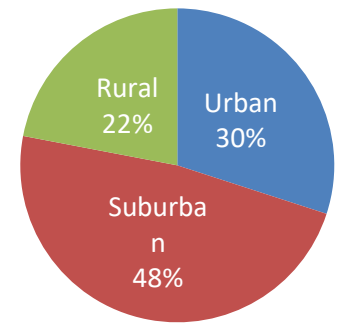
*OCUPATION - % of the total population*



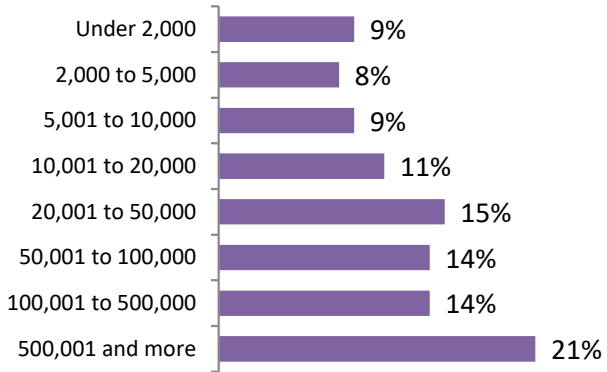
*INCOME - % of the total population*



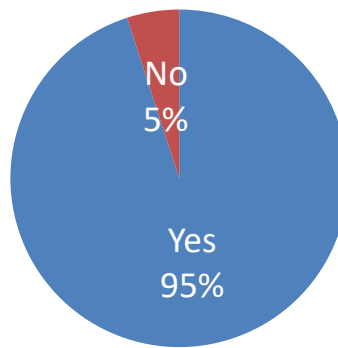
*RESIDENCE - % of the total population*



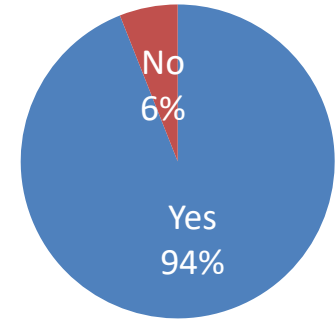
SIZE Of TOWN - % of the total population



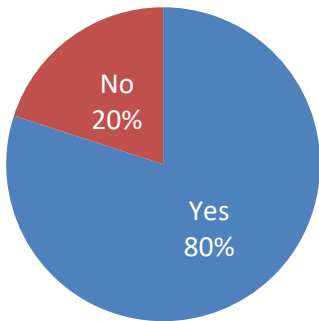
CELL PHONE - % of the total population



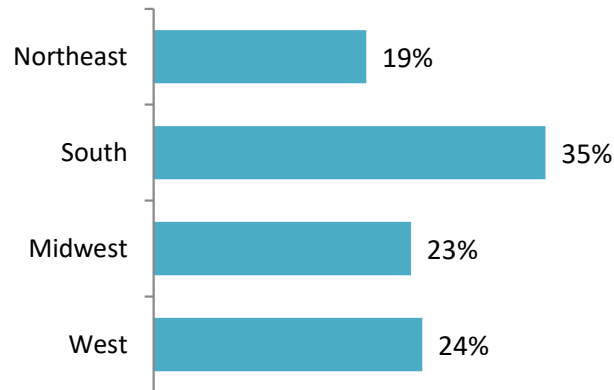
INTERNET - % of the total population



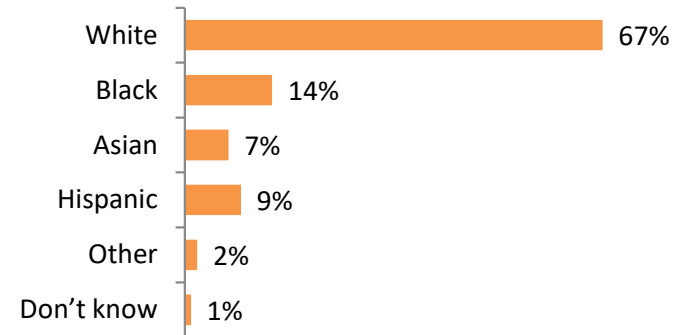
SOCIAL MEDIA - % of the total population



REGION OF the US % of the total population



RACE and ETHNICITY - % of the total population



# Vă mulțumim!

# Thank you!

LARICS.RO

**PARTNERSHIP**

for Effective Development Cooperation



Romania



the polling company

United States of America

